

North America Telecom Billing & Revenue Management Market By Component (Solution and Services), By Deployment Type (On-premise and Cloud), By Operator Type (Mobile Operator and Internet Service Providers), By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The North America Telecom Billing & Revenue Management Market would witness market growth of 11.5% CAGR during the forecast period (2020-2026).

The communications, media, and cloud markets are also experiencing noteworthy transformations, and therefore service providers need to plan new strategies as they are witnessing new challenges. Service providers are facing substantial challenges in the business such as rise in competition at both national and an international level, loss of customer loyalty due to decrease in margins for traditional service assistances, and commoditization of services. In this new business environment, service providers are need to bring changes in their business in order to meet the new market demands. Due to this, there has been an increase in the telecom billing and revenue management solutions and services demand worldwide which in turn help the service providers to provide their services to the increasing number of customers in a very efficient way. Therefore, it is expected to enhance the growth of the telecom billing and revenue management market in the forecast period.

Furthermore, the telecom billing and revenue management capabilities with its state-of-the-art, the communication service providers need to change their systems in order to deliver supply solution and service innovation at the same time they need to give superior customer experience with cost-efficiency. The telecom billing and revenue management is becoming more significant as CSPs look to produce value and greater loyalty in their relationships with customer. The Telecom billing and revenue assurance

solutions permit smart revenue shares among partners, therefore decreasing the total cost of the ownership, improve business relationships, and enables a fast time-to-market, which ultimately leads to enhanced revenue collection. Besides, operators are implementing new business models with better innovative services and novel partners, like Over-the-Top (OTT) service providers and content aggregators.

Based on Component, the market is segmented into Solution and Services. The Solutions market is further segmented into Billing & Charging, Mediation, Revenue Assurance, Fraud Management and Others. Based on Deployment Type, the market is segmented into On-premise and Cloud. Based on Operator Type, the market is segmented into Mobile Operator and Internet Service Providers. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Accenture PLC, Amdocs Limited, Huawei Technologies Co., Ltd. (Huawei Investment & Holding Co., Ltd.), SAP SE, Ericsson AB, Oracle Corporation, CSG Systems International, Inc., Cerillion PLC, Sterlite Technologies Limited, and Comarch SA.

Scope of the Study

Market Segmentation:

By Component

Solution

- o Billing & Charging
- o Mediation
- o Revenue Assurance
- o Fraud Management
- o Others

Services

By Deployment Type

On-premise

Cloud

By Operator Type

Mobile Operator

Internet Service Providers

By Country

US

Canada

Mexico

Rest of North America

Companies Profiled

Accenture PLC

Amdocs Limited

Huawei Technologies Co., Ltd. (Huawei Investment & Holding Co., Ltd.)

SAP SE

Ericsson AB

Oracle Corporation

CSG Systems International, Inc.

Cerillion PLC

Sterlite Technologies Limited

Comarch SA

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