

Artificial Grass Market - Forecasts From 2018 to 2023

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Abstracts

The Artificial grass market is projected to grow at a CAGR of 7.92% to reach US\$4.504 billion by 2023, from US\$2.851 billion in 2017. Artificial grasses are used in semi-arid and arid areas where climatic conditions are unfavorable for the growth of natural grass. These are increasingly being used in commercial and residential applications as the cost per square foot has become more competitive with traditional sod. Growing awareness among people regarding water conservation and increasing number of sports field and pitches around the globe are driving the artificial grass market growth. The market is expected to grow at a good pace owing to the higher adoption of artificial grass in various sports tournament.

This research study examines the current market trends related to the demand, supply, and sales, in addition to the recent developments. Major drivers, restraints, and opportunities have been covered to provide an exhaustive picture of the market. The analysis presents in-depth information regarding the development, trends, and industry policies and regulations implemented in each of the geographical regions. Further, the overall regulatory framework of the market has been exhaustively covered to offer stakeholders a better understanding of the key factors affecting the overall market environment.

Identification of key industry players in the industry and their revenue contribution to the overall business or relevant segment aligned to the study has been covered as a part of competitive intelligence done through extensive secondary research. Various studies and data published by industry associations, analyst reports, investor presentations, press releases and journals among others have been taken into consideration while conducting the secondary research. Both bottom-up and top down approaches have been utilized to determine the market size of the overall market and key segments. The values obtained are correlated with the primary inputs of the key stakeholders in the artificial grass value chain. The last step involves complete market engineering which

includes analyzing the data from different sources and existing proprietary datasets while using various data triangulation methods for market breakdown and forecasting.

Market intelligence is presented in the form of analysis, charts, and graphics to help the clients in gaining faster and efficient understanding of the artificial grass market.

Major industry players profiled as part of the report are EasyTurf, SmartGrass, LLC, Heavenly Greens, DuPont, FieldTurf Inc., DP Turf, Victoria PLC, Matrix® Turf, NURTEKS CARPET, and LIMONTA SPORT S.p.A.

Segmentation

The artificial grass market has been analyzed through following segments:

By Fiber Base Material

Nylon

Polypropylene

Polyester

By Application

Sports Field

Residential Landscape

Rooftops

Patios

Commercial Venues

Others

By Geography

North America

USA

Canada

Mexico

Others

South America

Brazil

Argentina

Others

Europe

Germany

France

United Kingdom

Others
Middle East and Africa
Saudi Arabia
Israel
Others
Asia Pacific
China
Japan
India
Others

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