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North America Video Surveillance Market (2019-2025)

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Abstracts

The North America Video Surveillance Market would witness market growth of 14.1% CAGR during the forecast period (2019-2025).

The video recording media has shifted from analog VCRs to hard disks, which have drastically reduced the cost of storing information. The services market for video surveillance is segmented into two sub-segments, which includes VSAAS and integration services. The cost associated with the IP surveillance system is substantially high. It is necessary to update and maintain the IP surveillance system, as it is used for security purposes. Video surveillance as a service (VSaaS) technology is used to manage video as a service. It is similar to the SaaS (Software as a Service).

Use of IT infrastructure in surveillance systems is a key factor that differentiates IP surveillance from analog surveillance systems. Implementation of the surveillance system software reduces the operational costs as it minimizes the manual effort to monitor the data, which ultimately results in the effective use of all available resources. Cost is one of the major things which have fuelled the growth of Analog Systems as IP video security systems are generally more expensive, and sometimes a LOT more expensive. Nevertheless, since systems are designed differently from the ground up, there are situations where cost differences between analog and IP is minimal, and there are scenarios where IP video is cheaper.

Based on System Type, the market is segmented into Analog Surveillance, IP Surveillance and Hybrid Surveillance. Based on Component, the market is segmented into Hardware, Software, and Services. Hardware is further segmented into Camera, Monitor, Storage and Accessories. Software segment is further subdivided into Video Analytics and Video Management Software. Based on End User, the market is segmented into Commercial, Military & Defense, Infrastructural, Residential and Others. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of

North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Canon, Inc., Panasonic Corporation, Motorola Solutions Inc., Zhejiang Dahua Technology Co. Ltd., FLIR Systems, Inc., Infinova Corporation, Burgess Computer Decisions, Inc., Nice Ltd., Transom Capital Group, LLC, and Robert Bosch GmbH.

Scope of the Study

Market Segmentation:

By System Type

- Analog Surveillance
- IP Surveillance
- Hybrid Surveillance

By Component

- Hardware
  - Camera
  - Monitor
  - Storage
  - Accessories
- Software
  - Video Analytics
  - Video Management Software

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Services

By End User

Commercial

Military & Defense

Infrastructural

Residential

Others

By Country

US

Canada

Mexico

Rest of North America

Companies Profiled

Canon, Inc.

Panasonic Corporation

Motorola Solutions Inc.

Zhejiang Dahua Technology Co. Ltd.

FLIR Systems, Inc.

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Infinova Corporation

Burgess Computer Decisions, Inc.

Nice Ltd.

Transom Capital Group, LLC

Robert Bosch GmbH

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