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North America Voice assistant application market (2018 - 2024)

https://marketpublishers.com/r/N6FFA5A23E7EN.html
Date: May 2019
Pages: 141
Price: US$ 1,500.00 (Single User License)
ID: N6FFA5A23E7EN

Abstracts

The North America Voice Assistant Application Market would witness market growth of 27.9% CAGR during the forecast period (2018 – 2024).

Virtual assistants are capable of performing every task, ranging from answering questions, telling jokes, to playing music and controlling appliances and items within a home- lights, thermostat, door locks and smart home devices. These assistants can give response to all kinds of voice commands, make phone calls, send text messages, set up reminders; anything that is done on a phone, can probably be done by the virtual assistant for its users.

The top nations contributing to the development of the application industry for voice assistant include the US and Canada. Companies in this region, particularly in the US, have leveraged Artificial Intelligence (AI), Machine Learning (ML), and profound learning techniques as part of their continuing company cycle to remain ahead in the market. Countries have a well-established industry that allows speech assistant vendors to invest in new technologies. In addition, the area is considered as the centre of development where IT giants are rolling out fresh products and aggressive market-related collaborations are taking place.

Based on Component, the market is segmented into Solution and Services. Based on Application, the market is segmented into Mobile Application, Web application and Devices. Based on Organization size, the market is segmented into large enterprises and Small & Medium Enterprises. Based on Deployment mode, the market is segmented into Cloud and On-Premise. Based on End User, the market is segmented into Retail & Ecommerce, Healthcare & Life Sciences, Manufacturing & Automotive, Telecom & IT, BFSI, Media & Entertainment, and Others. Based on countries, the

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market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Nuance Communications Inc., Amazon.com, Inc., Google Inc., Microsoft Corporation, Apple Inc., SAP SE, Oracle Corporation, Salesforce.com, Inc., Orange S.A., and Samsung Electronics Co. Ltd

Scope of the Study

Market Segmentation:

By Component

- Solution
- Services

By Application

- Mobile Application
- Web Application
- Devices

By Organization Size

- Large Enterprises
- Small & Medium Enterprises

By Deployment mode

- Cloud
- On-Premise

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By End User

- Retail & Ecommerce
- Healthcare & Life Sciences
- Manufacturing & Automotive
- Telecom & IT
- BFSI
- Media & Entertainment
- Others

By Country

- US
- Canada
- Mexico
- Rest of North America

Companies Profiled

- Nuance Communications Inc.
- Amazon.com, Inc.
- Google Inc.
- Microsoft Corporation

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Apple Inc.

SAP SE

Oracle Corporation

Salesforce.com, Inc.

Orange S.A.

Samsung Electronics Co. Ltd

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