

North America Threat Intelligence Market (2017 - 2023)

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Abstracts

The Threat Intelligence Market in North America is expected to register a CAGR of 15.5% during the forecast period (2017 – 2023). Threat intelligence is a cyber-security related area of expertise, which is used to understand sophisticated cyber threats and their detection, analysis, and predictive remediation. Threat intelligence solutions are used to effectively and reliably detect threats and negate the same considering security events and security intelligence feeds, managing business risks, reducing potential damage, and improving organizations' entire security infrastructure.

Threat intelligence solutions and services have been deployed across various industry verticals, namely, in Banking, Financial Services, and Insurance (BFSI), government, education, energy and utilities, healthcare, IT and telecom, manufacturing, retail, and others. The Banking, Financial Services, and Insurance (BFSI) vertical holds significant market share as the segment frequently introduces new and improved financial products and services. Banking has moved into the next level with latest introductions such as smart banking, internet banking, and mobile banking.

Based on Types, the market is segmented into Solution and Services. Solutions are further divided into Identity & Access Management, Risk Management, Security Information & Event Management, Log Management, Incident Forensics, and Others. Services include Managed Services and Professional Services. Based on Organizations Size, the market is segmented into Large Enterprises and Small & Middle Enterprises. Based on Deployment Type, the market is segmented into Cloud and On-Premise. Based on Verticals, the market is segmented into BFSI, Government, Energy & Utilities, Healthcare, Manufacturing, Retail, Telecom & IT, Transportation & Logistics, and Others. Based on Countries, the market is segmented into US, Mexico, Canada, and Rest of North America.

The report covers the analysis of key stake holders of the Threat Intelligence Market.

Key companies profiled in the report include Check Point Software Technologies, Dell Technologies Inc., FireEye, Inc., IBM Corporation, Juniper Networks, Inc., Logrhythm, Inc., McAfee LLC, Symantec Corporation, Lookingglass Cyber Solutions, Inc., and Trend Micro, Inc.

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