

North America Unified Communication as a Service (UCaaS) Market (2016 - 2022)

<https://marketpublishers.com/r/N2D5B17C557EN.html>

Date: November 2016

Pages: 76

Price: US\$ 1,500.00 (Single User License)

ID: N2D5B17C557EN

Abstracts

The North America Unified Communication-as-a-Service (UCaaS) market size is would grow at a CAGR of 9.2% during 2016-2022. North America would be the largest market during the forecast period. Stable economy, technological advancements, and unified communication infrastructure demands would drive the market for UCaaS in the North American region.

Small & Medium businesses are embracing Unified Communications (UC). Driving Small & Medium business UC adoption is the need to enhance collaboration, especially among remote and mobile workers, and boost productivity, and UC achieves both. UC supports collaboration by enabling employees to work anywhere with the devices they prefer and still stay connected to each other.

The adoption of UCaaS technology would be largely witnessed in the consumer goods and retail verticals, as streamlining business processes would be quick, and also real-time services and faster transaction closures could be achieved seamlessly.

The report highlights the adoption of UCaaS (Unified Communication-as-a-Service) market in North America. Based on the component, the UCaaS market is segmented into Telephony, Unified messaging, Conferencing and Others Robotics. Based on the Deployment, the market is segmented across On-Premise, Cloud Based segments. The report further segments the market based on the End User Organization Size as Small & Medium Enterprises and Large enterprises. Industry vertical wise the market is bifurcated as Consumer goods and retail, Telecom and IT, BFSI, Healthcare, Public sector and utilities, Logistics and transportation, Travel and hospitality and Others. The countries included in the report are United States, Canada, Mexico and Rest of North America.

Some of the major market leaders profiled in the report are Cisco Systems (U.S.), Computer Science Corporation (U.S.), BT Group (U.K.), 8x8 (U.S.), West Corporation (U.S.), Microsoft Corporation (U.S.), Voss Solutions (U.S.), Verizon Communication (U.S.), Star2star Communications (U.S.), and Polycom (U.S.).

Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
 - 1.4.1 North America UCaaS Market, by Component
 - 1.4.2 North America UCaaS Market, by Deployment
 - 1.4.3 North America UCaaS Market, by Organization Size
 - 1.4.4 North America UCaaS Market, by Vertical
 - 1.4.5 North America UCaaS Market, by Geography
- 1.5 Methodology for the research

CHAPTER 2. MARKET OVERVIEW

- 2.1 Introduction
- 2.2 North America UCaaS Market
- 2.3 Drivers, Restraints and Opportunities
 - 2.3.1 Market Drivers
 - 2.3.1 Market Restraints

CHAPTER 3. NORTH AMERICA UCAAS MARKET - BY COMPONENT

- 3.1 North America UCaaS Telephony Market - By Country
- 3.2 North America UCaaS Unified Messaging Market - By Country
- 3.3 North America UCaaS Conferencing Market - By Country
- 3.4 North America UCaaS Collaboration platforms and applications Market - By Country

CHAPTER 4. NORTH AMERICA UCAAS DEPLOYMENT MARKET

- 4.1 North America On-Premise UCaaS market - By Country
- 4.2 North America Cloud Based UCaaS market - By Country

CHAPTER 5. NORTH AMERICA UCAAS MARKET - BY ORGANIZATION SIZE

- 5.1 North America SME UCaaS Market - By Country
- 5.2 North America Large Enterprises UCaaS Market - By Country

CHAPTER 6. NORTH AMERICA UCAAS MARKET - BY VERTICAL

- 6.1 North America UCaaS Consumer Goods & Retail Market - By Country
- 6.2 North America UCaaS Telecom & IT Market - By Country
- 6.3 North America UCaaS BFSI Market - By Country
- 6.4 North America UCaaS Healthcare Market - By Country
- 6.5 North America UCaaS Public sector and Utilities Market - By Country
- 6.6 North America UCaaS Logistics and Transportation Market - By Country
- 6.7 North America UCaaS Travel and hospitality Market - By Country
- 6.8 North America UCaaS Other sectors Market - By Country

CHAPTER 7. COUNTRY LEVEL ANALYSIS

- 7.1 U.S UCaaS Market
 - 7.1.1 U.S UCaaS Component Market
 - 7.1.2 U.S UCaaS Deployment Market
 - 7.1.3 U.S UCaaS Organization Size Market
 - 7.1.4 U.S UCaaS Vertical market
- 7.2 Canada UCaaS Market
 - 7.2.1 Canada UCaaS Component Market
 - 7.2.2 Canada UCaaS Deployment Market
 - 7.2.3 Canada UCaaS market- By Organization Size
 - 7.2.4 Canada UCaaS market - By Vertical
- 7.3 Mexico UCaaS Market
 - 7.3.1 Mexico UCaaS Component Market
 - 7.3.2 Mexico UCaaS Deployment Market
 - 7.3.3 Mexico UCaaS market- By Organization Size
 - 7.3.4 Mexico UCaaS Vertical Market
- 7.4 Rest of North America UCaaS Market
 - 7.4.1 Rest of North America UCaaS Component Market
 - 7.4.2 Rest of North America UCaaS Deployment Market
 - 7.4.3 Rest of North America UCaaS Market - By Organization Size
 - 7.4.4 Rest of North America UCaaS market - By Vertical

CHAPTER 8. COMPANY PROFILES

- 8.1 BT Group
 - 8.1.1 Company Overview

- 8.1.2 Financial Analysis
- 8.1.3 Segmental Analysis
- 8.2 8x8 Inc
 - 8.2.1 Company Overview
 - 8.2.2 Financial Analysis
 - 8.2.3 Research & Development
- 8.3 West Corporation
 - 8.3.1 Company Overview
 - 8.3.2 Financial Analysis
 - 8.3.3 Segmental Analysis
- 8.4 Voss Solutions
 - 8.4.1 Company Overview
- 8.5 Star2Star Communications, LLC
 - 8.5.1 Company Overview
- 8.6 Polycom, Inc.
 - 8.6.1 Company Overview
- 8.7 Cisco Systems, Inc.
 - 8.7.1 Company Overview
 - 8.7.2 Financial Analysis
 - 8.7.3 Segmental Analysis
 - 8.7.4 Research & Development
- 8.8 Microsoft Corporation
 - 8.8.1 Company Overview
 - 8.8.2 Financial Analysis
 - 8.8.3 Business Segment Analysis
 - 8.8.4 Research and Development Cost
- 8.9 Verizon Communications Inc.
 - 8.9.1 Company Overview
 - 8.9.2 Financial Analysis
 - 8.9.3 Business Segment
- 8.1 Computer Science Corporation
 - 8.10.1 Company Overview
 - 8.10.2 Financial Analysis
 - 8.10.3 Segmental Analysis

List Of Tables

LIST OF TABLES

Table 1 NORTH AMERICA UCAAS MARKET: 2012-2015 (\$MILLION)

Table 2 NORTH AMERICA UCAAS MARKET: 2016-2022 (\$MILLION)

Table 3 NORTH AMERICA UCAAS MARKET: 2012-2015 (\$MILLION)

Table 4 NORTH AMERICA UCAAS MARKET: 2016-2022 (\$MILLION)

Table 5 NORTH AMERICA UCAAS MARKET - BY COMPONENT: 2012-2015 (\$MILLION)

Table 6 NORTH AMERICA UCAAS MARKET - BY COMPONENT: 2016-2022 (\$MILLION)

Table 7 NORTH AMERICA UCAAS MARKET - BY TELEPHONY: 2012-2015 (\$MILLION)

Table 8 NORTH AMERICA UCAAS MARKET - BY TELEPHONY: 2016-2022 (\$MILLION)

Table 9 NORTH AMERICA UCAAS MARKET - BY UNIFIED MESSAGING: 2012-2015 (\$MILLION)

Table 10 NORTH AMERICA UCAAS MARKET - BY UNIFIED MESSAGING: 2016-2022 (\$MILLION)

Table 11 NORTH AMERICA UCAAS MARKET - BY CONFERENCING: 2012-2015 (\$MILLION)

Table 12 NORTH AMERICA UCAAS MARKET - BY CONFERENCING: 2016-2022 (\$MILLION)

Table 13 NORTH AMERICA UCAAS MARKET - BY COLLABORATION PLATFORMS AND APPLICATIONS: 2012-2015 (\$MILLION)

Table 14 NORTH AMERICA UCAAS MARKET - BY COLLABORATION PLATFORMS AND APPLICATIONS: 2016-2022 (\$MILLION)

Table 15 NORTH AMERICA UCAAS MARKET - BY DEPLOYMENT: 2012-2015 (\$MILLION)

Table 16 NORTH AMERICA UCAAS MARKET - BY DEPLOYMENT: 2016-2022 (\$MILLION)

Table 17 NORTH AMERICA ON-PREMISE - UCAAS MARKET: 2012-2015 (\$MILLION)

Table 18 NORTH AMERICA ON-PREMISE - UCAAS MARKET: 2016-2022 (\$MILLION)

Table 19 NORTH AMERICA CLOUD BASED - UCAAS MARKET: 2012-2015 (\$MILLION)

Table 20 NORTH AMERICA CLOUD BASED - UCAAS MARKET: 2016-2022 (\$MILLION)

Table 21 NORTH AMERICA UCAAS MARKET - BY ORGANIZATION SIZE: 2012-2015

(\$MILLION)

Table 22 NORTH AMERICA UCAAS MARKET - BY ORGANIZATION SIZE: 2016-2022

(\$MILLION)

Table 23 NORTH AMERICA SME UCAAS MARKET: 2012-2015 (\$MILLION)

Table 24 NORTH AMERICA SME UCAAS MARKET: 2016-2022 (\$MILLION)

Table 25 NORTH AMERICA LARGE ENTERPRISES - UCAAS MARKET: 2012-2015

(\$MILLION)

Table 26 NORTH AMERICA LARGE ENTERPRISES - UCAAS MARKET: 2016-2022

(\$MILLION)

Table 27 NORTH AMERICA UCAAS MARKET - BY VERTICAL: 2012-2015 (\$MILLION)

Table 28 NORTH AMERICA UCAAS MARKET - BY VERTICAL: 2016-2022 (\$MILLION)

Table 29 NORTH AMERICA UCAAS MARKET - BY CONSUMER GOODS & RETAIL:

2012-2015 (\$MILLION)

Table 30 NORTH AMERICA UCAAS MARKET - BY CONSUMER GOODS & RETAIL:

2016-2022 (\$MILLION)

Table 31 NORTH AMERICA UCAAS MARKET - BY TELECOM & IT: 2012-2015

(\$MILLION)

Table 32 NORTH AMERICA UCAAS MARKET - BY TELECOM & IT: 2016-2022

(\$MILLION)

Table 33 NORTH AMERICA UCAAS MARKET - BY BFSI: 2012-2015 (\$MILLION)

Table 34 NORTH AMERICA UCAAS MARKET - BY BFSI: 2016-2022 (\$MILLION)

Table 35 NORTH AMERICA UCAAS MARKET - BY HEALTHCARE: 2012-2015

(\$MILLION)

Table 36 NORTH AMERICA UCAAS MARKET - BY HEALTHCARE: 2016-2022

(\$MILLION)

Table 37 NORTH AMERICA UCAAS MARKET - BY PUBLIC SECTOR AND UTILITIES:

2012-2015 (\$MILLION)

Table 38 NORTH AMERICA UCAAS MARKET - BY PUBLIC SECTOR AND UTILITIES:

2016-2022 (\$MILLION)

Table 39 NORTH AMERICA UCAAS MARKET - BY LOGISTICS AND

TRANSPORTATION: 2012-2015 (\$MILLION)

Table 40 NORTH AMERICA UCAAS MARKET - BY LOGISTICS AND

TRANSPORTATION: 2016-2022 (\$MILLION)

Table 41 NORTH AMERICA UCAAS MARKET - BY TRAVEL AND HOSPITALITY:

2012-2015 (\$MILLION)

Table 42 NORTH AMERICA UCAAS MARKET - BY TRAVEL AND HOSPITALITY:

2016-2022 (\$MILLION)

Table 43 NORTH AMERICA UCAAS MARKET - BY OTHER SECTORS: 2012-2015

(\$MILLION)

Table 44 NORTH AMERICA UCAAS MARKET - BY OTHER SECTORS: 2016-2022 (\$MILLION)

Table 45 U.S UCAAS MARKET: 2012-2015 (\$MILLION)

Table 46 U.S UCAAS MARKET: 2016-2022 (\$MILLION)

Table 47 U.S UCAAS MARKET - BY COMPONENT: 2012-2015 (\$MILLION)

Table 48 U.S UCAAS MARKET - BY COMPONENT: 2016-2022 (\$MILLION)

Table 49 U.S UCAAS MARKET - BY DEPLOYMENT: 2012-2015 (\$MILLION)

Table 50 U.S UCAAS MARKET - BY DEPLOYMENT: 2016-2022 (\$MILLION)

Table 51 U.S UCAAS MARKET - BY ORGANIZATION SIZE: 2012-2015 (\$MILLION)

Table 52 U.S UCAAS MARKET - BY ORGANIZATION SIZE: 2016-2022 (\$MILLION)

Table 53 U.S UCAAS MARKET - BY VERTICAL: 2012-2015 (\$MILLION)

Table 54 U.S UCAAS MARKET - BY VERTICAL: 2016-2022 (\$MILLION)

Table 55 CANADA UCAAS MARKET: 2012-2015 (\$MILLION)

Table 56 CANADA UCAAS MARKET: 2016-2022 (\$MILLION)

Table 57 CANADA UCAAS MARKET - BY COMPONENT: 2012-2015 (\$MILLION)

Table 58 CANADA UCAAS MARKET - BY COMPONENT: 2016-2022 (\$MILLION)

Table 59 CANADA UCAAS MARKET - BY DEPLOYMENT: 2012-2015 (\$MILLION)

Table 60 CANADA UCAAS MARKET - BY DEPLOYMENT: 2016-2022 (\$MILLION)

Table 61 CANADA UCAAS MARKET - BY ORGANIZATION SIZE: 2012-2015 (\$MILLION)

Table 62 CANADA UCAAS MARKET - BY ORGANIZATION SIZE: 2016-2022 (\$MILLION)

Table 63 CANADA UCAAS MARKET - BY VERTICAL: 2012-2015 (\$MILLION)

Table 64 CANADA UCAAS MARKET - BY VERTICAL: 2016-2022 (\$MILLION)

Table 65 MEXICO UCAAS MARKET: 2012-2015 (\$MILLION)

Table 66 MEXICO UCAAS MARKET: 2016-2022 (\$MILLION)

Table 67 MEXICO UCAAS MARKET - BY COMPONENT: 2012-2015 (\$MILLION)

Table 68 MEXICO UCAAS MARKET - BY COMPONENT: 2016-2022 (\$MILLION)

Table 69 MEXICO UCAAS MARKET - BY DEPLOYMENT: 2012-2015 (\$MILLION)

Table 70 MEXICO UCAAS MARKET - BY DEPLOYMENT: 2016-2022 (\$MILLION)

Table 71 MEXICO UCAAS MARKET - BY ORGANIZATION SIZE: 2012-2015 (\$MILLION)

Table 72 MEXICO UCAAS MARKET - BY ORGANIZATION SIZE: 2016-2022 (\$MILLION)

Table 73 MEXICO UCAAS MARKET - BY VERTICAL: 2012-2015 (\$MILLION)

Table 74 MEXICO UCAAS MARKET - BY VERTICAL: 2016-2022 (\$MILLION)

Table 75 REST OF NORTH AMERICA UCAAS MARKET: 2012-2015 (\$MILLION)

Table 76 REST OF NORTH AMERICA UCAAS MARKET: 2016-2022 (\$MILLION)

Table 77 REST OF NORTH AMERICA UCAAS MARKET - BY COMPONENT:

2012-2015 (\$MILLION)

Table 78 REST OF NORTH AMERICA UCAAS MARKET - BY COMPONENT:

2016-2022 (\$MILLION)

Table 79 REST OF NORTH AMERICA UCAAS MARKET - BY DEPLOYMENT:

2012-2015 (\$MILLION)

Table 80 REST OF NORTH AMERICA UCAAS MARKET - BY DEPLOYMENT:

2016-2022 (\$MILLION)

Table 81 REST OF NORTH AMERICA UCAAS MARKET - BY ORGANIZATION SIZE:

2012-2015 (\$MILLION)

Table 82 REST OF NORTH AMERICA UCAAS MARKET - BY ORGANIZATION SIZE:

2016-2022 (\$MILLION)

Table 83 REST OF NORTH AMERICA UCAAS MARKET - BY VERTICAL: 2012-2015 (\$MILLION)

Table 84 REST OF NORTH AMERICA UCAAS MARKET - BY VERTICAL: 2016-2022 (\$MILLION)

Table 85 KEY INFORMATION - BT GROUP.

Table 86 KEY INFORMATION - 8X8 INC.

Table 87 KEY INFORMATION - WEST CORPORATION.

Table 88 KEY INFORMATION - VOSS SOLUTIONS

Table 89 KEY INFORMATION - STAR2STAR COMMUNICATIONS, LLC

Table 90 KEY INFORMATION - POLYCOM, INC.

Table 91 KEY INFORMATION - CISCO SYSTEMS, INC.

Table 92 KEY INFORMATION - MICROSOFT CORPORATION

Table 93 KEY INFORMATION - VERIZON COMMUNICATIONS INC.

Table 94 KEY INFORMATION - COMPUTER SCIENCE CORPORATION

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