

North America Workplace Stress Management Market (2019-2025)

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Abstracts

The North America Workplace Stress Management Market would witness market growth of 7.1% CAGR during the forecast period (2019-2025).

Small, medium and large-sized companies need to be prepared to identify work-related stress and incorporate the strategies for managing stress. According to the Health & Safety Executive (HSE), in 2016, more than 40 percent of work-related diseases were caused by stress, anxiety, and depression. This resulted in a productivity loss of about 12 million working days. Additionally, stress will lead to a reduction in the employees' morale and efficiency, affecting the quality of their overall lifestyle.

Factors like growing awareness of stress management, increased competition in the workplace, global economic slowdown, continuous job losses, and efforts by employers to raise awareness of workplace stress management will act as key drivers for the growth of the global market for stress management in the workplace. A growing emphasis on health and safety regulations and increasing the popularity of yoga and other health-related practices would serve as an opportunity for market players in the stress management sector in the workplace. However, a lack of awareness in developing regions and a lack of skilled counselors will limit the growth of the global market for stress management in the workplace.

Based on Activity Type, the market is segmented into Indoor and Outdoor. Based on End User, the market is segmented into Large Scale Organizations, Medium Scale Organizations and Small Scale Organizations. Based on Service, the market is segmented into Stress Assessment, Yoga & Meditation, Resilience Training, Progress Tracking Metrics and Other Services. Based on Delivery Mode, the market is segmented into Personal Fitness Trainers, Meditation Specialists, Individual Counselors

and Other Delivery Mode. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include CVS Health Corporation (ActiveHealth Management, Inc.), Fitbit, Inc., Asset Health Inc., ComPsych CorporationCuraLinc Healthcare LLC, Marino Wellness LLC, Wellness Corporate Solutions LLC, Wellsource, Inc., Sol Wellness, and Central Corporate Wellness Pte. Ltd.

SCOPE OF THE STUDY

Market Segmentation:

By Activity Type

Indoor

Outdoor

By End User

Large Scale Organizations

Medium Scale Organizations

Small Scale Organizations

By Service

Stress Assessment

Yoga & Meditation

Resilience Training

Progress Tracking Metrics

Other Services

By Delivery Mode

Personal Fitness Trainers

Meditation Specialists

Individual Counselors

Other Delivery Mode

By Country

US

Canada

Mexico

Rest of North America

Companies Profiled

CVS Health Corporation (ActiveHealth Management, Inc.)

Fitbit, Inc.

Asset Health Inc.

ComPsych Corporation

CuraLinc Healthcare LLC

Marino Wellness LLC

Wellness Corporate Solutions LLC

Wellspring, Inc.

Sol Wellness

Central Corporate Wellness Pte. Ltd.

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