

# North America User Activity Monitoring Market Analysis (2017-2023)

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## Abstracts

The North America User Activity Monitoring Market would witness market growth of 21.5% CAGR during the forecast period (2017 – 2023). User activity monitoring (UAM) solutions are software tools which are used in monitoring and tracking end user behavior on devices, networks, and other company-owned IT resources. Organizations today are implementing user activity monitoring tools which are used in detecting and stopping potential insider threats of all kinds. The implementation of the user activity monitoring helps enterprises in proactively keeping a tap on suspicious activities and mitigates risks right at its inception and stop data breaches, or at least minimize potential damages. User activity monitoring helps in proactively reviewing end user activity to determine potential threats either through ignorance or malicious intent.

Based on Type, the User Activity Monitoring market segments the market into Solution and Services. Based on Technology Type, the market report segments the market into Behaviour Analytics, Log Management, Auditing & Reporting, and Others. Based on Application Area, the User Activity Monitoring market segments the market into Network Monitoring, Database Monitoring, Application Monitoring, System Monitoring, and Others. Based on Organization Size, the market report segments the market into Small & Medium Enterprises and Large Enterprises. Based on Deployment Mode, the User Activity Monitoring market segments the market into Cloud and On-Premise. Based on Vertical, the market report segments the market into BFSI, Government, Healthcare, Manufacturing, Retail, Telecom & IT, Energy & Utilities, and Others. Based on Countries, the User Activity Monitoring market segments the market into US, Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the North America User Activity Monitoring Market. Key companies profiled in the report include

Micro Focus, Rapid7, Inc., Logrhythm, Inc., Imperva, Inc., Splunk Inc., Raytheon (Forcepoint LLC), SolarWinds, Inc., Dtex Systems, Ekran System, and NetFort.

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