

Asphalt Additives Market - Forecasts from 2018 to 2023

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Abstracts

Global asphalt additives market is projected to grow at a CAGR of 5.55% to reach US\$4.214 billion by 2023, from US\$3.047 billion in 2017. Growing global construction industry is the major driver of global asphalt additives market. Rising demand for asphalt additives for roofing applications, for providing high-quality and UV resistant roofing products, is further boosting the demand for asphalt additives worldwide. Supportive government initiatives and funding to carry out various infrastructure projects in both developed and developing economies will also contribute to the growth of global asphalt additives market during the forecast period.

This research study examines the current market trends related to the demand, supply, and sales, in addition to the recent developments. Major drivers, restraints, and opportunities have been covered to provide an exhaustive picture of the market. The analysis presents in-depth information regarding the development, trends, and industry policies and regulations implemented in each of the geographical regions. Further, the overall regulatory framework of the market has been exhaustively covered to offer stakeholders a better understanding of the key factors affecting the overall market environment.

Identification of key industry players in the industry and their revenue contribution to the overall business or relevant segment aligned to the study have been covered as a part of competitive intelligence done through extensive secondary research. Various studies and data published by industry associations, analyst reports, investor presentations, press releases and journals among others have been taken into consideration while conducting the secondary research. Both bottom-up and top down approaches have been utilized to determine the market size of the overall market and key segments. The values obtained are correlated with the primary inputs of the key stakeholders in the

global asphalt additives market value chain. The last step involves complete market engineering which includes analyzing the data from different sources and existing proprietary datasets while using various data triangulation methods for market breakdown and forecasting.

Market intelligence is presented in the form of analysis, charts, and graphics to help the clients in gaining faster and efficient understanding of the global asphalt additives market.

Major industry players profiled as part of the report are Evonik, Nouryon, DuPont, Kao Corporation, and ArrMaz among others.

Segmentation

Global Asphalt Additives market has been analyzed through following segments:

By Type

Emulsifiers

Polymeric Modifiers

Anti-Strip & Adhesion Promoters

By Application

Road Construction and Paving

Roofing

By Geography

North America

USA

Canada

Mexico

Others

South America

Brazil

Argentina

Others

Europe

United Kingdom

Germany

France

Italy

Others

Middle East and Africa

Saudi Arabia
UAE
Israel
Others
Asia Pacific
China
Japan
South Korea
Australia
India
Others

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