

North America Web Analytics Market By Application (Targeting & Behavioral Analysis, Social Media Management, Online Marketing, Display Advertising Optimization, Multichannel Campaign Analysis and Others) By End User (Retail & ecommerce, IT & Telecom, Media & Entertainment, BFSI, Government & Defense, Travel & Hospitality, Healthcare and Others) By Country, Industry Analysis and Forecast, 2019 - 2025

<https://marketpublishers.com/r/N1530FE21360EN.html>

Date: February 2020

Pages: 127

Price: US\$ 1,500.00 (Single User License)

ID: N1530FE21360EN

Abstracts

The North America Web Analytics Market would witness market growth of 18.1% CAGR during the forecast period (2019-2025).

Businesses operating online have multiplied in recent years with the advent of digitization. Ever since, the need to track and manage the success of one's business website has been a key driver of market growth. With the emergence of new technologies and services, the e-commerce sector is changing constantly. In addition, vendors are engaged in innovative marketing tactics to gain popularity and attract more customers.

Consumers nowadays progressively demand for personalized experience, efficient service, and easily accessible product information. Therefore, companies operating via e-commerce platforms analyze data collected from websites to improve website performance. The implementation of web analytics allows online retailers to better comprehend customer needs by gathering data about website visitors in order to provide the best product offerings.

Web analytics is an approach for handling and incorporating a wide range of data to understand the experience of the user through online interaction in a data-driven business model. An increase in the understanding of the beneficial use of large portions of unorganized random data and improved performance of web analytics solutions by different companies are expected to create many opportunities in the marketplace.

The increasing demand for web analytics has contributed to the introduction of new technologies and solutions. Web analytics tools help companies organize and publish relevant content on the website. They also create advertisements and initiate marketing campaigns to attract potential customers and eventually convert them to consumers by gaining insight into their attitudes and buying patterns. Nevertheless, data privacy is a problem that is seen as a major drawback to web analytics solutions.

Based on Application, the market is segmented into Targeting & Behavioral Analysis, Social Media Management, Online Marketing, Display Advertising Optimization, Multichannel Campaign Analysis and Others. Based on End User, the market is segmented into Retail & ecommerce, IT & Telecom, Media & Entertainment, BFSI, Government & Defense, Travel & Hospitality, Healthcare and Others. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include IBM Corporation, Google, Inc., MicroStrategy, Inc., Adobe, Inc., Splunk, Inc., Salesforce.com, Inc. (Tableau Software, Inc.), Teradata Corporation, Verizon Communications, Inc. (Yahoo!), At Internet Ltd., SAS Institute, Inc., Facebook, Inc., and Microsoft Corporation.

Scope of the Study

Market Segmentation:

By Deployment Type

On-premise

Cloud

By Application

Targeting & Behavioral Analysis

Social Media Management

Online Marketing

Display Advertising Optimization

Multichannel Campaign Analysis

Others

By End User

Retail & ecommerce

IT & Telecom

Media & Entertainment

BFSI

Government & Defense

Travel & Hospitality

Healthcare

Others

By Country

US

Canada

Mexico

Rest of North America

Companies Profiled

IBM Corporation

Google, Inc.

MicroStrategy, Inc.

Adobe, Inc.

Splunk, Inc.

Salesforce.com, Inc. (Tableau Software, Inc.)

Teradata Corporation

Verizon Communications, Inc. (Yahoo!)

At Internet Ltd.

SAS Institute, Inc.

Facebook, Inc.

Microsoft Corporation

Unique Offerings from KBV Research

Exhaustive coverage

Highest number of market tables and figures

Subscription based model available

Guaranteed best price

Assured post sales research support with 10% customization free

Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
 - 1.4.1 North America Web Analytics Market, by Deployment Type
 - 1.4.2 North America Web Analytics Market, by Application
 - 1.4.3 North America Web Analytics Market, by End User
 - 1.4.4 North America Web Analytics Market, by Country
- 1.5 Methodology for the research

CHAPTER 2. MARKET OVERVIEW

- 2.1 Introduction
 - 2.1.1 Overview
 - 2.1.2 Executive Summary
 - 2.1.3 Market Composition and Scenario
- 2.2 Key Factors Impacting the Market
 - 2.2.1 Market Drivers
 - 2.2.2 Market Restraints

CHAPTER 3. COMPETITION ANALYSIS - GLOBAL

- 3.1 KBV Cardinal Matrix
- 3.2 Recent Industry Wide Strategic Developments
 - 3.2.1 Partnerships, Collaborations and Agreements
 - 3.2.2 Product Launches and Product Expansions
 - 3.2.3 Mergers & Acquisitions
- 3.3 Top Winning Strategies
 - 3.3.1 Key Leading Strategies: Percentage Distribution (2015-2019)
 - 3.3.2 Key Strategic Move: (Product Launches and Product Expansions: 2020-Jan – 2015-Mar) Leading Players

CHAPTER 4. NORTH AMERICA WEB ANALYTICS MARKET BY DEPLOYMENT TYPE

4.1 North America On-premise Web Analytics Market by Country

4.2 North America Cloud Web Analytics Market by Country

CHAPTER 5. NORTH AMERICA WEB ANALYTICS MARKET BY INDUSTRY VERTICAL

5.1 North America Retail & ecommerce Web Analytics Market by Country

5.2 North America IT & Telecom Web Analytics Market by Country

5.3 North America Media & Entertainment Web Analytics Market by Country

5.4 North America BFSI Web Analytics Market by Country

5.5 North America Government & Defense Web Analytics Market by Country

5.6 North America Travel & Hospitality Web Analytics Market by Country

5.7 North America Healthcare Web Analytics Market by Country

5.8 North America Other Industry Vertical Web Analytics Market by Country

CHAPTER 6. NORTH AMERICA WEB ANALYTICS MARKET BY APPLICATION

6.1 North America Targeting & Behavioral Analysis Web Analytics Market by Country

6.2 North America Social Media Management Web Analytics Market by Country

6.3 North America Online Marketing Web Analytics Market by Country

6.4 North America Display Advertising Optimization Web Analytics Market by Country

6.5 North America Multichannel Campaign Analysis Web Analytics Market by Country

6.6 North America Others Web Analytics Market by Country

CHAPTER 7. NORTH AMERICA WEB ANALYTICS MARKET BY COUNTRY

7.1 US Web Analytics Market

7.1.1 US Web Analytics Market by Deployment Type

7.1.2 US Web Analytics Market by Industry Vertical

7.1.3 US Web Analytics Market by Application

7.2 Canada Web Analytics Market

7.2.1 Canada Web Analytics Market by Deployment Type

7.2.2 Canada Web Analytics Market by Industry Vertical

7.2.3 Canada Web Analytics Market by Application

7.3 Mexico Web Analytics Market

7.3.1 Mexico Web Analytics Market by Deployment Type

7.3.2 Mexico Web Analytics Market by Industry Vertical

7.3.3 Mexico Web Analytics Market by Application

7.4 Rest of North America Web Analytics Market

- 7.4.1 Rest of North America Web Analytics Market by Deployment Type
- 7.4.2 Rest of North America Web Analytics Market by Industry Vertical
- 7.4.3 Rest of North America Web Analytics Market by Application

CHAPTER 8. COMPANY PROFILES

8.1 IBM Corporation

- 8.1.1 Company Overview
- 8.1.2 Financial Analysis
- 8.1.3 Regional & Segmental Analysis
- 8.1.4 Research & Development Expenses
- 8.1.5 Recent strategies and developments:
 - 8.1.5.1 Acquisition and Mergers:
 - 8.1.5.2 Product Launches and Product Expansions:
- 8.1.6 SWOT Analysis

8.2 Google, Inc.

- 8.2.1 Company Overview
- 8.2.2 Financial Analysis
- 8.2.3 Segmental and Regional Analysis
- 8.2.4 Research & Development Expense
- 8.2.5 Recent strategies and developments:
 - 8.2.5.1 Partnerships, Collaborations, and Agreements:
 - 8.2.5.2 Product Launches and Product Expansions:
 - 8.2.5.3 Acquisition and Mergers:
- 8.2.6 SWOT Analysis

8.3 MicroStrategy, Inc.

- 8.3.1 Company Overview
- 8.3.2 Financial Analysis
- 8.3.3 Regional Analysis
- 8.3.4 Research & Development Expense
- 8.3.5 Recent strategies and developments:
 - 8.3.5.1 Product Launches and Product Expansions:
- 8.3.6 SWOT Analysis

8.4 Adobe, Inc.

- 8.4.1 Company Overview
- 8.4.2 Financial Analysis
- 8.4.3 Segmental and Regional Analysis
- 8.4.4 Research & Development Expense
- 8.4.5 Recent strategies and developments:

- 8.4.5.1 Partnerships, Collaborations, and Agreements:
- 8.4.5.2 Acquisition and Mergers:
- 8.4.5.3 Product Launches and Product Expansions:
- 8.4.6 SWOT Analysis
- 8.5 Splunk, Inc.
 - 8.5.1 Company Overview
 - 8.5.2 Financial Analysis
 - 8.5.3 Regional Analysis
 - 8.5.4 Research & Development Expenses
 - 8.5.5 Recent strategies and developments:
 - 8.5.5.1 Acquisition and Mergers:
 - 8.5.5.2 Product Launches and Product Expansions:
 - 8.5.6 SWOT Analysis
- 8.6 Salesforce.com, Inc. (Tableau Software, Inc.)
 - 8.6.1 Company Overview
 - 8.6.2 Financial Analysis
 - 8.6.3 Regional Analysis
 - 8.6.4 Research & Development Expense
 - 8.6.5 Recent strategies and developments:
 - 8.6.5.1 Acquisition and Mergers:
 - 8.6.5.2 Partnerships, Collaborations, and Agreements:
 - 8.6.5.3 Product Launches and Product Expansions:
 - 8.6.6 SWOT Analysis
- 8.7 Teradata Corporation
 - 8.7.1 Company Overview
 - 8.7.2 Financial Analysis
 - 8.7.3 Regional Analysis
 - 8.7.4 Research & Development Expense
 - 8.7.5 Recent strategies and developments:
 - 8.7.5.1 Product Launches and Product Expansions:
 - 8.7.6 SWOT Analysis
- 8.8 Verizon Communications, Inc. (Yahoo!)
 - 8.8.1 Company Overview
 - 8.8.2 Financial Analysis
 - 8.8.3 Segmental Analysis
 - 8.8.4 Recent strategies and developments:
 - 8.8.4.1 Product Launches and Product Expansions:
 - 8.8.5 SWOT Analysis
- 8.9 At Internet Ltd.

8.9.1 Company Overview

8.9.2 Recent strategies and developments:

8.9.2.1 Product Launches and Product Expansions:

8.9.2.2 Partnerships, Collaborations, and Agreements:

8.1 SAS Institute, Inc.

8.10.1 Company Overview

8.10.2 Recent strategies and developments:

8.10.2.1 Product Launches and Product Expansions:

8.11 Facebook, Inc.

8.11.1 Company Overview

8.11.2 Financial Analysis

8.11.3 Regional Analysis

8.11.4 Research & Development Expense

8.11.5 Recent strategies and developments:

8.11.5.1 Product Launches and Product Expansions:

8.11.5.2 Acquisition and Mergers:

8.11.5.3 Partnerships, Collaborations, and Agreements:

8.11.6 SWOT Analysis

8.12 Microsoft Corporation

8.12.1 Company Overview

8.12.2 Financial Analysis

8.12.3 Segmental and Regional Analysis

8.12.4 Research & Development Expenses

8.12.5 Recent strategies and developments:

8.12.5.1 Product Launches and Product Expansions:

8.12.6 SWOT Analysis

List Of Tables

LIST OF TABLES

TABLE 1 NORTH AMERICA WEB ANALYTICS MARKET, 2015 - 2018, USD MILLION

TABLE 2 NORTH AMERICA WEB ANALYTICS MARKET, 2019 - 2025, USD MILLION

TABLE 3 PARTNERSHIPS, COLLABORATIONS AND AGREEMENTS– WEB ANALYTICS MARKET

TABLE 4 PRODUCT LAUNCHES AND PRODUCT EXPANSIONS– WEB ANALYTICS MARKET

TABLE 5 MERGERS & ACQUISITIONS – WEB ANALYTICS MARKET

TABLE 6 NORTH AMERICA WEB ANALYTICS MARKET BY DEPLOYMENT TYPE, 2015 - 2018, USD MILLION

TABLE 7 NORTH AMERICA WEB ANALYTICS MARKET BY DEPLOYMENT TYPE, 2019 - 2025, USD MILLION

TABLE 8 NORTH AMERICA ON-PREMISE WEB ANALYTICS MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 9 NORTH AMERICA ON-PREMISE WEB ANALYTICS MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 10 NORTH AMERICA CLOUD WEB ANALYTICS MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 11 NORTH AMERICA CLOUD WEB ANALYTICS MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 12 NORTH AMERICA WEB ANALYTICS MARKET BY INDUSTRY VERTICAL, 2015 - 2018, USD MILLION

TABLE 13 NORTH AMERICA WEB ANALYTICS MARKET BY INDUSTRY VERTICAL, 2019 - 2025, USD MILLION

TABLE 14 NORTH AMERICA RETAIL & ECOMMERCE WEB ANALYTICS MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 15 NORTH AMERICA RETAIL & ECOMMERCE WEB ANALYTICS MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 16 NORTH AMERICA IT & TELECOM WEB ANALYTICS MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 17 NORTH AMERICA IT & TELECOM WEB ANALYTICS MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 18 NORTH AMERICA MEDIA & ENTERTAINMENT WEB ANALYTICS MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 19 NORTH AMERICA MEDIA & ENTERTAINMENT WEB ANALYTICS MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 20 NORTH AMERICA BFSI WEB ANALYTICS MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 21 NORTH AMERICA BFSI WEB ANALYTICS MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 22 NORTH AMERICA GOVERNMENT & DEFENSE WEB ANALYTICS MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 23 NORTH AMERICA GOVERNMENT & DEFENSE WEB ANALYTICS MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 24 NORTH AMERICA TRAVEL & HOSPITALITY WEB ANALYTICS MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 25 NORTH AMERICA TRAVEL & HOSPITALITY WEB ANALYTICS MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 26 NORTH AMERICA HEALTHCARE WEB ANALYTICS MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 27 NORTH AMERICA HEALTHCARE WEB ANALYTICS MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 28 NORTH AMERICA OTHER INDUSTRY VERTICAL WEB ANALYTICS MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 29 NORTH AMERICA OTHER INDUSTRY VERTICAL WEB ANALYTICS MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 30 NORTH AMERICA WEB ANALYTICS MARKET BY APPLICATION, 2015 - 2018, USD MILLION

TABLE 31 NORTH AMERICA WEB ANALYTICS MARKET BY APPLICATION, 2019 - 2025, USD MILLION

TABLE 32 NORTH AMERICA TARGETING & BEHAVIORAL ANALYSIS WEB ANALYTICS MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 33 NORTH AMERICA TARGETING & BEHAVIORAL ANALYSIS WEB ANALYTICS MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 34 NORTH AMERICA SOCIAL MEDIA MANAGEMENT WEB ANALYTICS MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 35 NORTH AMERICA SOCIAL MEDIA MANAGEMENT WEB ANALYTICS MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 36 NORTH AMERICA ONLINE MARKETING WEB ANALYTICS MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 37 NORTH AMERICA ONLINE MARKETING WEB ANALYTICS MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 38 NORTH AMERICA DISPLAY ADVERTISING OPTIMIZATION WEB ANALYTICS MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 39 NORTH AMERICA DISPLAY ADVERTISING OPTIMIZATION WEB

ANALYTICS MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 40 NORTH AMERICA MULTICHANNEL CAMPAIGN ANALYSIS WEB

ANALYTICS MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 41 NORTH AMERICA MULTICHANNEL CAMPAIGN ANALYSIS WEB

ANALYTICS MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 42 NORTH AMERICA OTHERS WEB ANALYTICS MARKET BY COUNTRY,
2015 - 2018, USD MILLION

TABLE 43 NORTH AMERICA OTHERS WEB ANALYTICS MARKET BY COUNTRY,
2019 - 2025, USD MILLION

TABLE 44 NORTH AMERICA WEB ANALYTICS MARKET BY COUNTRY, 2015 -
2018, USD MILLION

TABLE 45 NORTH AMERICA WEB ANALYTICS MARKET BY COUNTRY, 2019 -
2025, USD MILLION

TABLE 46 US WEB ANALYTICS MARKET, 2015 - 2018, USD MILLION

TABLE 47 US WEB ANALYTICS MARKET, 2019 - 2025, USD MILLION

TABLE 48 US WEB ANALYTICS MARKET BY DEPLOYMENT TYPE, 2015 - 2018,
USD MILLION

TABLE 49 US WEB ANALYTICS MARKET BY DEPLOYMENT TYPE, 2019 - 2025,
USD MILLION

TABLE 50 US WEB ANALYTICS MARKET BY INDUSTRY VERTICAL, 2015 - 2018,
USD MILLION

TABLE 51 US WEB ANALYTICS MARKET BY INDUSTRY VERTICAL, 2019 - 2025,
USD MILLION

TABLE 52 US WEB ANALYTICS MARKET BY APPLICATION, 2015 - 2018, USD
MILLION

TABLE 53 US WEB ANALYTICS MARKET BY APPLICATION, 2019 - 2025, USD
MILLION

TABLE 54 CANADA WEB ANALYTICS MARKET, 2015 - 2018, USD MILLION

TABLE 55 CANADA WEB ANALYTICS MARKET, 2019 - 2025, USD MILLION

TABLE 56 CANADA WEB ANALYTICS MARKET BY DEPLOYMENT TYPE, 2015 -
2018, USD MILLION

TABLE 57 CANADA WEB ANALYTICS MARKET BY DEPLOYMENT TYPE, 2019 -
2025, USD MILLION

TABLE 58 CANADA WEB ANALYTICS MARKET BY INDUSTRY VERTICAL, 2015 -
2018, USD MILLION

TABLE 59 CANADA WEB ANALYTICS MARKET BY INDUSTRY VERTICAL, 2019 -
2025, USD MILLION

TABLE 60 CANADA WEB ANALYTICS MARKET BY APPLICATION, 2015 - 2018, USD
MILLION

TABLE 61 CANADA WEB ANALYTICS MARKET BY APPLICATION, 2019 - 2025, USD MILLION

TABLE 62 MEXICO WEB ANALYTICS MARKET, 2015 - 2018, USD MILLION

TABLE 63 MEXICO WEB ANALYTICS MARKET, 2019 - 2025, USD MILLION

TABLE 64 MEXICO WEB ANALYTICS MARKET BY DEPLOYMENT TYPE, 2015 - 2018, USD MILLION

TABLE 65 MEXICO WEB ANALYTICS MARKET BY DEPLOYMENT TYPE, 2019 - 2025, USD MILLION

TABLE 66 MEXICO WEB ANALYTICS MARKET BY INDUSTRY VERTICAL, 2015 - 2018, USD MILLION

TABLE 67 MEXICO WEB ANALYTICS MARKET BY INDUSTRY VERTICAL, 2019 - 2025, USD MILLION

TABLE 68 MEXICO WEB ANALYTICS MARKET BY APPLICATION, 2015 - 2018, USD MILLION

TABLE 69 MEXICO WEB ANALYTICS MARKET BY APPLICATION, 2019 - 2025, USD MILLION

TABLE 70 REST OF NORTH AMERICA WEB ANALYTICS MARKET, 2015 - 2018, USD MILLION

TABLE 71 REST OF NORTH AMERICA WEB ANALYTICS MARKET, 2019 - 2025, USD MILLION

TABLE 72 REST OF NORTH AMERICA WEB ANALYTICS MARKET BY DEPLOYMENT TYPE, 2015 - 2018, USD MILLION

TABLE 73 REST OF NORTH AMERICA WEB ANALYTICS MARKET BY DEPLOYMENT TYPE, 2019 - 2025, USD MILLION

TABLE 74 REST OF NORTH AMERICA WEB ANALYTICS MARKET BY INDUSTRY VERTICAL, 2015 - 2018, USD MILLION

TABLE 75 REST OF NORTH AMERICA WEB ANALYTICS MARKET BY INDUSTRY VERTICAL, 2019 - 2025, USD MILLION

TABLE 76 REST OF NORTH AMERICA WEB ANALYTICS MARKET BY APPLICATION, 2015 - 2018, USD MILLION

TABLE 77 REST OF NORTH AMERICA WEB ANALYTICS MARKET BY APPLICATION, 2019 - 2025, USD MILLION

TABLE 78 KEY INFORMATION – IBM CORPORATION

TABLE 79 KEY INFORMATION – GOOGLE, INC.

TABLE 80 KEY INFORMATION – MICROSTRATEGY, INC.

TABLE 81 KEY INFORMATION – ADOBE, INC.

TABLE 82 KEY INFORMATION – SPLUNK, INC.

TABLE 83 KEY INFORMATION – SALESFORCE.COM, INC.

TABLE 84 KEY INFORMATION – TERADATA CORPORATION

TABLE 85 KEY INFORMATION – VERIZON COMMUNICATIONS, INC.

TABLE 86 KEY INFORMATION – AT INTERNET LTD.

TABLE 87 KEY INFORMATION – SAS INSTITUTE, INC.

TABLE 88 KEY INFORMATION – FACEBOOK, INC.

TABLE 89 KEY INFORMATION – MICROSOFT CORPORATION

List Of Figures

LIST OF FIGURES

FIG 1 METHODOLOGY FOR THE RESEARCH

FIG 2 KBV CARDINAL MATRIX

FIG 3 KEY LEADING STRATEGIES: PERCENTAGE DISTRIBUTION (2015-2019)

FIG 4 KEY STRATEGIC MOVE: (PRODUCT LAUNCHES AND PRODUCT EXPANSIONS: 2020-JAN – 2015-MAR) LEADING PLAYERS

FIG 5 SWOT ANALYSIS: IBM CORPORATION

FIG 6 RECENT STRATEGIES AND DEVELOPMENTS: GOOGLE, INC.

FIG 7 SWOT ANALYSIS: ALPHABET INC. (GOOGLE INC.)

FIG 8 SWOT ANALYSIS: MICROSTRATEGY, INC.

FIG 9 RECENT STRATEGIES AND DEVELOPMENTS: ADOBE, INC.

FIG 10 SWOT ANALYSIS: ADOBE, INC.

FIG 11 SWOT ANALYSIS: SPLUNK, INC.

FIG 12 RECENT STRATEGIES AND DEVELOPMENTS: SALESFORCE.COM, INC. (TABLEAU SOFTWARE, INC.)

FIG 13 SWOT ANALYSIS: SALESFORCE.COM INC.

FIG 14 SWOT ANALYSIS: TERADATA CORPORATION

FIG 15 SWOT ANALYSIS: VERIZON COMMUNICATIONS, INC.

FIG 16 RECENT STRATEGIES AND DEVELOPMENTS: AT INTERNET LTD.

FIG 17 RECENT STRATEGIES AND DEVELOPMENTS: FACEBOOK, INC.

FIG 18 SWOT ANALYSIS: FACEBOOK, INC.

FIG 19 SWOT ANALYSIS: MICROSOFT CORPORATION

I would like to order

Product name: North America Web Analytics Market By Application (Targeting & Behavioral Analysis, Social Media Management, Online Marketing, Display Advertising Optimization, Multichannel Campaign Analysis and Others) By End User (Retail & ecommerce, IT & Telecom, Media & Entertainment, BFSI, Government & Defense, Travel & Hospitality, Healthcare and Others) By Country, Industry Analysis and Forecast, 2019 - 2025

Product link: <https://marketpublishers.com/r/N1530FE21360EN.html>

Price: US\$ 1,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/N1530FE21360EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970