

# Amphoteric Surfactants Market - Forecasts from 2018 to 2023

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## Abstracts

The amphoteric surfactants market is projected to grow at a CAGR of 6.82% over the forecast period of 2017-2023. The amphoteric surfactants have varied applications such as cleaning products for household care, pre-treatment of substances, and personal care products among others. The demand for amphoteric surfactants will grow on account of rising disposable income, improvement in the standard of living and increasing number of oil refineries. According to a United Nations report, the world population is expected to reach 8.5 billion by 2023, rising from 7.3 billion in 2015. This rise in the population will add to the growing demand for home and personal care products, thereby boosting the demand for amphoteric surfactants. However, availability of cost-effective substitutes is hampering the growing demand for these surfactants.

This research study examines the current market trends related to the demand, supply, and sales, in addition to the recent developments. Major drivers, restraints, and opportunities have been covered to provide an exhaustive picture of the market. The analysis presents in-depth information regarding the development, trends, and industry policies and regulations implemented in each of the geographical regions. Further, the overall regulatory framework of the market has been exhaustively covered to offer stakeholders a better understanding of the key factors affecting the overall market environment.

Identification of key industry players in the industry and their revenue contribution to the overall business or relevant segment aligned to the study have been covered as a part of competitive intelligence done through extensive secondary research. Various studies and data published by industry associations, analyst reports, investor presentations, press releases and journals among others have been taken into consideration while conducting the secondary research. Both bottom-up and top down approaches have

been utilized to determine the market size of the overall market and key segments. The values obtained are correlated with the primary inputs of the key stakeholders in the amphoteric surfactants value chain. The last step involves complete market engineering which includes analyzing the data from different sources and existing proprietary datasets while using various data triangulation methods for market breakdown and forecasting.

Market intelligence is presented in the form of analysis, charts, and graphics to help the clients in gaining faster and efficient understanding of the amphoteric surfactants market.

Major industry players profiled as part of the report are Evonik Industries AG, Solvay, Stepan Company, Clariant AG, Croda, and Lonza among others.

## Segmentation

The amphoteric surfactants market has been analyzed through following segments:

### By Type

Amine Oxides

Imidazoline

Betaines

Others

### By End-User Industry

Cosmetics

Chemical

Oil and Gas

Agriculture

Textile

## By Geography

North America

USA

Canada

Mexico

Others

South America

Brazil

Argentina

Others

Europe

Germany

France

United Kingdom

Spain

Others

Middle East and Africa

Saudi Arabia

Israel

Others

Asia Pacific

China

Japan

South Korea

India

Others

#### List of Companies

Evonik Industries AG

Solvay

Stepan Company

Clariant AG

Croda

Lonza

The Lubrizol Corporation

Oxiten SA

KAO Corporation

EOC Group

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