Asia Pacific (APAC) Data Center Blade Server Market - Forecasts from 2016 to 2021

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Abstracts

A blade server is an independent and small sized server computer that has many processors and is placed along with other blade servers in an enclosure. Blade servers assist in enhancing server performance by reducing space and energy restrictions as well as reducing cabling expenses, while providing increased storage capacity, lowering total cost of ownership and minimizing administration expenses. Being more energy efficient as compared to other technologies, blade servers are stimulating the growth in APAC Region. However, expenses incurred to purchase a blade server unit are high and makes customers bound for a long term and provides limited opportunity for its integration or updating. Asia Pacific Data Center Blade Server Market is expected to expand at a CAGR of 13.20% over the forecast period to reach a total market size of US$3.819 billion by 2021, from US$2.055 billion in 2016. Geographically, countries such as India, Japan, and China are becoming appealing destinations as these countries are making huge investments in telecom, and banking and insurance among other sectors requiring new data centers. Growing need for big data and cloud computing in this region, especially in India is driving the data center demand and thereby positively impacting the blade server market.

Research Methodology

Firstly, the report provides a brief introduction of the market and deals with detailed research methodology for calculating market size and forecasts, secondary data sources used and the primary inputs which were taken for data validation. This section also outlines various segmentation which has been covered as part of the report.
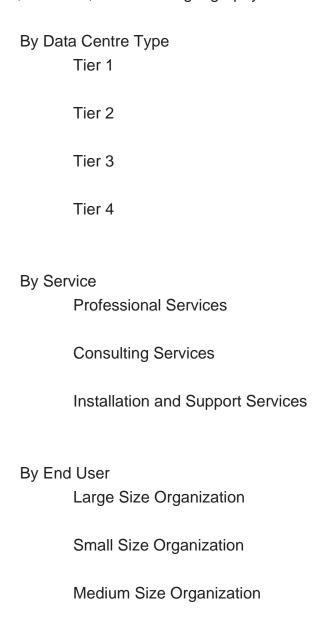
Market Dynamics

Next, the section provides comprehensive market dynamics through an overview section along with growth drivers, challenges, and opportunities which exist in the current market. This section of the report also provides supplier and industry outlook as a whole; key industry, global and regional regulations which are determining the market growth and a brief technological aspect of blade servers. Complete industry analysis has also been covered by Porter's five forces model as a part of this report section.

Segmentation

Thirdly, Blade Server Market has been segmented on the basis of data center type, service, end user, vertical and geography as follows:

By Data Centre Type
   Tier 1

   Tier 2

   Tier 3

   Tier 4

By Service
   Professional Services

   Consulting Services

   Installation and Support Services

By End User
   Large Size Organization

   Small Size Organization

   Medium Size Organization

By Vertical

      IT and Telecom

      Manufacturing

      Media and Entertainment

      Banking, Financial Services, and Insurance (BFSI)

      Retail

      Public Sector

      Healthcare

      Others

By Geography

      Asia Pacific

      India

      Japan

      China

      Others

Market Players

Finally, competitive intelligence section deals with major players in the market, their market shares, growth strategies, products, financials, and recent investments among others. Key industry players profiled as part of this section are Cisco, NEC, Huawei, and Fujitsu among others.

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