

North America Warehouse Management Systems Market (2016-2022)

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Abstracts

North America warehouse management systems (WMS) market is anticipated to grow rapidly over the forecast period. WMS assists in reducing the lead time, by increasing the delivery speed of the products to the end-use consumers, and reduction in the distribution costs.

Recognized businesses have systems which are old and expensive to maintain, upgrade, configure and have outdated functionality. Hence, as the existing systems have matured, more substitutes are anticipated to penetrate in the near future. This is estimated to drive the demand for the WMS system in North America. These solutions are evolutionary with in-built improved functionalities and improved integration with the other supply chain management systems to guarantee quick delivery modes. The small and medium-sized industry businesses have adopted increased number of warehouse management systems.

Some of the factors supporting the growth of the market in North America include high demand from the health care sector, advent of industry specific warehouse management systems in developed regions, increasing awareness of cloud based warehouse management systems, and surge in demand for warehouse management integrated with RFID technology. The impact of these and other macro-micro economic factors has been analyzed while developing the market growth models.

The report highlights the adoption of Warehouse Management Systems market in North America. Based on the Component, the Warehouse Management Market is segmented into Software and Services segment. Based on the Deployment, the market is bifurcated into On-Premise and Cloud based segments. According to the Types, the Warehouse Management Market is segmented into Consulting, System Integration and



Operations & Maintenance segments. Based on Industry, the market is segmented into Automotive, Electronics, Food & Beverages, Transportation & logistics, Pharmaceutical and Other segments. The countries included in the report are U.S, Canada, Mexico and Rest of North America.

Key players profiled in the report include HighJump Software, TECSYS, Infor, JDA Software, Manhattan Associates, Logfire, Softeon, Interlink, Oracle and SAP.



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