

Application Control Market - Forecasts from 2018 to 2023

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Abstracts

The global application control market was valued at US\$1.965 billion in 2017 and is projected to reach US\$3.104 billion in 2023 exhibiting a CAGR of 7.92% during the forecast period. Application control is a security practice that restricts unauthorized applications and guards the organization's endpoint environment. Key factors driving the growth of the market are increasing need to protect data against internal and external threats, and the limitations of traditional security solutions to secure applications and data running on corporate endpoints. Increasing adoption by various verticals, such as government, BFSI, and healthcare are contributing significantly to the market growth. Additionally, high adoption of BYOD policies and usage of mobile devices is also complementing the market growth of the Application Control solutions. Americas region accounted for a major market share in 2015, while Asia Pacific (APAC) is expected to exhibit the highest growth rate during the forecasted period.

Research Methodology

The report provides a brief introduction of the market and deals with detailed research methodology for calculating market size and forecasts, secondary data sources used and the primary inputs which were taken for data validation. This section also outlines various segments which have been covered as part of the report.

Market Dynamics

The next the section provides comprehensive market dynamics through an overview section along with growth drivers, challenges, and opportunities which exist in the current market. This section of the report also provides supplier and industry outlook as a whole; key industry, global and regional regulations which are determining the market

growth and a brief technological aspect of Application Control Market. Complete industry analysis has also been covered by Porter's five forces model as a part of this report section.

Segmentation

Application control market has been segmented on the basis of devices, organization size, industry, and geography.

By Devices

Personal Computers/Laptop

Mobiles

Tablets

Others

By Organization Size

Small

Medium

Large

By Industry

BFSI

Healthcare

Energy and Power

Manufacturing

Education

Government

Communication and Technology

Others

By Geography

Americas

North America

Latin America

Europe Middle East and Africa

Europe

Middle East and Africa

Asia Pacific

Market Players

Competitive intelligence section deals with major players in the market, their market shares, growth strategies, products, financials, and recent investments among others.

Key industry players are Symantec Corporation, Trend Micro, and Intel Security among others.

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