

# North America Video Editing Software Market (2019-2025)

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## Abstracts

The North America Video Editing Software Market would witness market growth of 4% CAGR during the forecast period (2019-2025).

Cloud-based video editing software offers various advantages to end-users such as easy import, quick sharing and storage, and collaboration with editors. The functional design of this software often removes the need for in-depth knowledge of the technology. Such advantages of cloud-based video editing software might enable end-users to migrate to a cloud-based delivery model and thus drive the growth of the video editing software market. Digital content consumption and generation have increased due to factors such as growing mobile usage, increasing Internet speeds and widespread use of social media platforms. Digital marketers and influencers use different types of video editing software to distinguish their content.

The increasing availability of smartphones and connected devices and high internet speed are also contributing to the growth of the OTT video streaming industry. OTT video streaming vendors use video editing tools to produce high quality content. As a result, the increase in the rate of content consumption and generation and the rise in OTT platforms will be a major driver of the market growth of video editing software. Although the growth traction of the market will slow down, it will continue to record a significant growth rate during the forecast period.

Based on Application, the market is segmented into Commercial, Personal and Others. Based on Type, the market is segmented into On-Premise and Cloud-Based. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Autodesk, Inc., Adobe, Inc., CyberLink Corporation, Corel Corporation, Apple, Inc., Avid Technology, Inc., TechSmith Corporation, Magix Software GmbH, ArcSoft, Inc., Wondershare technology Group Co., Ltd.

## **SCOPE OF THE STUDY**

Market Segmentation:

By Application

Commercial

Personal

Others

By Type

On-Premise

Cloud-Based

By Country

US

Canada

Mexico

Rest of North America

Companies Profiled

Autodesk, Inc.

Adobe, Inc.

CyberLink Corporation

Corel Corporation

Apple, Inc.

Avid Technology, Inc.

TechSmith Corporation

Magix Software GmbH

ArcSoft, Inc.

Wondershare technology Group Co., Ltd.

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