

North America Thermal Paper Market (2019-2025)

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Abstracts

The North America Thermal Paper Market would witness market growth of 6.9% CAGR during the forecast period (2019-2025).

Thermal paper is a type of special paper used for digital printing and copying. It is covered with a material that changes color when exposed to heat. These papers are specifically used in thermal printers and in low-cost, lightweight machines like cash registers, credit card terminals, and adding machines. POS terminals are extensively used in transactions in hospital, retail, warehouse, and entertainment industries due to improved paper durability compared to others. Therefore, the growth of the POS terminal industry is expected to drive thermal paper market.

The U.S. FDA announced its concerns about the extreme health effects of BPA in children and infants due to direct exposure in food items. BPA free thermal paper has been introduced as a result of this type of health effects. The use of BPA free thermal paper for liner less applications has increased presently. In addition, BPA free thermal papers are highly resistant to external adulteration with high sensitivity. This category of thermal paper has an environmentally friendly and recyclable design, which stimulates the market growth. BPA free thermal paper needs no special handling while being disposed of, which makes its disposal a cost-effective procedure. For several applications including tickets, tags, labels, point of sale, etc., BPA free thermal paper can be used extensively. All of these factors have been establishing growth opportunities for the BPA free thermal paper industry.

Based on Technology, the market is segmented into Direct Thermal, Thermal Transfer and Others. Based on Application, the market is segmented into Point-of-Sales, Tags & Labels, Gaming & Lottery and Others. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Ricoh Company Limited, Oji Holdings Corporation (Mitsui Group), Appvion, Inc., Mitsubishi Paper Mills Ltd., Gold Huasheng

Paper Co., Ltd., Henan Province JiangHe Paper Co., Ltd., Thermal Solutions International, Inc., Nippon Paper Industries Co., Ltd. (Jujo Thermal Ltd.), Rotolificio Bergamasco S.r.l. and Koehler Paper SE.

Scope of the Study

Market Segmentation:

By Technology

Direct Thermal

Thermal Transfer

Others

By Application

Point-of-Sales

Tags & Labels

Gaming & Lottery

Others

By Country

US

Canada

Mexico

Rest of North America

Companies Profiled

Ricoh Company Limited

Oji Holdings Corporation (Mitsui Group)

Appvion, Inc.

Mitsubishi Paper Mills Ltd.

Gold Huasheng Paper Co., Ltd.

Henan Province JiangHe Paper Co., Ltd.

Thermal Solutions International, Inc.

Nippon Paper Industries Co., Ltd. (Jujo Thermal Ltd.)

Rotolificio Bergamasco S.r.l.

Koehler Paper SE

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