

Asia Pacific Probiotics Market - Forecasts from 2020 to 2025

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Abstracts

Asia Pacific probiotics market is estimated to be valued at US\$20.822 billion and is estimated to grow at a CAGR of 7.52% to reach a market size of US\$32.169 billion by 2025. Probiotics are effective in improving gut-related disorders related to digestion, intestinal tracts, and bowel function. The rising consumption of processed food, poor lifestyle patterns, and increased level of information from health authorities and media on nutrition and the link between health and diet has increased the demand for probiotics in functional food and beverages. The growing awareness of personal health deterioration coupled with increasing incidences of self-medication is expected to boost the market of probiotics in the forecast period. The Asia Pacific probiotics market is expected to grow at a rapid pace during the forecast period due to growing awareness regarding fitness and good health, especially among the younger population base. The development of advanced and superior probiotic strains for specific purposes is further fueling the market growth.

Segmentation:

By Ingredient

Bacteria

Lactobacilli

Bifidobacterium

Streptococcus Thermophilus

Yeast

Saccharomyces Boulardii

Others

By Form

Liquid

Dry

By Application

Functional Food and Beverages

Dietary Supplements

Animal Feed

By End-User

Human

Animal

By Country

China

Japan

South Korea

India

Australia

Indonesia

Malaysia

Vietnam

Others

Unique reasons to buy Asia Pacific probiotics market report-

1. In-depth analysis with sufficient data points and references included.
2. Best possible insights in addition to detailed analysis of drivers and restraints.
3. Comparison between the market players and in-depth analysis of their strategies through competitive benchmarking.
4. Both bottom-up and top-down approaches have been utilized to determine the market size of the overall market and key segments.
5. The report can also be provided in both PowerPoint and Portable Document Formats depending upon the request.

Scope of research of Asia Pacific probiotics market -

1. The forecast period is from 2020 to 2025 with 2019 as the base year.
2. Strategies of the key players in analyzing the competitive benchmarking are provided in the report.
3. Corporate profiles of leading players along with their financial profiles across industry verticals can be provided on customization requests.

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