Top Growth Segments: Europe ATM Market (2016 - 2022)

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Abstracts

An Automatic Teller Machine (ATM) is a machine which enable people to withdraw cash from individual bank accounts. Introduced in the developed countries during the late 1970s, ATM machines were considered to be nothing more than cash dispensers, which customers could use to withdraw cash and receive details of their bank accounts.

The market size of Europe ATM industry was estimated to be $ 3,043.7 Million in 2015 and is expected to grow at 7.7% CAGR during the forecast period (2016-2022).

As of today, independent companies provide end-to-end solutions for better and safer financial transactions. The independent companies are responsible for manufacturing, operations, and maintenance of ATMs; these are recognized as White label ATMs. There are many players looking at the opportunity in the ATM market and are offering their individual White ATM services, which is complimenting the growth of White label ATMs.

Further, in terms of ATM types, the White label ATMs, Smart ATMs market segment are expected to grow at the high growth rates thereby offering huge business opportunities as compared to the other ATM types including conventional bank ATMs, brown label ATMs and cash dispenser ATMs.

In 2015, White Label ATM grew with the highest growth rate for period 2012 – 2015. The segment has registered revenue of USD 628.5 million in 2015. The Smart ATM segment is expected to attain a market size of USD 663.5 million by 2022 experiencing a high growth rate during the forecast period.

Deployment Solutions are the major revenue contributor in ATM market. However, there

is a significant scope for business opportunities in Worksite and Mobile ATM segment. These two segments are growing with the highest growth rates.

Based on the Solution type; the ATM market is segmented into Deployment solution and managed services. Further the Top growing deployment type segments identified and elaborated in the report include Work site and Mobile ATM. The different types of Top growing ATMs' type segment covered in the report includes White label and Smart ATM.

Based on country, ATM market is segmented into Germany, UK, France, Russia, Spain, Italy and Rest of Europe. Russia remained the dominant region in the Europe ATM market in 2015 and would continue its dominance during the forecast period (2016-2022).

The report covers the analysis of key stake holders of the ATM market. Key companies profiled in the report include Diebold, Incorporated, NCR Corporation, GRG Banking, HESS Cash Systems GmbH & Co, Nautilus Hyosung, Fujitsu Limited, Euronet Worldwide Inc., Hitachi Ltd.

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