

North America Wearable Electronics Market (2016 - 2022)

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Abstracts

Wearable electronics is a technology that is considered to be an integrated computing device or product helping users to enhance their day to day activities. The wearable electronics technology helps user to take advantage of advanced features and characteristics to track their daily lives.

Products such as wrist bands and watches which could record audio, video and process data on the go were perceived to be futuristic, nevertheless, with advancements in technology, users have realized the potential of these devices to be unparalleled.

Market leaders have worked on integrating the wearable technology into various products such as smart phones, and electronic products. Top players source their raw materials from suppliers, manufacture their own products, and integrate wearable electronics technology into the product range.

The report highlights the adoption of Wearable Electronics market, in North America. Based on the Application, the Wearable Electronics Market is segmented into Consumer and Commercial Application markets. The Consumer Application market is further bifurcated into Lifestyle, Fitness and sports, Healthcare, Entertainment and Others segments. The Commercial Application market is further segmented into Defence and Enterprise & Industrial markets. Based on the Components, the market is segmented across PCBs (Printed Circuit Board), Memory, Battery, Sensor, Connectivity, Audio, Display, Camera and Others market. The market is also segmented as Wrist-Wear, Eye-Wear, Foot-Wear, Neck-Wear, Body-Wear and Others market. The countries included in the report are U.S, Mexico, Canada and Rest of North America.

Key market participants profiled in this report include Apple Inc., Samsung Electronics, Google, Lenovo, Garmin, Fitbit, Nike and Adidas.

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