

# **North America Workplace Transformation Market By Application (Enterprise Mobility & Telecom, Application & Asset Management, Field Services & Service Desk, Workplace Automation, Upgradation & Migration, Desktop Virtualization, Unified Communication & Collaboration and Others) By Organization Size (Large Enterprises and Small & Medium Enterprises) By End User (BFSI, Retail & Manufacturing, Government, Healthcare, IT & Telecom and Others) By Country, Industry Analysis and Forecast, 2020 - 2026**

<https://marketpublishers.com/r/NDE7E1FA44A7EN.html>

Date: April 2020

Pages: 145

Price: US\$ 1,500.00 (Single User License)

ID: NDE7E1FA44A7EN

## **Abstracts**

The North America Workplace Transformation Market would witness market growth of 22.9% CAGR during the forecast period (2020-2026).

Workplace transformation is the integration of human behaviour, real estate and advanced technology that leads to a reduction in operating costs with the elasticity of collaborative climate that promotes productivity and creativity. In this cutthroat market and every day workstations using these technologies, ensure applications are transmitted from a centralized location to an isolated environment on the objective computer that an employee needs to work on.

The increasing adoption by organizations of emerging technologies such as enterprise mobility and Bring Your Own Device (BYOD) is leading to market growth. Tablet and smartphone use has grown exponentially, leading to an increase in BYOD culture at workplaces. It encourages workers to carry their own computers, such as smartphones, laptops and tablets, to the office and use them for easy retrieval of company data

through business mobility applications.

Artificial intelligence (AI) and automation technological advancement plays a significant role in enterprises in increasing efficiency and streamlining processes. Providers of workforce transformation services are rapidly adopting cloud technologies and incorporating AI into their service offerings. Future workspaces are implementing innovative technology that will make communicating simpler for people to get the job done smoothly. Therefore, there are plenty of incentives for service providers to develop their offerings through the use of state-of-the-art technology, which further drives the workplace transformation market.

In addition, due to developments in enterprise process management and new technical innovations in the IT industry, the market is experiencing tremendous growth. In several companies the IT and human resources departments work together to create a versatile workplace environment. Organizations that have implemented digital transformation in their workforce are seeing greater efficiency and happiness for employees. In turn, digitally transformed companies can respond to the growing technical environment and are capable of addressing rapid changes in the marketplace, which ultimately propels the development of the workplace transformation market.

Based on Application, the market is segmented into Enterprise Mobility & Telecom, Application & Asset Management, Field Services & Service Desk, Workplace Automation, Upgradation & Migration, Desktop Virtualization, Unified Communication & Collaboration and Others. Based on Organization Size, the market is segmented into Large Enterprises and Small & Medium Enterprises. Based on End User, the market is segmented into BFSI, Retail & Manufacturing, Government, Healthcare, IT & Telecom and Others. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Accenture PLC, Cisco Systems, Inc., Atos Group, Hewlett Packard Enterprise Company, Cognizant Technology Solutions Corporation, HCL Technologies Ltd. (HCL Enterprises), Citrix Systems, Inc., Wipro Limited, IBM Corporation, Tata Consultancy Services Ltd., Infosys Limited, Intel Corporation

Scope of the Study

Market Segmentation:

By Service Type

Enterprise Mobility & Telecom

Application & Asset Management

Field Services & Service Desk

Workplace Automation, Upgradation & Migration

Desktop Virtualization

Unified Communication & Collaboration

Others

#### By Organization Size

Large Enterprises

Small & Medium Enterprises

#### By End User

BFSI

Retail & Manufacturing

Government

Healthcare

IT & Telecom

Others

#### By Country

US

Canada

Mexico

Rest of North America

## Companies Profiled

Accenture PLC

Cisco Systems, Inc.

Atos Group

Hewlett Packard Enterprise Company

Cognizant Technology Solutions Corporation

HCL Technologies Ltd. (HCL Enterprises)

Citrix Systems, Inc.

Wipro Limited

IBM Corporation

Tata Consultancy Services Ltd.

Infosys Limited

Intel Corporation

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