

# North America Workflow Orchestration Market Analysis (2017-2023)

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## Abstracts

The North America Workflow Orchestration Market would witness market growth of 25.4% CAGR during the forecast period (2017 – 2023). Organizations in North America are working towards digitization to realign business processes. The digital wave within the organizations has led to refinement and streamlining of various business processes through workflow automation and orchestration. Business process orchestration offers seamless platform to connect heterogeneous systems within organizations, and also supports the improvement of data quality and reduces data entry efforts because of workflow automation.

Based on Type, the market report segments the market into Data Center Orchestration, Cloud Orchestration, Network Management, Business Process Orchestration, and Others. Based on Organization Size, the Workflow Orchestration market segments the market into Small & Medium Enterprises and Large Enterprises. Based on Vertical, the market report segments the market into IT & Telecom, Government, Media & Entertainment, Healthcare, Automotive & Manufacturing, Retail, BFSI, Travel & Hospitality, and Others. Based on Countries, the Workflow Orchestration market segments the market into US, Mexico, Canada, and Rest of North America.

The market research report covers the competition analysis of key stake holders of the North America Workflow Orchestration Market. Key companies profiled in the report include Microsoft Corporation, IBM Corporation, Cisco Systems, Inc., VMware, Inc., CA Technologies, Inc., BMC Software, Micro Focus, Servicenow, Inc., Oracle Corporation, and Bertelsmann SE & Co. KGaA (Arvato AG).

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