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North America Telecom API Market By Type (Messaging, IVR API, Payment API, Location API, WebRTC and Others) By End User (Enterprise Developers, Partner Developers, Internal Telecom Developers and Others) By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The North America Telecom API Market would witness market growth of 20.8% CAGR during the forecast period (2020-2026).

The position of Programmable Telecom and APIs is expanding to support more and more than consumer-oriented communications, software, trade and digital content. This evolution extends beyond the support of APIs for B2C and B2B networks for conventional telecommunications application. The technology helps CSPs to provide more seamless links between their various entities and processes and to make the most of their key organizational resources. They speed up connectivity between applications and networks, allowing service providers to deliver creative, high-quality offerings quicker than previously feasible, bypassing one-on-one, expensive and time-consuming proprietary integration.

The industry is very familiar with expectations and uses them to generate consistency across the company. Telecommunications companies are expected to focus on value-added offerings that are aligned with their customer network, improve digital connectivity and customize their clients, but are not expected to have different API interfaces. As developers have a wide variety of needs, they have found a way to address challenges by combining and linking previously separate applications. Telecom-APIs mean that developers do not have to waste their time building texting and calling

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apps because APIs make it easy to add them easily.

The telecommunications business is becoming involved in the API economy. Typical telecommunications API projects fall into the four major categories including speeding up new offerings and industry innovations, targeting new clients and regions, taking advantage of technology paired with analytics, and exchanging assets through business lines — that is, domains.

Based on Type, the market is segmented into Messaging, IVR API, Payment API, Location API, WebRTC and Others. Based on End User, the market is segmented into Enterprise Developers, Partner Developers, Internal Telecom Developers and Others. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include AT&T, Inc., Orange S.A., Verizon Communications, Inc., Nokia Corporation, Google, Inc., Twilio, Inc., Telefonica S.A., Vonage Holdings Corporation, Cisco Systems, Inc., and LocationSmart.

Scope of the Study

Market Segmentation:

By Type

- Messaging
- IVR API
- Payment API
- Location API
- WebRTC
- Others

By End User

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Enterprise Developers

Partner Developers

Internal Telecom Developers

Others

By Country

US

Canada

Mexico

Rest of North America

Companies Profiled

AT&T, Inc.

Orange S.A.

Verizon Communications, Inc.

Nokia Corporation

Google, Inc.

Twilio, Inc.

Telefonica S.A.

Vonage Holdings Corporation

Cisco Systems, Inc.

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