

# Asia Pacific (APAC) Print Labels Market - Forecasts from 2017 to 2022

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## Abstracts

Asia Pacific print labels market is estimated to grow at a CAGR of 7.02% from US\$13.668 billion in 2017 expected to reach US\$19.193 billion by 2022. Due to the continued rapid expansion of Chinese and Indian label demand, Asia Pacific print labels market will witness the fastest growth rate over the forecast period. High economic growth in emerging economies, rising disposable income, and growing health awareness are some of the key factors augmenting the demand for packaged food and beverage products, which in turn has boosted the demand for print labels in the region. Increasing aging population, especially in Japan, has escalated the need for more healthcare services, coupled with the increased use of cosmeceuticals, is impacting the demand for print labels by end-use industries.

## Research Methodology

The report provides a brief introduction of the market and deals with detailed research methodology for calculating market size and forecasts, secondary data sources used and the primary inputs which were taken for data validation. This section also outlines various segments which have been covered as part of the report.

## Market Dynamics

The next section provides comprehensive market dynamics through an overview section along with growth drivers, challenges and opportunities which exist in the current market. This section of the report also provides global and regional regulations which are determining the market growth and industry value chain analysis of wind automation market. Complete industry analysis has also been covered through Porter's five forces model as a part of this report section.

## Competitive Insight

Competitive intelligence section deals with major players in the market, their market shares, growth strategies, products, financials, and recent investments among others. Key five industry participants profiled as part of this section are Mondi, Avery Dennison, CCL Industries, Innovia Films and Bemis.

## Segmentation

In the report, Asia Pacific print labels market has been segmented on the basis of type, printing technology, end-use industry, and geography as follows:

### By Type

Pressure Sensitive Labels

In-Mold Labels

Wet-Glued Labels

Sleeve Labels

Multi-Part Tracking Labels

Others

### By Printing Technology

Flexography

Offset

Screen

Letterpress

Gravure

Digital

### By End-Use Industry

Healthcare

Food and Beverage

Personal Care

Industrial

Household Care

Consumer Electronics

Others

### By Geography

China

Japan

India

South Korea  
Others

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