

North America Wide Area Network Optimization Market By Component (Solution and Services), Solution Segment is further bifurcated across Traditional WAN and SD-WAN), By Deployment Type (On-premise and Cloud), By Organization Size (Large Enterprises and Small & Medium Enterprises), By End User (Telecom & IT, Healthcare, Manufacturing, Media & Entertainment, Retail, BFSI and Others), By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The North America Wide Area Network Optimization Market would witness market growth of 10.8% CAGR during the forecast period (2020-2026).

The emergence of Information Technology (IT) has resulted in a change in outlook in the manner in which organizations work and significantly IT-based business objectives are set. Internet or Wide Area Networking (WAN) has changed the enterprise market with various technologies that allow fast and secure data transmissions over the network. Enterprises are currently focusing much on utilizing WAN optimization advancements to maintain their network infrastructure and to get maximal advantages from them regarding network acceleration, optimization of bandwidth, adaptability, and expanded throughput.

A WAN is a telecommunications network that integrates different networks of computers, commonly local area networks (LANs), and ranges an enormous geographical zone. Networks can be private that connect various business locations or they can be public. The most popular public WAN is the internet. Generally, TCP/IP is

the protocol utilized in modern WANs, and typically the connection of LANs with the WAN forms through a physical or virtual router. WAN optimization is a dual-ended offering that utilizes various procedures for decreasing bandwidth consumption and improving the performance of applications across WANs.

The expanding demand for cloud-based WAN optimizing solutions and the advancement of new datacenter and branch workplaces are boosting the adoption of WAN optimization arrangements. The exceptionally dispersed workforce of the enterprises globally and the utilization of high bandwidth applications have unfurled another degree of bandwidth and need for network management over WAN. WAN optimization solutions have seen a massive adoption among BFSI and IT divisions in light of the expanded data traffic over the networks and the need for smooth data transmission. This has caused an expansion in the collaborations among the Telecommunication carriers and the WAN optimization suppliers.

Based on Component, the market is segmented into Solution and Services. Solution Segment is further bifurcated across Traditional WAN and SD-WAN. Based on Deployment Type, the market is segmented into On-premise and Cloud. Based on Organization Size, the market is segmented into Large Enterprises and Small & Medium Enterprises. Based on End User, the market is segmented into Telecom & IT, Healthcare, Manufacturing, Media & Entertainment, Retail, BFSI and Others. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Oracle Corporation, Huawei Technologies Co., Ltd. (Huawei Investment & Holding Co., Ltd.), Nokia Corporation, Dell Technologies, Inc. (VMware, Inc.), Fortinet, Inc., Citrix Systems, Inc., Cisco Systems, Inc., Sangfor Technologies, Inc., FatPipe Networks, Inc., and Riverbed Technology, Inc. (Thoma Bravo).

Scope of the Study

Market Segmentation:

By Component

Solution

Traditional WAN

SD-WAN

Services

By Deployment Type

On-premise

Cloud

By Organization Size

Large Enterprises

Small & Medium Enterprises

By End User

Telecom & IT

Healthcare

Manufacturing

Media & Entertainment

Retail

BFSI

Others

By Country

US

Canada

Mexico

Rest of North America

Companies Profiled

Oracle Corporation

Huawei Technologies Co., Ltd. (Huawei Investment & Holding Co., Ltd.)

Nokia Corporation

Dell Technologies, Inc. (VMware, Inc.)

Fortinet, Inc.

Citrix Systems, Inc.

Cisco Systems, Inc.

Sangfor Technologies, Inc.

FatPipe Networks, Inc.

Riverbed Technology, Inc. (Thoma Bravo)

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