

Artificial Intelligence (AI) in Music Market - Strategic Insights and Forecasts (2026-2031)

<https://marketpublishers.com/r/A592BAD405E0EN.html>

Date: February 2026

Pages: 144

Price: US\$ 3,950.00 (Single User License)

ID: A592BAD405E0EN

Abstracts

The Global Artificial Intelligence (AI) in Music market is forecast to grow at a CAGR of 18.7%, reaching USD 4.0 billion in 2031 from USD 1.7 billion in 2026.

The global artificial intelligence in music market is evolving rapidly as digital transformation reshapes how music is created, distributed, and consumed. Artificial intelligence is increasingly embedded across the music value chain, from composition and production to personalization and distribution. This shift reflects broader macro trends such as rising digital content consumption, growing smartphone penetration, and expansion of streaming platforms. As music ecosystems become more data-driven, AI tools enable faster content creation, improved user engagement, and scalable production workflows. Industry stakeholders are adopting AI to enhance creative processes while managing growing volumes of music content and audience data. The market is positioned at the intersection of media digitization, generative AI adoption, and platform-based content delivery, creating strong structural momentum.

Market Drivers

One of the primary drivers of growth is continuous advancement in artificial intelligence software and machine learning capabilities. These technologies enable automated composition, audio processing, and real-time personalization, improving efficiency across production and distribution. Generative AI models can produce music, lyrics, and sound patterns based on user inputs, accelerating creative workflows and lowering production barriers.

The increasing use of smartphones is another major catalyst. Mobile devices provide accessible platforms for AI-powered music applications, allowing users to create, remix,

and edit music without specialized equipment. This accessibility broadens participation in music creation and supports widespread adoption of AI-enabled tools.

Rising demand for personalized music experiences also contributes significantly to market expansion. AI-driven recommendation engines analyze listener behavior and preferences to deliver customized playlists and content suggestions. As streaming platforms grow and music libraries expand, personalization becomes essential for user engagement and retention.

Investment in research and development further supports market growth. Companies are developing advanced algorithms and tools to enhance production quality, automate composition, and improve audience targeting.

Market Restraints

Despite strong growth potential, several challenges constrain market expansion. Ethical and copyright concerns remain significant. AI systems rely on large datasets for training, often raising questions about ownership, licensing, and potential misuse of existing music content.

Another limitation relates to creative authenticity. While AI can produce technically accurate compositions, it often struggles to replicate emotional nuance and artistic expression associated with human creativity. This gap can limit acceptance among professional artists and audiences.

Legal and regulatory uncertainties also present barriers. Ongoing debates around intellectual property rights, data usage, and fair compensation create complexity for developers and content owners.

Technology and Segment Insights

The market is segmented primarily by application, including personalization, music composition, and audio mixing. Music composition represents a major growth area due to the expanding role of generative AI in producing melodies, harmonies, and lyrics. These tools enable rapid content development and support multilingual production, enhancing global distribution.

Personalization remains a critical segment, driven by streaming services that rely on recommendation engines to improve user engagement. Audio mixing and production

tools also benefit from AI-driven automation, which improves sound quality and workflow efficiency.

From a geographical perspective, North America maintains a leading position due to strong technological infrastructure and innovation ecosystems. Asia Pacific is experiencing rapid growth supported by expanding digital media industries and increasing music consumption.

Competitive and Strategic Outlook

The competitive landscape is characterized by technology developers, music production software providers, and digital platforms. Key participants focus on algorithm development, user experience enhancement, and scalable cloud-based deployment. Strategic partnerships between technology firms and music companies are becoming more common, particularly for licensed content training and tool development.

Industry competition increasingly centers on access to high-quality training data, intellectual property management, and integration with streaming platforms. Companies are investing in research, platform capabilities, and regulatory compliance to maintain market positioning.

Key Takeaways

The artificial intelligence in music market is entering a phase of accelerated expansion driven by generative technologies, digital distribution, and personalized listening experiences. While regulatory and creative challenges persist, ongoing innovation and ecosystem collaboration are expected to support long-term growth and industry transformation.

Key Benefits of this Report

Insightful Analysis: Gain detailed market insights across regions, customer segments, policies, socio-economic factors, consumer preferences, and industry verticals.

Competitive Landscape: Understand strategic moves by key players to identify optimal market entry approaches.

Market Drivers and Future Trends: Assess major growth forces and emerging

developments shaping the market.

Actionable Recommendations: Support strategic decisions to unlock new revenue streams.

Caters to a Wide Audience: Suitable for startups, research institutions, consultants, SMEs, and large enterprises.

What businesses use our reports for

Industry and market insights, opportunity assessment, product demand forecasting, market entry strategy, geographical expansion, capital investment decisions, regulatory analysis, new product development, and competitive intelligence.

Report Coverage

Historical data from 2021 to 2025 and forecast data from 2026 to 2031

Growth opportunities, challenges, supply chain outlook, regulatory framework, and trend analysis

Competitive positioning, strategies, and market share evaluation

Revenue growth and forecast assessment across segments and regions

Company profiling including strategies, products, financials, and key developments

Contents

1. INTRODUCTION

- 1.1. Market Overview
- 1.2. Market Definition
- 1.3. Scope of the Study
- 1.4. Market Segmentation
- 1.5. Currency
- 1.6. Assumptions
- 1.7. Base and Forecast Years Timeline
- 1.8. Key Benefits to the Stakeholder

2. RESEARCH METHODOLOGY

- 2.1. Research Design
- 2.2. Research Processes

3. EXECUTIVE SUMMARY

- 3.1. Key Findings
- 3.2. CXO Perspective

4. MARKET DYNAMICS

- 4.1. Market Drivers
- 4.2. Market Restraints
- 4.3. Porter's Five Forces Analysis
 - 4.3.1. Bargaining Power of Suppliers
 - 4.3.2. Bargaining Power of Buyers
 - 4.3.3. Threat of New Entrants
 - 4.3.4. Threat of Substitutes
 - 4.3.5. Competitive Rivalry in the Industry
- 4.4. Industry Value Chain Analysis
- 4.5. Analyst View

5. ARTIFICIAL INTELLIGENCE (AI) IN MUSIC MARKET BY APPLICATION

- 5.1. Introduction

- 5.2. Personalization
- 5.3. Music Composition
- 5.4. Audio Mixing

6. ARTIFICIAL INTELLIGENCE (AI) IN MUSIC MARKET BY GEOGRAPHY

- 6.1. Introduction
- 6.2. North America
 - 6.2.1. By Application
 - 6.2.2. By Country
 - 6.2.2.1. USA
 - 6.2.2.2. Canada
 - 6.2.2.3. Mexico
- 6.3. South America
 - 6.3.1. By Application
 - 6.3.2. By Country
 - 6.3.2.1. Brazil
 - 6.3.2.2. Argentina
 - 6.3.2.3. Others
- 6.4. Europe
 - 6.4.1. By Application
 - 6.4.2. By Country
 - 6.4.2.1. United Kingdom
 - 6.4.2.2. Germany
 - 6.4.2.3. France
 - 6.4.2.4. Italy
 - 6.4.2.5. Spain
 - 6.4.2.6. Others
- 6.5. Middle East and Africa
 - 6.5.1. By Application
 - 6.5.2. By Country
 - 6.5.2.1. Saudi Arabia
 - 6.5.2.2. UAE
 - 6.5.2.3. Others
- 6.6. Asia Pacific
 - 6.6.1. By Application
 - 6.6.2. By Country
 - 6.6.2.1. China
 - 6.6.2.2. Japan

- 6.6.2.3. India
- 6.6.2.4. South Korea
- 6.6.2.5. Australia
- 6.6.2.6. Singapore
- 6.6.2.7. Indonesia
- 6.6.2.8. Others

7. COMPETITIVE ENVIRONMENT AND ANALYSIS

- 7.1. Major Players and Strategy Analysis
- 7.2. Market Share Analysis
- 7.3. Mergers, Acquisitions, Agreements, and Collaborations
- 7.4. Competitive Dashboard

8. COMPANY PROFILES

- 8.1. iZotope
- 8.2. Aiva Technologies
- 8.3. Amper Music (Shutterstock Inc)
- 8.4. BRAINFM Inc
- 8.5. LANDR
- 8.6. Boomy Corporation
- 8.7. Magenta (Google Inc)
- 8.8. SOUNDRAW Inc
- 8.9. Amadeus Code
- 8.10. Klangio GmbH

I would like to order

Product name: Artificial Intelligence (AI) in Music Market - Strategic Insights and Forecasts (2026-2031)

Product link: <https://marketpublishers.com/r/A592BAD405E0EN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A592BAD405E0EN.html>