

North America Thermal Printing Market Analysis (2017-2023)

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Abstracts

The North America Thermal Printing Market would witness market growth of 5.1% CAGR during the forecast period (2017 – 2023). Thermal printing is a digital printing process used in producing printed images by selectively heating coated thermochromic paper, or thermal paper. The printed images are printed as a result of the paper passing over the thermal print head. The coating turns black in the areas where it is heated, and as a result an image is produced. Thermal barcode printers are widely popular in small, medium, and large businesses. These printers are used in labeling tracking products that are to be shipped. The adoption of barcode printers in the retail sector significantly enhances efficiency, boosts employee productivity, contributes to the profitability, and helps deliver a top-notch customer service.

Based on Offering, the market report segments the market into Printer and Supplies. Printer includes Barcode Printers, Kiosk & Ticket Printers, POS Printer, Card Printers, and Others. Based on Format Type, the market report segments the market into Industrial Format, Desktop Format, and Mobile Format. Based on Vertical, the market report segments the market into Retail, Transportation & Logistics, Manufacturing & Industrial, Healthcare & Hospitality, Government, and Others.

Based on Countries, the Thermal Printing market segments the market into US, Mexico, Canada, and Rest of North America.

The market research report covers the competition analysis of key stake holders of the Thermal Printing Market. Key companies profiled in the report include Zebra Technologies Corporation, Sato Holdings, Honeywell International, Inc., Seiko Epson Corporation, Fujitsu Limited, Toshiba Corporation, Star Micronics Co. Ltd., BIXOLON, Brother Industries, Ltd., and TSC Auto ID Technology Co., Ltd.

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