

# North America Speech Analytics Market Analysis (2017-2023)

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#### **Abstracts**

The North America Speech Analytics Market would witness market growth of 15.5% CAGR during the forecast period (2017 – 2023). Speech analytics is used to extract meaning from audio recordings and analyzing the same to find relevant business intelligence. Pertaining to audio mining, speech analytics is conducted using specialized speech analytics software which has the capabilities to understand the spoken word of many dialects and translate the same into text format. Interest in developing technology dealing in transcription and analysis of customer and organizational media has been quite prevalent, and it is geared towards building a support system to make informed decisions with the help of text and speech intelligence.

Based on Component, the market report segments the market into Solution and Services. Solution type includes Speech Engine, Indexing, Analysis, & Query Tools, and Reporting & Visualization Tools. The Services type includes Professional and Managed Services. Based on Application, the Speech Analytics market segments the market into Customer Experience Management, Agent Performance Monitoring, Sales Performance Management, Call Monitoring & Competitive Intelligence, and Others. Based on Organization Size, the Speech Analytics market segments the market into Small & Medium Enterprises and Large Enterprises. Based on Deployment Type, the market report segments the market into Cloud and On-Premise. Based on Vertical, the market report segments the market into BFSI, Government, Energy & Utilities, Healthcare, Media & Entertainment, Retail, Telecom & IT, Travel & Hospitality, and Others. Based on Countries, the Speech Analytics market segments the market into US, Mexico, Canada, and Rest of North America.

The market research report covers the competition analysis of key stake holders of the North America Speech Analytics Market. Key companies profiled in the report include



Verint Systems, NICE Ltd., CallMiner, Avaya, Hewlett Packard Enterprise (HPE) Company, VOCI Technologies, Zoom International, Clarabridge, Almawave, and Calabrio, Inc.



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