

North America Supply Chain Analytics Market Analysis (2017-2023)

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Abstracts

The North America Supply Chain Analytics Market would witness market growth of 15.5% CAGR during the forecast period (2017 – 2023). Supply chain analytics solutions lead to making better strategic decision, and as a result, help organizations in understanding their existing market position, optimizing return on investment and drive growth with the help of gathered insights. Additionally, the technology helps in gaining a broader view of the supply chain and as a result, leading to profitability, sustainability, and inventory cost reduction. The rapid growth in the adoption of mobile based solutions would offer tremendous market opportunities to the market participants. The growth of the market is further driven by factors such as low supply chain visibility, inefficient supplier networks, higher warehousing cost, false forecasts, and so on.

Based on Solution, the market report segments the market into Sales & Operations Analytics, Planning & Procurement, Logistics Analytics, Manufacturing Analytics, and Visualization & Reporting.

Based on Deployment Type, the market report segments the market into Cloud and On-Premise.

Based on Vertical, the market report segments the market into Manufacturing, Retail & Consumer Goods, Transportation, Healthcare, Aerospace & Defense, High Technology Products, and Others.

Based on Countries, the Supply Chain Analytics market segments the market into US, Mexico, Canada, and Rest of North America.

The market research report covers the competition analysis of key stake holders of the Supply Chain Analytics Market. Key companies profiled in the report include SAS Institute, Inc., SAP SE, IBM Corporation, Oracle Corporation, Sage Clarity Systems, Kinaxis, Inc., MicroStrategy Incorporated, Genpact, Capgemini, and Infor, Inc. (Birst,

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