

Asia Pacific (APAC) Colocation Market - Forecasts from 2016 to 2021

<https://marketpublishers.com/r/AA8DCE13304EN.html>

Date: October 2016

Pages: 92

Price: US\$ 3,200.00 (Single User License)

ID: AA8DCE13304EN

Abstracts

Asia Pacific Colocation market was estimated to be \$4.550 billion in 2015. The region is expected to witness the highest growth at a CAGR of 19.12% over the forecast period, with colocation revenues generated to reach \$12.998 billion by 2021. Government initiatives, adoption of cloud computing solutions, outsourcing key IT business segments are some of the factors which will contribute to the growth of colocation market in the region.

Retail and Wholesale colocation are the major colocation models offered by different colocation service providers. Retail Colocation accounts for the major market while wholesale colocation providers have started focusing on short-term deals to remain competitive.

This report provides a comprehensive analysis of the Asia Pacific Data Center Colocation market. The market size and forecast of regional, country level and various segments has been provided in US\$ billion.

Under market dynamics section, different drivers, restraints, current trends and opportunities which exist in the market have been discussed with a detailed analysis regarding the same. Market analysis has been provided with the help of Porter's Five Forces model. The other major sub-sections under this section are supplier outlook, industry outlook, industry lifecycle analysis, and value chain.

Scenario analysis has also been provided considering the different factors affecting the Asia Pacific Data Center Colocation market. Under this section, different scenarios like industry regulations and economic factors have been considered to provide market trends over the forecast period.

The report also provides 360° view of the market by segmenting it into colocation model and end users. On the basis of the colocation model, Asia Pacific Data Center Colocation market has been segmented into Retail and Wholesale Colocation. In terms of end users, the market has been segmented into small medium and large enterprises.

The opportunities which exist in different countries has also been covered by the wide-ranging market segmentation and forecast for China, Japan, India, Australia and others.

Competition analysis section lists vendor market share, recent investments by some of the major players, deals and strategies adopted by them to increase their visibility in the market. Major colocation service providers have been covered as part of this section.

Contents

1. INTRODUCTION

- 1.1. Research Methodology
- 1.2. Executive Summary

2. MARKET DYNAMICS

- 2.1. Market Overview and Segmentations
- 2.2. Drivers
- 2.3. Restraints
- 2.4. Opportunities
- 2.5. Supplier Outlook
- 2.6. Industry Outlook
- 2.7. Porter's 5 Forces Analysis
- 2.8. Industry Value Chain Analysis
- 2.9. Scenario Analysis

3. ASIA PACIFIC DATA CENTER COLOCATION MARKET FORECAST BY COLOCATION MODEL (US\$ BILLION)

- 3.1. Retail Colocation
- 3.2. Wholesale Colocation

4. ASIA PACIFIC DATA CENTER COLOCATION MARKET FORECAST BY END USERS (US\$ BILLION)

- 4.1. Small Enterprises
- 4.2. Medium Enterprises
- 4.3. Large Enterprises

5. ASIA PACIFIC DATA CENTER COLOCATION MARKET FORECAST BY INDUSTRY VERTICAL (US\$ BILLION)

- 5.1. Banking and Financial Services
- 5.2. Manufacturing
- 5.3. Communication and Technology
- 5.4. Healthcare

- 5.5. Energy
- 5.6. Education
- 5.7. Government
- 5.8. Media and Entertainment
- 5.9. Others

6. ASIA PACIFIC DATA CENTER COLOCATION MARKET FORECAST BY COUNTRY (US\$ BILLION)

- 6.1. Introduction
 - 6.1.1. China
 - 6.1.2. India
 - 6.1.3. Japan
 - 6.1.4. Australia
 - 6.1.5. Others

7. COMPETITIVE INTELLIGENCE

- 7.1. Market Share of Key Players
- 7.2. Investment Analysis
- 7.3. Recent Deals
- 7.4. Strategies of Key Players

8. COMPANY PROFILES

- 8.1. Equinix
- 8.2. Rackspace
- 8.3. Telehouse
- 8.4. Verizon
- 8.5. SoftLayer
- 8.6. Colt Technology Services
- 8.7. Zayo Group
- 8.8. CenturyLink
- 8.9. Coresite Reality Corporation
- 8.10. Internap
- 8.11. Net Data Centers
- 8.12. SingleHop

I would like to order

Product name: Asia Pacific (APAC) Colocation Market - Forecasts from 2016 to 2021

Product link: <https://marketpublishers.com/r/AA8DCE13304EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/AA8DCE13304EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970