

North America Unified Endpoint Management Market Analysis (2017-2023)

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Abstracts

The North America Unified Endpoint Management Market would witness market growth of 36.4% CAGR during the forecast period (2017 – 2023). Unified endpoint management (UEM) is an approach used to secure and control desktops, laptops, smartphones, and tablets in a connected and coherent manner from a single console. Unified endpoint management basically works on the mobile device management (MDM) application program interfaces (APIs) in desktop and mobile operating systems. The growth of the unified endpoint management market in North America is due to major market players in the region. The growing trend of Bring Your Own Device (BYOD) has contributed to the growing adoption of unified endpoint management solutions in the BFSI segment. Companies operating in the BFSI sector are working on enhancing workplace mobility, which would eventually improve the employee productivity with the adoption of UEM solutions.

Based on Type, the Unified Endpoint Management market segments the market into Solution and Services. Based on Organization Size, the market report segments the market into Small & Medium Enterprises and Large Enterprises. Based on Vertical, the Unified Endpoint Management market segments the market into BFSI, Government, Consumer Goods & Retail, Healthcare, Manufacturing, Transportation & Logistics, Telecom & IT, Automotive, and Others. Based on Countries, the Unified Endpoint Management market segments the market into US, Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the North America Unified Endpoint Management Market. Key companies profiled in the report include Microsoft Corporation, IBM Corporation, Citrix Systems, Inc., Zoho Corporation Pvt. Ltd., CA Technologies, Inc., Cisco Systems, Inc., Symantec Corporation, VMware,

Inc., Thoma Bravo (Ivanti), and Sophos plc.

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