

North America Tonic Water Market By Flavor (Plain and Flavored), By Distribution Channel (Off-trade, On-trade and Online Retail), By Packaging Form (Cans and Bottles), By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The North America Tonic Water Market would witness market growth of 9.2% CAGR during the forecast period (2020-2026).

Quinine is not, at this point utilized as the essential prescription for malaria because of the emergence of other treatment alternatives and medications however is included in the WHO list of fundamental medicines. Therapeutic tonic water initially contained just tonic water and a large content of quinine. However, right now most tonic water contains less quinine and is utilized generally for its flavor. Because of the lower quinine content, it is less bitter in taste and is also normally sweetened, regularly with high-fructose corn syrup or sugar. Customary tonic water contains added sugar, while diet tonic water contains natural sweeteners. The principal advantage of consuming tonic water is for the purpose of providing rehydration from drinking water.

Consumers have altogether built up a taste for premium spirits and are additionally ready to spend on innovative items that offer a particular character and legacy. As a result, the inclination for a premium scope of blenders has additionally gained traction. The resurgence of a cocktail trend in the developing economies has especially prodded development for the super-premium class since bartenders are slowly blending premium tonic water in top-level spirit brands.

Furthermore, socioeconomic factors, for example, income development, growing working-class consumers in emerging economies, and fast urbanization produce a

positive effect on the development and consumption of alcoholic drinks, and consequently blenders. Moreover, with the growth in the adult population universally, socializing is on the rise. The number of bars, pubs, and breweries serving alcoholic drinks has expanded widely due to the demand produced by adult consumers, competitive pricing, and a plethora of alternatives. This phenomenon has prompted an expansion in the consumption of spirits, accordingly driving the development of blenders, and thus tonic water.

Based on Flavor, the market is segmented into Plain and Flavored. Based on Distribution Channel, the market is segmented into Off-trade, On-trade and Online Retail. Based on Packaging Form, the market is segmented into Cans and Bottles. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Keurig Dr Pepper, Inc. (Dr Pepper Snapple Group), The Coca Cola Company, Monster Beverage Corporation (Hansen Beverage), Fever-Tree Drinks PLC, Asahi Group Holdings Ltd., PepsiCo, Inc. (Soda Stream International Ltd.), Q-Tonic, LLC, Zevia, LLC, Fentimans Ltd. and Britvic PLC.

Scope of the Study

Market Segmentation:

By Flavor

Plain

Flavored

By Distribution Channel

Off-trade

On-trade

Online Retail

By Packaging Form

Cans

Bottles

By Country

US

Canada

Mexico

Rest of North America

Companies Profiled

Keurig Dr Pepper, Inc. (Dr Pepper Snapple Group)

The Coca Cola Company

Monster Beverage Corporation (Hansen Beverage)

Fever-Tree Drinks PLC

Asahi Group Holdings Ltd.

PepsiCo, Inc. (Soda Stream International Ltd.)

Q-Tonic, LLC

Zevia, LLC

Fentimans Ltd.

Britvic PLC

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