

# North America Workflow Automation Market Analysis (2017-2023)

<https://marketpublishers.com/r/NE62750BDBFEN.html>

Date: October 2017

Pages: 100

Price: US\$ 1,500.00 (Single User License)

ID: NE62750BDBFEN

## Abstracts

The North America Workflow Automation Market would witness market growth of 20.6% CAGR during the forecast period (2017 – 2023). Workflow automation is a seamless way to manage manual and paper-based processes which generally have unstructured tasks involving people, processes, and content. Workflow and Content Automation (WCA) is the process of consolidating traditional workflow and content generation into a whole new category to address the needs of a digital business. Seamless installation of workflow automation tools, easy convergence of workflow automation with traditional business processes, and cost efficiency through workflow automation are the factors that drive the workflow automation market.

Based on Types, the market report segments the market into Software and Services. Service Type includes Professional and Managed Services. Based on Process, the North America Workflow Automation market segments the market into Automated Software, Decision Support & Management Software, and Interaction Software. Based on Operation, the market report segments the market into Rule Based, Knowledge Based, and Robotic Process Automation Based. Based on Organization Size, the market report segments the market into Small & Medium Enterprises and Large Enterprises. Based on Deployment Type, the North America Workflow Automation market segments the market into Small & Medium Enterprises and Large Enterprises. Based on Vertical, the market report segments the market into BFSI, Government, Healthcare, Manufacturing, Retail, Telecom & IT, Travel, Hospitality & Transportation, and Others.

Based on Countries, the North America Workflow Automation market segments the market into US, Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the North America Workflow Automation Market. Key companies profiled in the report include IBM Corporation, Oracle Corporation, Pegasystems Inc., Software AG, Xerox Corporation, Appian, Vision Software S.A. (Bizagi), IPsoft, Inc., Newgen Software Technologies Limited, and Nintex North America Limited.

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