

North America Trade Management Market (2016 - 2022)

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Abstracts

Growing number of international trades and expenditure on fuel have significantly contributed to the overall operating cost of global logistics and transportation segment. The aforementioned factors have compelled many trading companies to add Trade Management solutions. Trade Management solutions help the companies to minimize operating costs and as a result significantly increase operational efficiency. It is estimated that an efficient GTM solution can bring down the overall transportation cost by around 4%-10% and as a result enhance the link between transportation nodes, leading to cheaper and faster deliveries.

Based on the type, the Trade Management market is segmented into Solution and Services. The Solution market is segmented into Trade Function, Trade Compliance, Supply Chain Visibility and Trade Finance. Trade Function is further segmented into Import/Export Management, Vendor Management and Others. Trade Compliance is further segmented into Duty Management and Risk & Quality Management. Trade Finance is further segmented into Insurance Management, Invoice Management and Others. The Services market is segmented into Consulting, Implementation and Support & Maintenance. Based on Organization size, the market is segmented into Small & Medium Sized Enterprises and Large Enterprises. Based on Deployment Type, the market is segmented into Cloud based and On-Premise. The verticals covered under the report include Transportation & Logistics, Healthcare & Life Sciences, Government & Public Utilities, Consumer Goods & Retail, Aerospace & Defense, Manufacturing, Energy & Utilities and Others.

Based on country, Trade Management market is segmented into US, Canada, Mexico and Rest of North America. US remained the dominant country in the North America Trade Management market. Mexico would witness promising CAGR during the forecast

period (2016-2022).

The report covers the analysis of key stake holders of the Trade Management market. Key companies profiled in the report include Oracle Corporation, SAP SE, Amber Road, Inc., MIC Customer Solutions, Precision Software, QuestaWeb, Inc., The Descartes Systems Group, Inc. and Aptean, Inc.

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