

North America Software Geographic Information System Market (2016 - 2022)

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Abstracts

Geographic Information System (GIS) is software that identifies and generates geographical information for analysis and interpretation of raw data as per the requirement of end-users. North America is a region that adopts new technologies relatively earlier than any other regions. Factors such as technological advancements and increasing adoption of geographic information system in industries such as telecom, government agencies and financial sectors among others are the major drivers for the Software GIS in the North America region. Need for information in the field of resource management has necessitated the deployment of several modern systems, one among which is GIS system. Software GIS finds its major applications in disaster management, land information, map viewing (cartography), infrastructure management, business information, military & defence (geopolitics), mineral exploration (geoscience), biological and others.

The North American Software GIS market is segmented based on type into desktop, mobile, cloud-based and other software. Based on verticals, the report segments the market into utilities, transportation, government agencies, retail, oil & gas, healthcare, financial services, telecom and others. For better understanding of the market penetration of GIS technology in the North America region, the market is studied across countries, namely U.S., Canada, Mexico and rest of North America.

The report covers the analysis of key companies in the North American Software GIS market. Major companies profiled in the report include Pasco Corporation, Ubisense Group plc., Beijing SuperMap Software Co., Ltd., Hexagon AB, Schneider Electric SE, Environmental Systems Research Institute, Bentley Systems, Incorporated, Autodesk, Inc., Pitney Bowes, Inc. and MacDonald, Dettwiler and Associates Ltd.

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