

North America Wireless Audio Devices Market (2016-2022)

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Abstracts

The rapid technological advancement and growing need for convenience such as portability and remote accessibility are the factors that would contribute to the market opportunities. Wireless audio devices have their applications in four major sectors such as commercial, consumer, automotive, and others, including security & defense.

Wireless audio devices are used as support accessories for smartphones, laptops/computers, and gaming consoles within the consumer sector.

Commercial sector comprises of wireless devices used at office spaces, industries, and other commercial establishments such as IT parks, sport complex, hotels, and government organizations. With the growing trend of in-vehicle infotainment devices, advanced driver assistance system (ADAS), and GPS devices have greatly contributed to the adoption of wireless headphones, speakers, and others in various automobiles.

The report highlights the adoption of Wireless Audio Devices market in North America. Based on the Product, the Wireless Audio Devices Market is segmented into Wireless Headsets & Microphones, Wireless Speaker Systems, Sound bars and Other segments. Based on the Technology, the market is bifurcated into Bluetooth, Wi-Fi, AirPlay and other segments. According to the Application, the Wireless Audio Devices Market is segmented into Commercial, Consumer, Automotive and Other segments. The countries included in the report are U.S, Canada, Mexico and Rest of North America.

Key players profiled in the report include Sony Corporation, Apple Inc., Philips, Sonos Inc., Zetec Inc., Sennheiser Electronic, Harman International, Shure Incorporated, Vizio Inc., Olympus Corporation.

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