

Asia Pacific Aseptic Packaging Market - Forecasts from 2020 to 2025

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Abstracts

The Asia Pacific aseptic packaging market is estimated to grow from US\$19.084 billion in 2019 to US\$36.127 billion by 2025, at a CAGR of 11.22% over the forecast period. The aseptic packaging market is undergoing a steady growth due to the high demand for food and beverage innovation and consumption, which are being witnessed by economies such as Japan, China, India, Australia, and South Korea. These countries are also witnessing rapid industrialization and are becoming the base of operations for many startups and established companies. This has further facilitated the sustenance of the food and beverage sector to meet the growing demand for exotic food and accommodate a variety of pallets and tastes. This is also due to the fact the population in these nations now possess a high disposable income that is aiding them to diversify from their dietary patterns, which in recent times are being increasingly inclined to sample newer kinds of food and beverage production. Further, with the middle-income group gradually increasing, there is a steady increase in the aseptic packaging market. growing urbanization and gentrification of neighborhoods are few of other factors that are leading to the rise in demand for packaged food and beverage. This gradual dissociation, from local produce and the inclination towards convenience food, due to hectic life, is resulting in increased consumption of packaged food consumption. Additionally, a large lactose intolerant population has necessitated the launch of a variety of plant-based dairy alternatives that is driving the growth of aseptic packaging. Thus, the expansion of the aseptic packaging market in the region is being driven by a growing demand for packaged food and beverage.

The prolonged use of single-use plastic for packaging products has resulted in adverse environmental impacts. This has worsened the ecological balance of various nations of the APAC region. This has led to proactive efforts from the government of APAC countries leading to legislation of policies that incentivize end-users to adopt eco-

friendly means of packaging. To this end, the major players in packaging are heavily investing in eco-friendly means of packaging, and upgrading the brand portfolio of aseptic packaging products. Concomitantly, the rise in consumer awareness about health hazards caused due to usage of plastic is also orienting the producers and suppliers of aseptic packaging to look towards more eco-friendly solutions. Therefore, health consciousness, along with the environmentally-conscious efforts is projected to significantly provide an opportunity for the aseptic market, which is expected to not only help sustain the market but also help in driving it further.

Further, the healthcare industry is another area where aseptic packaging also finds its application in. Especially when it comes to disposable instruments. With the demand for ampoules, syringes, and vials set to increase over the forecast period, the aseptic packaging market is expected to be driven by the healthcare sector as well. This basically aids to sustain the important properties of the various pharmaceutical products. The aseptic packaging materials used in these sectors guarantee resistance to high temperature, physical and chemical deterioration. The temperatures that the packaging of this sort can withstand is above hundred degree Celsius. Thus, with the increasing concentration of pharmaceutical products in the APAC region, the aseptic packaging industry is set to witness a meteoric growth.

Additionally, countries in this region are one of the leading markets for personal care products with leading personal care brands catering to various needs of consumers. Moreover, the penetration of online channels in countries like China and neighboring countries is driving the purchase of personal care products. To this end, the aseptic packaging market is projected to witness significant growth during the forecast period. Although there are brands that do not adhere to the packaging standards of the big names, the aseptic packaging market is going to still witness good growth and will not be subjected to the encroachment of such an unorganized market of spurious containers. Therefore, with the premium homegrown brands along with exotic brands entering the APAC market, the personal product category is poised to drive the aseptic packaging market.

Segmentation:

By Material-Type

Glass

Metal

Paperboard

Plastic

By Product-Type

Ampoules

Bags

Bottles

Boxes

Cans

Cartons

Pouches

Syringes

Vials

Others

By Application

Food and Beverage

Personal Care

Pharmaceuticals

Others

By Country

Japan

China

India

Australia

South Korea

Others

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