

North America Spirulina Market (2019-2025)

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Abstracts

The North America Spirulina Market would witness market growth of 9.9% CAGR during the forecast period (2019–2025).

Spirulina represents a biomass of cyanobacteria that can be consumed by humans and other animals. Typically, there are two species of spirulina which are further processed for a wide range of applications including *Arthrospira plantensis* and *Arthrospira maxima*. *Arthrospira* is cultivated worldwide and is used in dietary supplements and also a whole food. It is available in tablet and capsule, flakes, powder, and liquid form. Further, spirulina is also used as feed supplements in the aquarium, aquaculture, and poultry industries.

Launch of new varieties of natural food colors produced from spirulina, and various government initiatives relating to the production of spirulina are factors which would spur the spirulina market growth over the forecast period. The governments of developing countries are promoting the production of spirulina to make the market position strong, along with creating a decent income source for the rural population. The governments of several countries are also proactive in supporting the regional spirulina market and building a potential gateway for the development of this superfood, which can change the course of food.

Based on Type, the market is segmented into *Arthrospira Platensis* and *Arthrospira Maxima*. Based on Application, the market is segmented into Nutraceuticals, Cosmetics, Food and Beverages, Animal Feed and Other Applications. Based on Drug Formulation, the market is segmented into Powder, Tablet & Capsule, Liquid and Granule & Gelling Agent. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key

companies profiled in the report include Cyanotech Corporation, DIC Corporation, Chr. Hansen Holding A/S, Algenol, LLC, Prolgae Spirulina Supplies Pvt. Ltd., Sensient Technologies Corporation, DDW, Inc., GNC Holdings, Inc., NOW Foods, Inc. and Sunrise Nutrachem Group Co. Ltd.

Scope of the Study

Market Segmentation:

By Type

Arthrospira Platensis

Arthrospira Maxima

By Application

Nutraceuticals

Cosmetics

Food and Beverages

Animal Feed

Other Applications

By Drug Formulation

Powder

Tablet & Capsule

Liquid

Granule & Gelling Agent

By Country

US

Canada

Mexico

Rest of North America

Companies Profiled

Cyanotech Corporation

DIC Corporation

Chr. Hansen Holding A/S

Algenol, LLC

Prolgae Spirulina Supplies Pvt. Ltd.

Sensient Technologies Corporation

DDW, Inc.

GNC Holdings, Inc.

NOW Foods, Inc.

Sunrise Nutrachem Group Co. Ltd.

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