

North America Streaming Analytics Market (2016 - 2022)

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Abstracts

The ever growing demand for swift action on dynamic business events has made it inevitable for large enterprises and Small and Medium Businesses (SMBs) to implement streaming analytics. The evolution of Internet of Things (IoT), gamut of real-time streaming data across industry verticals, and increasing budget for real-time analytics by organizations are expected to be the major factors driving the streaming analytics market. Based on statistics, it is anticipated that the number of connected devices will grow to 50 billion by 2020, which will generate a very large amount of streaming data. Thus, IoT provides wide range of opportunities for streaming analytics vendors, such as real-time remote management, monitoring, and deriving insights from connected devices such as GPS devices, cameras, sensors, mobile phones, and networking devices, hence driving the streaming analytics market.

The report highlights the type of Streaming Analytics in software and services segment. The service segment is further divided into Managed Services and Professional Services. The Professional services sub-categorized into Deployment and Integration, Support and Maintenance and Consulting Services. The application areas included in the report includes Fraud Detection, Sales and Marketing Management, Predictive Asset Maintenance, Risk Management, Network Management and Optimization, Location Intelligence, Operations Management and Others. The deployment type highlighted in the report is on-premise and On-Demand deployment type. The verticals discussed in the report include BFSI sector, Retail, IT & Telecom, Manufacturing, government, Energy & Utilities, Media & entertainment, Transportation and others.

Based on Country, Streaming Analytics market is segmented US, Canada, Mexico and Rest of North America. US remained the dominant Country in the North America Streaming Analytics market in 2015.

The report covers the analysis of key stake holders of the Streaming Analytics market. Key companies profiled in the report include IBM Corporation, Microsoft Corporation, Oracle Corporation, Informatica Corporation, SAP SE, SAS Institute Inc., Software AG and Tibco Software Inc.

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