

North America Wireless Charging Market By Technology (Inductive, Resonant, Radio Frequency and Others) By End User (Electronics, Industrial, Automotive, Healthcare and Others) By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The North America Wireless Charging Market would witness market growth of 27.8% CAGR during the forecast period (2020-2026).

The technology has become increasingly prominent over the course of the last few years, as many businesses are using wireless charging technologies. As such, the manufacturers of these mobile devices and the companies developing technology that allow wireless charging are focused on providing consumers with the easiest charging experience possible. Advances in both the telecom and IT markets, combined with the ever-increasing number of Internet users, would bring the most value to this market's growth. The growth patterns are further strengthened by the available mobile broadband networks, as well as the ever-increasing population scale using certain devices that are looking for trouble-free charging.

The ever-increasing prevalence of electronic vehicles featuring large-scale battery packs and high voltages has resulted in tremendous investment in both competent and safe portable battery chargers. There is a limited amount of space currently available in cars and also, the use of batteries cannot be replaced currently. All of which has led to increased competition and growth in the wireless charging market. As for the automotive industry, the key developments shaping the wireless charging market include in-device charging and electronic vehicle wireless charging.

Most of the enterprises in this industry make use of wireless charging technologies, with consumers adding considerable emphasis to having the most trouble-free wireless charging experience possible. IKEA was the first big firm to announce that they used wireless charging in home and office environments. The limited amount of battery

capacity in products, and the use of batteries that cannot be replaced, significantly influences the use of this type of technology.

Based on Technology, the market is segmented into Inductive, Resonant, Radio Frequency and Others. Based on End User, the market is segmented into Electronics, Industrial, Automotive, Healthcare and Others. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Qualcomm, Inc., Texas Instruments, Inc., Samsung Electronics Co., Ltd. (Samsung Group), Sony Corporation, Renesas Electronics Corporation (Integrated Device Technology, Inc.), Murata Manufacturing Co., Ltd., Leggett & Platt, Inc., ConvenientPower HK Limited, Powermat Technologies Ltd., WiTricity Corporation

Scope of the Study

Market Segmentation:

By Technology

Inductive

Resonant

Radio Frequency

Others

By End User

Electronics

Industrial

Automotive

Healthcare

Others

By Country

US

Canada

Mexico

Rest of North America

Companies Profiled

Qualcomm, Inc.

Texas Instruments, Inc.

Samsung Electronics Co., Ltd. (Samsung Group)

Sony Corporation

Renesas Electronics Corporation (Integrated Device Technology, Inc.)

Murata Manufacturing Co., Ltd.

Leggett & Platt, Inc.

ConvenientPower HK Limited

Powermat Technologies Ltd.

WiTricity Corporation

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