

# North America Streaming Analytics Market (2016 - 2022)

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## Abstracts

The ever growing demand for swift action on dynamic business events has made it inevitable for large enterprises and Small and Medium Businesses (SMBs) to implement streaming analytics. The evolution of Internet of Things (IoT), gamut of real-time streaming data across industry verticals, and increasing budget for real-time analytics by organizations are expected to be the major factors driving the streaming analytics market. Based on statistics, it is anticipated that the number of connected devices will grow to 50 billion by 2020, which will generate a very large amount of streaming data. Thus, IoT provides wide range of opportunities for streaming analytics vendors, such as real-time remote management, monitoring, and deriving insights from connected devices such as GPS devices, cameras, sensors, mobile phones, and networking devices, hence driving the streaming analytics market.

The report highlights the type of Streaming Analytics in software and services segment. The service segment is further divided into Managed Services and Professional Services. The Professional services sub-categorized into Deployment and Integration, Support and Maintenance and Consulting Services. The application areas included in the report includes Fraud Detection, Sales and Marketing Management, Predictive Asset Maintenance, Risk Management, Network Management and Optimization, Location Intelligence, Operations Management and Others. The deployment type highlighted in the report is on-premise and On-Demand deployment type. The verticals discussed in the report include BFSI sector, Retail, IT & Telecom, Manufacturing, government, Energy & Utilities, Media & entertainment, Transportation and others.

Based on Country, Streaming Analytics market is segmented US, Canada, Mexico and Rest of North America. US remained the dominant Country in the North America Streaming Analytics market in 2015.

The report covers the analysis of key stake holders of the Streaming Analytics market. Key companies profiled in the report include IBM Corporation, Microsoft Corporation, Oracle Corporation, Informatica Corporation, SAP SE, SAS Institute Inc., Software AG and Tibco Software Inc.

## Contents

### **CHAPTER 1. MARKET SCOPE & METHODOLOGY**

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
  - 1.4.1 North America Streaming Analytics Market, by Type
  - 1.4.2 North America Streaming Analytics Market, by Application
  - 1.4.3 North America Streaming Analytics Market, by Deployment Type
  - 1.4.4 North America Streaming Analytics Market, by Vertical
  - 1.4.5 North America Streaming Analytics Market, by Country
- 1.5 Methodology for the research

### **CHAPTER 2. EXECUTIVE SUMMARY**

### **CHAPTER 3. MARKET OVERVIEW**

- 3.1 Introduction
- 3.2 Vendor-Product Mapping
- 3.3 Drivers, Restraints and Opportunities
  - 3.3.1 Market Drivers
  - 3.3.2 Market Restraints

### **CHAPTER 4. NORTH AMERICA STREAMING ANALYTICS MARKET BY TYPE**

- 4.1 North America Streaming Analytics Software Market By Country
- 4.2 North America Streaming Analytics Service Market By Country
- 4.3 North America Streaming Analytics Market By Service Type
  - 4.3.1 North America Streaming Analytics Managed Service Market By Country
  - 4.3.2 North America Streaming Analytics Professional Service Market By Country
  - 4.3.3 North America Streaming Analytics Professional Service Market By Type
    - 4.3.3.1 North America Deployment and Integration Professional Service Streaming Analytics Market by Country
    - 4.3.3.2 North America Support and Maintenance Professional Service Streaming Analytics Market by Country
    - 4.3.3.3 North America Consulting Professional Service Streaming Analytics Market by Country

## **CHAPTER 5. NORTH AMERICA STREAMING ANALYTICS MARKET BY APPLICATION**

- 5.1 North America Fraud Detection Streaming Analytics Market by Country
- 5.2 North America Sales and Marketing Management Streaming Analytics Market by Country
- 5.3 North America Predictive Asset Maintenance Streaming Analytics Market by Country
- 5.4 North America Risk Management Streaming Analytics Market by Country
- 5.5 North America Network Management and Optimization Streaming Analytics Market by Country
- 5.6 North America Location Intelligence Streaming Analytics Market by Country
- 5.7 North America Operations Management Streaming Analytics Market by Country
- 5.8 North America Others Streaming Analytics Market by Country

## **CHAPTER 6. NORTH AMERICA STREAMING ANALYTICS MARKET BY DEPLOYMENT**

- 6.1 North America On-Premise Streaming Analytics Market by Country
- 6.2 North America On-Demand Streaming Analytics Market by Country

## **CHAPTER 7. NORTH AMERICA STREAMING ANALYTICS MARKET BY VERTICAL**

- 7.1 North America BFSI Streaming Analytics Market by Country
- 7.2 North America Telecom & IT Streaming Analytics Market by Country
- 7.3 North America Retail & E-commerce Streaming Analytics Market by Country
- 7.4 North America Healthcare Streaming Analytics Market by Country
- 7.5 North America Media & Entertainment Streaming Analytics Market by Country
- 7.6 North America Manufacturing Streaming Analytics Market by Country
- 7.7 North America Government Streaming Analytics Market by Country
- 7.8 North America Energy & Utilities Streaming Analytics Market by Country
- 7.9 North America Transport Streaming Analytics Market by Country
- 7.1 North America Other Streaming Analytics Market by Country

## **CHAPTER 8. NORTH AMERICA STREAMING ANALYTICS MARKET BY COUNTRY**

- 8.1 US Streaming Analytics Market
  - 8.1.1 US Streaming Analytics Market By Type

- 8.1.1.1 US Streaming Analytics Market by Service Type
  - 8.1.1.1.1 US Streaming Analytics Professional Service Market by Type
- 8.1.2 US Streaming Analytics Market by Application
- 8.1.3 US Streaming Analytics Market by deployment
- 8.1.4 US Streaming Analytics market by Vertical
- 8.2 Canada Streaming Analytics Market
  - 8.2.1 Canada Streaming Analytics Market By Type
    - 8.2.1.1 Canada Streaming Analytics Market by Service Type
      - 8.2.1.1.1 Canada Streaming Analytics Professional Service Market by Type
  - 8.2.2 Canada Streaming Analytics Market by Application
  - 8.2.3 Canada Streaming Analytics Market by deployment
  - 8.2.4 Canada Streaming Analytics market by Vertical
- 8.3 Mexico Streaming Analytics Market
  - 8.3.1 Mexico Streaming Analytics Market By Type
    - 8.3.1.1 Mexico Streaming Analytics Market by Service Type
      - 8.3.1.1.1 Mexico Streaming Analytics Professional Service Market by Type
  - 8.3.2 Mexico Streaming Analytics Market by Application
  - 8.3.3 Mexico Streaming Analytics Market by deployment
  - 8.3.4 Mexico Streaming Analytics market by Vertical
- 8.4 Rest of North America Streaming Analytics Market
  - 8.4.1 Rest of North America Streaming Analytics Market By Type
    - 8.4.1.1 Rest of North America Streaming Analytics Market by Service Type
      - 8.4.1.1.1 Rest of North America Streaming Analytics Professional Service Market by Type
  - 8.4.2 Rest of North America Streaming Analytics Market by Application
  - 8.4.3 Rest of North America Streaming Analytics Market by deployment
  - 8.4.4 Rest of North America Streaming Analytics market by Vertical

## **CHAPTER 9. COMPANY PROFILES**

- 9.1 IBM Corporation
  - 9.1.1 Company Overview
  - 9.1.2 Financial Analysis
  - 9.1.3 Regional & Segmental Analysis
  - 9.1.4 Research & Development
- 9.2 Microsoft Corporation
  - 9.2.1 Company Overview
  - 9.2.2 Financial Analysis
  - 9.2.3 Business Segment Analysis

- 9.2.4 Research and Development Cost
- 9.3 Oracle Corporation
  - 9.3.1 Company Overview
  - 9.3.2 Financial Analysis
  - 9.3.3 Business Segment Analysis
  - 9.3.4 Research and Development Cost
- 9.4 Informatica Corporation
  - 9.4.1 Company Overview
  - 9.4.2 Financial Analysis
  - 9.4.3 Research and Development Cost
- 9.5 SAP SE
  - 9.5.1 Company Overview
  - 9.5.2 Financial Analysis
  - 9.5.3 Research and Development Cost
- 9.6 SAS Institute Inc.
  - 9.6.1 Company Overview
  - 9.6.2 Financial Analysis
  - 9.6.3 Research and Development Cost
- 9.7 Software AG
  - 9.7.1 Company Overview
  - 9.7.2 Financial Analysis
  - 9.7.3 Research and Development Cost
- 9.8 TIBCO Software Inc.
  - 9.8.1 Company Overview
  - 9.8.2 Product Portfolio

## List Of Tables

### LIST OF TABLES

Table 1 NORTH AMERICA STREAMING ANALYTICS MARKET BY TYPE, USD MILLION (2012-2015)

Table 2 NORTH AMERICA STREAMING ANALYTICS MARKET BY TYPE, USD MILLION (2016-2022)

Table 3 NORTH AMERICA STREAMING ANALYTICS SOFTWARE MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 4 NORTH AMERICA STREAMING ANALYTICS SOFTWARE MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 5 NORTH AMERICA STREAMING ANALYTICS SERVICE MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 6 NORTH AMERICA STREAMING ANALYTICS SERVICE MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 7 NORTH AMERICA STREAMING ANALYTICS MARKET BY SERVICE TYPE, USD MILLION (2012-2015)

Table 8 NORTH AMERICA STREAMING ANALYTICS MARKET BY SERVICE TYPE, USD MILLION (2016-2022)

Table 9 NORTH AMERICA STREAMING ANALYTICS MANAGED SERVICES MARKET BY COUNTRY, USD MILLION (2012-2015)

Table 10 NORTH AMERICA STREAMING ANALYTICS MANAGED SERVICES MARKET BY COUNTRY, USD MILLION (2016-2022)

Table 11 NORTH AMERICA STREAMING ANALYTICS PROFESSIONAL SERVICES MARKET BY COUNTRY, USD MILLION (2012-2015)

Table 12 NORTH AMERICA STREAMING ANALYTICS PROFESSIONAL SERVICES MARKET BY COUNTRY, USD MILLION (2016-2022)

Table 13 NORTH AMERICA STREAMING ANALYTICS PROFESSIONAL SERVICES MARKET BY TYPE, USD MILLION (2012-2015)

Table 14 NORTH AMERICA STREAMING ANALYTICS PROFESSIONAL SERVICES MARKET BY TYPE, USD MILLION (2016-2022)

Table 15 NORTH AMERICA DEPLOYMENT AND INTEGRATION PROFESSIONAL SERVICE STREAMING ANALYTICS MARKET BY COUNTRY, USD MILLION (2012-2015)

Table 16 NORTH AMERICA DEPLOYMENT AND INTEGRATION PROFESSIONAL SERVICE STREAMING ANALYTICS MARKET BY COUNTRY, USD MILLION (2016-2022)

Table 17 NORTH AMERICA SUPPORT AND MAINTENANCE PROFESSIONAL



SERVICE STREAMING ANALYTICS MARKET BY COUNTRY, USD MILLION  
(2012-2015)

Table 18 NORTH AMERICA SUPPORT AND MAINTENANCE PROFESSIONAL  
SERVICE STREAMING ANALYTICS MARKET BY COUNTRY, USD MILLION  
(2016-2022)

Table 19 NORTH AMERICA CONSULTING PROFESSIONAL SERVICE STREAMING  
ANALYTICS MARKET BY COUNTRY, USD MILLION (2012-2015)

Table 20 NORTH AMERICA CONSULTING PROFESSIONAL SERVICE STREAMING  
ANALYTICS MARKET BY COUNTRY, USD MILLION (2016-2022)

Table 21 NORTH AMERICA STREAMING ANALYTICS MARKET BY APPLICATION,  
USD MILLION, (2012-2015)

Table 22 NORTH AMERICA STREAMING ANALYTICS MARKET BY APPLICATION,  
USD MILLION, (2016-2022)

Table 23 NORTH AMERICA FRAUD DETECTION STREAMING ANALYTICS MARKET  
BY COUNTRY, USD MILLION, (2012-2015)

Table 24 NORTH AMERICA FRAUD DETECTION STREAMING ANALYTICS MARKET  
BY COUNTRY, USD MILLION, (2016-2022)

Table 25 NORTH AMERICA SALES AND MARKETING MANAGEMENT STREAMING  
ANALYTICS MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 26 NORTH AMERICA SALES AND MARKETING MANAGEMENT STREAMING  
ANALYTICS MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 27 NORTH AMERICA PREDICTIVE ASSET MAINTENANCE STREAMING  
ANALYTICS MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 28 NORTH AMERICA PREDICTIVE ASSET MAINTENANCE STREAMING  
ANALYTICS MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 29 NORTH AMERICA RISK MANAGEMENT STREAMING ANALYTICS  
MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 30 NORTH AMERICA RISK MANAGEMENT STREAMING ANALYTICS  
MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 31 NORTH AMERICA NETWORK MANAGEMENT AND OPTIMIZATION  
STREAMING ANALYTICS MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 32 NORTH AMERICA NETWORK MANAGEMENT AND OPTIMIZATION  
STREAMING ANALYTICS MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 33 NORTH AMERICA LOCATION INTELLIGENCE STREAMING ANALYTICS  
MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 34 NORTH AMERICA LOCATION INTELLIGENCE STREAMING ANALYTICS  
MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 35 NORTH AMERICA OPERATIONS MANAGEMENT STREAMING ANALYTICS  
MARKET BY COUNTRY, USD MILLION, (2012-2015)



Table 36 NORTH AMERICA OPERATIONS MANAGEMENT STREAMING ANALYTICS MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 37 NORTH AMERICA OTHERS STREAMING ANALYTICS MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 38 NORTH AMERICA OTHERS STREAMING ANALYTICS MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 39 NORTH AMERICA STREAMING ANALYTICS MARKET BY DEPLOYMENT, USD MILLION (2012-2015)

Table 40 NORTH AMERICA STREAMING ANALYTICS MARKET BY DEPLOYMENT, USD MILLION (2016-2022)

Table 41 NORTH AMERICA ON-PREMISE STREAMING ANALYTICS MARKET BY COUNTRY, USD MILLION (2012-2015)

Table 42 NORTH AMERICA ON-PREMISE STREAMING ANALYTICS MARKET BY COUNTRY, USD MILLION (2016-2022)

Table 43 NORTH AMERICA ON-DEMAND STREAMING ANALYTICS MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 44 NORTH AMERICA ON-DEMAND STREAMING ANALYTICS MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 45 NORTH AMERICA STREAMING ANALYTICS MARKET BY VERTICAL, USD MILLION, (2012-2015)

Table 46 NORTH AMERICA STREAMING ANALYTICS MARKET BY VERTICAL, USD MILLION, (2016-2022)

Table 47 NORTH AMERICA BFSI STREAMING ANALYTICS MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 48 NORTH AMERICA BFSI STREAMING ANALYTICS MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 49 NORTH AMERICA TELECOM & IT STREAMING ANALYTICS MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 50 NORTH AMERICA TELECOM & IT STREAMING ANALYTICS MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 51 NORTH AMERICA RETAIL & E-COMMERCE STREAMING ANALYTICS MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 52 NORTH AMERICA RETAIL & E-COMMERCE STREAMING ANALYTICS MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 53 NORTH AMERICA HEALTHCARE STREAMING ANALYTICS MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 54 NORTH AMERICA HEALTHCARE STREAMING ANALYTICS MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 55 NORTH AMERICA MEDIA & ENTERTAINMENT STREAMING ANALYTICS

MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 56 NORTH AMERICA MEDIA & ENTERTAINMENT STREAMING ANALYTICS

MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 57 NORTH AMERICA MANUFACTURING STREAMING ANALYTICS MARKET

BY COUNTRY, USD MILLION, (2012-2015)

Table 58 NORTH AMERICA MANUFACTURING STREAMING ANALYTICS MARKET

BY COUNTRY, USD MILLION, (2016-2022)

Table 59 NORTH AMERICA GOVERNMENT STREAMING ANALYTICS MARKET BY

COUNTRY, USD MILLION, (2012-2015)

Table 60 NORTH AMERICA GOVERNMENT STREAMING ANALYTICS MARKET BY

COUNTRY, USD MILLION, (2016-2022)

Table 61 NORTH AMERICA ENERGY & UTILITIES STREAMING ANALYTICS

MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 62 NORTH AMERICA ENERGY & UTILITIES STREAMING ANALYTICS

MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 63 NORTH AMERICA TRANSPORT STREAMING ANALYTICS MARKET BY

COUNTRY, USD MILLION, (2012-2015)

Table 64 NORTH AMERICA TRANSPORT STREAMING ANALYTICS MARKET BY

COUNTRY, USD MILLION, (2016-2022)

Table 65 NORTH AMERICA OTHER STREAMING ANALYTICS MARKET BY

COUNTRY, USD MILLION, (2012-2015)

Table 66 NORTH AMERICA OTHER STREAMING ANALYTICS MARKET BY

COUNTRY, USD MILLION, (2016-2022)

Table 67 NORTH AMERICA STREAMING ANALYTICS MARKET BY COUNTRY, USD

MILLION, (2012-2015)

Table 68 NORTH AMERICA STREAMING ANALYTICS MARKET BY COUNTRY, USD

MILLION, (2016-2022)

Table 69 US STREAMING ANALYTICS MARKET BY TYPE, USD MILLION

(2012-2015)

Table 70 US STREAMING ANALYTICS MARKET BY TYPE, USD MILLION

(2016-2022)

Table 71 US STREAMING ANALYTICS MARKET BY SERVICE TYPE, USD MILLION

(2012-2015)

Table 72 US STREAMING ANALYTICS MARKET BY SERVICE TYPE, USD MILLION

(2016-2022)

Table 73 US STREAMING ANALYTICS PROFESSIONAL SERVICES MARKET BY

TYPE, USD MILLION (2012-2015)

Table 74 US STREAMING ANALYTICS PROFESSIONAL SERVICES MARKET BY

TYPE, USD MILLION (2016-2022)

Table 75 US STREAMING ANALYTICS MARKET BY APPLICATION, USD MILLION,  
(2012-2015)

Table 76 US STREAMING ANALYTICS MARKET BY APPLICATION, USD MILLION,  
(2016-2022)

Table 77 US STREAMING ANALYTICS MARKET BY DEPLOYMENT, USD MILLION  
(2012-2015)

Table 78 US STREAMING ANALYTICS MARKET BY DEPLOYMENT, USD MILLION  
(2016-2022)

Table 79 US STREAMING ANALYTICS MARKET BY VERTICAL, USD MILLION,  
(2012-2015)

Table 80 US STREAMING ANALYTICS MARKET BY VERTICAL, USD MILLION,  
(2016-2022)

Table 81 CANADA STREAMING ANALYTICS MARKET BY TYPE, USD MILLION  
(2012-2015)

Table 82 CANADA STREAMING ANALYTICS MARKET BY TYPE, USD MILLION  
(2016-2022)

Table 83 CANADA STREAMING ANALYTICS MARKET BY SERVICE TYPE, USD  
MILLION (2012-2015)

Table 84 CANADA STREAMING ANALYTICS MARKET BY SERVICE TYPE, USD  
MILLION (2016-2022)

Table 85 CANADA STREAMING ANALYTICS PROFESSIONAL SERVICES MARKET  
BY TYPE, USD MILLION (2012-2015)

Table 86 CANADA STREAMING ANALYTICS PROFESSIONAL SERVICES MARKET  
BY TYPE, USD MILLION (2016-2022)

Table 87 CANADA STREAMING ANALYTICS MARKET BY APPLICATION, USD  
MILLION, (2012-2015)

Table 88 CANADA STREAMING ANALYTICS MARKET BY APPLICATION, USD  
MILLION, (2016-2022)

Table 89 CANADA STREAMING ANALYTICS MARKET BY DEPLOYMENT, USD  
MILLION (2012-2015)

Table 90 CANADA STREAMING ANALYTICS MARKET BY DEPLOYMENT, USD  
MILLION (2016-2022)

Table 91 CANADA STREAMING ANALYTICS MARKET BY VERTICAL, USD MILLION,  
(2012-2015)

Table 92 CANADA STREAMING ANALYTICS MARKET BY VERTICAL, USD MILLION,  
(2016-2022)

Table 93 MEXICO STREAMING ANALYTICS MARKET BY TYPE, USD MILLION  
(2012-2015)

Table 94 MEXICO STREAMING ANALYTICS MARKET BY TYPE, USD MILLION

(2016-2022)

Table 95 MEXICO STREAMING ANALYTICS MARKET BY SERVICE TYPE, USD MILLION (2012-2015)

Table 96 MEXICO STREAMING ANALYTICS MARKET BY SERVICE TYPE, USD MILLION (2016-2022)

Table 97 MEXICO STREAMING ANALYTICS PROFESSIONAL SERVICES MARKET BY TYPE, USD MILLION (2012-2015)

Table 98 MEXICO STREAMING ANALYTICS PROFESSIONAL SERVICES MARKET BY TYPE, USD MILLION (2016-2022)

Table 99 MEXICO STREAMING ANALYTICS MARKET BY APPLICATION, USD MILLION, (2012-2015)

Table 100 MEXICO STREAMING ANALYTICS MARKET BY APPLICATION, USD MILLION, (2016-2022)

Table 101 MEXICO STREAMING ANALYTICS MARKET BY DEPLOYMENT, USD MILLION (2012-2015)

Table 102 MEXICO STREAMING ANALYTICS MARKET BY DEPLOYMENT, USD MILLION (2016-2022)

Table 103 MEXICO STREAMING ANALYTICS MARKET BY VERTICAL, USD MILLION, (2012-2015)

Table 104 MEXICO STREAMING ANALYTICS MARKET BY VERTICAL, USD MILLION, (2016-2022)

Table 105 REST OF NORTH AMERICA STREAMING ANALYTICS MARKET BY TYPE, USD MILLION (2012-2015)

Table 106 REST OF NORTH AMERICA STREAMING ANALYTICS MARKET BY TYPE, USD MILLION (2016-2022)

Table 107 REST OF NORTH AMERICA STREAMING ANALYTICS MARKET BY SERVICE TYPE, USD MILLION (2012-2015)

Table 108 REST OF NORTH AMERICA STREAMING ANALYTICS MARKET BY SERVICE TYPE, USD MILLION (2016-2022)

Table 109 REST OF NORTH AMERICA STREAMING ANALYTICS PROFESSIONAL SERVICES MARKET BY TYPE, USD MILLION (2012-2015)

Table 110 REST OF NORTH AMERICA STREAMING ANALYTICS PROFESSIONAL SERVICES MARKET BY TYPE, USD MILLION (2016-2022)

Table 111 REST OF NORTH AMERICA STREAMING ANALYTICS MARKET BY APPLICATION, USD MILLION, (2012-2015)

Table 112 REST OF NORTH AMERICA STREAMING ANALYTICS MARKET BY APPLICATION, USD MILLION, (2016-2022)

Table 113 REST OF NORTH AMERICA STREAMING ANALYTICS MARKET BY DEPLOYMENT, USD MILLION (2012-2015)

Table 114 REST OF NORTH AMERICA STREAMING ANALYTICS MARKET BY DEPLOYMENT, USD MILLION (2016-2022)

Table 115 REST OF NORTH AMERICA STREAMING ANALYTICS MARKET BY VERTICAL, USD MILLION, (2012-2015)

Table 116 REST OF NORTH AMERICA STREAMING ANALYTICS MARKET BY VERTICAL, USD MILLION, (2016-2022)

Table 117 KEY INFORMATION - IBM CORPORATION

Table 118 KEY INFORMATION - MICROSOFT CORPORATION

Table 119 KEY INFORMATION – ORACLE CORPORATION

Table 120 KEY INFORMATION – INFORMATICA CORPORATION

Table 121 KEY INFORMATION – SAP SE

Table 122 KEY INFORMATION – SAS INSTITUTE INC.

Table 123 KEY INFORMATION – SOFTWARE AG

Table 124 KEY INFORMATION – TIBCO SOFTWARE INC.

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