

North America Software Geographic Information System Market (2016 - 2022)

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Abstracts

Geographic Information System (GIS) is software that identifies and generates geographical information for analysis and interpretation of raw data as per the requirement of end-users. North America is a region that adopts new technologies relatively earlier than any other regions. Factors such as technological advancements and increasing adoption of geographic information system in industries such as telecom, government agencies and financial sectors among others are the major drivers for the Software GIS in the North America region. Need for information in the field of resource management has necessitated the deployment of several modern systems, one among which is GIS system. Software GIS finds its major applications in disaster management, land information, map viewing (cartography), infrastructure management, business information, military & defence (geopolitics), mineral exploration (geoscience), biological and others.

The North American Software GIS market is segmented based on type into desktop, mobile, cloud-based and other software. Based on verticals, the report segments the market into utilities, transportation, government agencies, retail, oil & gas, healthcare, financial services, telecom and others. For better understanding of the market penetration of GIS technology in the North America region, the market is studied across countries, namely U.S., Canada, Mexico and rest of North America.

The report covers the analysis of key companies in the North American Software GIS market. Major companies profiled in the report include Pasco Corporation, Ubisense Group plc., Beijing SuperMap Software Co., Ltd., Hexagon AB, Schneider Electric SE, Environmental Systems Research Institute, Bentley Systems, Incorporated, Autodesk, Inc., Pitney Bowes, Inc. and MacDonald, Dettwiler and Associates Ltd.

Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Segmentation
- 1.3 Methodology for the research

CHAPTER 2. EXECUTIVE SUMMARY

CHAPTER 3. NORTH AMERICA MARKET OVERVIEW

- 3.1 Introduction
- 3.2 Driver for North America Software GIS market
- 3.3 Restraints for North America Software GIS Market
- 3.4 Opportunities for North America Software GIS Market

CHAPTER 4. NORTH AMERICA SOFTWARE GIS MARKET BY PRODUCT TYPE

- 4.1 Introduction
 - 4.1.1 Desktop Software
 - 4.1.2 Mobile Software
 - 4.1.3 Cloud-based Software
 - 4.1.4 Other Software

CHAPTER 5. NORTH AMERICA SOFTWARE GIS PRODUCT MARKET BY APPLICATION

- 5.1 Introduction
 - 5.1.1 Disaster Management
 - 5.1.2 Land Information
 - 5.1.3 Map Viewing (Cartography)
 - 5.1.4 Infrastructure Management
 - 5.1.5 Business Information
 - 5.1.6 Military & Defence (Geopolitics)
 - 5.1.7 Mineral Exploration (Geoscience)
 - 5.1.8 Biological
 - 5.1.9 Other Applications

CHAPTER 6. NORTH AMERICA SOFTWARE GIS MARKET BY VERTICAL

- 6.1 Introduction
 - 6.1.1 Utilities
 - 6.1.2 Transportation
 - 6.1.3 Government Agencies
 - 6.1.4 Retail
 - 6.1.5 Oil & Gas
 - 6.1.6 Healthcare
 - 6.1.7 Financial Services
 - 6.1.8 Telecom
 - 6.1.9 Others Verticals

CHAPTER 7. NORTH AMERICA SOFTWARE GIS MARKET BY COUNTRY

- 7.1 Introduction
 - 7.1.1 United States
 - 7.1.1.1 US Software GIS Market by Type
 - 7.1.1.2 US Software GIS Market by Application
 - 7.1.1.3 US Software GIS Market by Vertical
 - 7.1.2 Canada
 - 7.1.2.1 Canada Software GIS Market by Type
 - 7.1.2.2 Canada Software GIS Market by Application
 - 7.1.2.3 Canada Software GIS Market by Vertical
 - 7.1.3 Mexico
 - 7.1.3.1 Mexico Software GIS Market by Type
 - 7.1.3.2 Mexico Software GIS Market by Application
 - 7.1.3.3 Mexico Software GIS Market by Vertical
 - 7.1.4 Rest of North America
 - 7.1.4.1 Rest of North America Market By Type
 - 7.1.4.2 Rest of North America Software GIS Market by Application
 - 7.1.4.3 Rest of North America Software GIS Market By Vertical

CHAPTER 8. COMPANY PROFILES

- 8.1 Pasco Corporation
- 8.2 Ubisense Group plc.
- 8.3 Beijing SuperMap Software Co., Ltd.
- 8.4 Hexagon AB

- 8.5 Schneider Electric SE
- 8.6 Environmental Systems Research Institute
- 8.7 Bentley Systems, Incorporated
- 8.8 Autodesk, Inc.
- 8.9 Pitney Bowes Inc.
- 8.10 MacDonald, Dettwiler and Associates Ltd.

List Of Tables

LIST OF TABLES

Table 1 NORTH AMERICA SOFTWARE GIS MARKET BY TYPE, USD MILLION, (2012-2015)

Table 2 NORTH AMERICA SOFTWARE GIS MARKET BY TYPE, USD MILLION, (2016-2022)

Table 3 NORTH AMERICA SOFTWARE GIS MARKET BY APPLICATION, USD MILLION, (2012-2015)

Table 4 NORTH AMERICA SOFTWARE GIS MARKET BY APPLICATION, USD MILLION, (2016-2022)

Table 5 NORTH AMERICA SOFTWARE GIS MARKET BY VERTICAL, USD MILLION, (2012-2015)

Table 6 NORTH AMERICA SOFTWARE GIS MARKET BY VERTICAL, USD MILLION, (2016-2022)

Table 7 NORTH AMERICA DESKTOP SOFTWARE MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 8 NORTH AMERICA DESKTOP SOFTWARE MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 9 NORTH AMERICA MOBILE SOFTWARE MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 10 NORTH AMERICA MOBILE SOFTWARE MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 11 NORTH AMERICA CLOUD-BASED SOFTWARE MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 12 NORTH AMERICA CLOUD-BASED SOFTWARE MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 13 NORTH AMERICA OTHER SOFTWARE MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 14 NORTH AMERICA OTHER SOFTWARE MARKET BY COUNTRY, USD MILLION, (2016-

Table 15 NORTH AMERICA SOFTWARE GIS DISASTER MANAGEMENT MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 16 NORTH AMERICA GIS DISASTER MANAGEMENT MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 17 NORTH AMERICA SOFTWARE GIS LAND INFORMATION MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 18 NORTH AMERICA GIS LAND INFORMATION MARKET BY COUNTRY, USD

MILLION, (2016-2022)

Table 19 NORTH AMERICA SOFTWARE GIS MAP VIEWING MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 20 NORTH AMERICA GIS MAP VIEWING MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 21 NORTH AMERICA SOFTWARE GIS INFRASTRUCTURE MANAGEMENT MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 22 NORTH AMERICA SOFTWARE GIS INFRASTRUCTURE MANAGEMENT MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 23 NORTH AMERICA SOFTWARE GIS BUSINESS INFORMATION MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 24 NORTH AMERICA SOFTWARE GIS BUSINESS INFORMATION MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 25 NORTH AMERICA SOFTWARE GIS MILITARY & DEFENSE MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 26 NORTH AMERICA SOFTWARE GIS MILITARY & DEFENSE MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 27 NORTH AMERICA SOFTWARE GIS MINERAL EXPLORATION MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 28 NORTH AMERICA SOFTWARE GIS MINERAL EXPLORATION MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 29 NORTH AMERICA SOFTWARE GIS BIOLOGICAL MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 30 NORTH AMERICA SOFTWARE GIS BIOLOGICAL MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 31 NORTH AMERICA SOFTWARE GIS OTHER APPLICATIONS MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 32 NORTH AMERICA SOFTWARE GIS OTHER APPLICATIONS MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 35 NORTH AMERICA SOFTWARE GIS UTILITIES MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 36 NORTH AMERICA SOFTWARE GIS UTILITIES MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 37 NORTH AMERICA SOFTWARE GIS TRANSPORTATION MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 38 NORTH AMERICA SOFTWARE GIS TRANSPORTATION MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 39 NORTH AMERICA SOFTWARE GIS GOVERNMENT AGENCIES MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 40 NORTH AMERICA SOFTWARE GIS GOVERNMENT AGENCIES MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 41 NORTH AMERICA SOFTWARE GIS RETAIL MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 42 NORTH AMERICA SOFTWARE GIS RETAIL MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 43 NORTH AMERICA SOFTWARE GIS OIL & GAS MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 44 NORTH AMERICA SOFTWARE GIS OIL & GAS MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 45 NORTH AMERICA SOFTWARE GIS HEALTHCARE MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 46 NORTH AMERICA SOFTWARE GIS HEALTHCARE MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 47 NORTH AMERICA SOFTWARE GIS FINANCIAL SERVICES MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 48 NORTH AMERICA SOFTWARE GIS FINANCIAL SERVICES MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 49 NORTH AMERICA SOFTWARE GIS TELECOM MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 50 NORTH AMERICA SOFTWARE GIS TELECOM MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 51 NORTH AMERICA SOFTWARE GIS OTHER VERTICALS MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 52 NORTH AMERICA SOFTWARE GIS OTHER VERTICALS MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 53 NORTH AMERICA SOFTWARE GIS MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 54 NORTH AMERICA SOFTWARE GIS MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 55 U.S. SOFTWARE GIS MARKET BY TYPE, USD MILLION, (2012-2015)

Table 56 U.S. SOFTWARE GIS MARKET BY TYPE, USD MILLION, (2016-2022)

Table 57 U.S. SOFTWARE GIS MARKET BY APPLICATION, USD MILLION, (2012-2015)

Table 58 U.S. SOFTWARE GIS MARKET BY APPLICATION, USD MILLION, (2016-2022)

Table 59 U.S. SOFTWARE GIS MARKET BY VERTICAL, USD MILLION, (2012-2015)

Table 60 U.S. SOFTWARE GIS MARKET BY VERTICAL, USD MILLION, (2016-2022)

Table 61 CANADA SOFTWARE GIS MARKET BY TYPE, USD MILLION, (2012-2015)

Table 62 CANADA SOFTWARE GIS MARKET BY TYPE, USD MILLION, (2016-2022)

Table 63 CANADA SOFTWARE GIS MARKET BY APPLICATION, USD MILLION,
(2012-2015)

Table 64 CANADA SOFTWARE GIS MARKET BY APPLICATION, USD MILLION,
(2016-2022)

Table 65 CANADA SOFTWARE GIS MARKET BY VERTICAL, USD MILLION,
(2012-2015)

Table 66 CANADA SOFTWARE GIS MARKET BY VERTICAL, USD MILLION,
(2016-2022)

Table 67 MEXICO SOFTWARE GIS MARKET BY TYPE, USD MILLION, (2012-2015)

Table 68 MEXICO SOFTWARE GIS MARKET BY TYPE, USD MILLION, (2016-2022)

Table 69 MEXICO SOFTWARE GIS MARKET BY APPLICATION, USD MILLION,
(2012-2015)

Table 70 MEXICO SOFTWARE GIS MARKET BY APPLICATION, USD MILLION,
(2016-2022)

Table 71 MEXICO SOFTWARE GIS MARKET BY VERTICAL, USD MILLION,
(2012-2015)

Table 72 MEXICO SOFTWARE GIS MARKET BY VERTICAL, USD MILLION,
(2016-2022)

Table 73 REST OF NORTH AMERICA SOFTWARE GIS MARKET BY TYPE, USD
MILLION, (2012-2015)

Table 74 REST OF NORTH AMERICA SOFTWARE GIS MARKET BY TYPE, USD
MILLION, (2016-2022)

Table 75 REST OF NORTH AMERICA SOFTWARE GIS MARKET BY APPLICATION,
USD MILLION, (2012-2015)

Table 76 REST OF NORTH AMERICA SOFTWARE GIS MARKET BY APPLICATION,
USD MILLION, (2016-2022)

Table 77 REST OF NORTH AMERICA SOFTWARE GIS MARKET BY VERTICAL,
USD MILLION, (2012-2015)

Table 78 REST OF NORTH AMERICA SOFTWARE GIS MARKET BY VERTICAL,
USD MILLION, (2016-2022)

Table 79 PASCO CORPORATION KEY INFORMATION

Table 80 INCOME STATEMENT

Table 81 BALANCE SHEET

Table 82 UBISENSE GROUP PLC. KEY INFORMATION

Table 83 INCOME STATEMENT

Table 84 BALANCE SHEET

Table 85 BEIJING SUPERMAP SOFTWARE CO., LTD KEY INFORMATION

Table 86 INCOME STATEMENT

Table 87 BALANCE SHEET

Table 88 HEXAGON AB KEY INFORMATION

Table 89 INCOME STATEMENT

Table 90 BALANCE SHEET

Table 91 SCHNEIDER ELECTRIC SE KEY INFORMATION

Table 92 INCOME STATEMENT

Table 93 BALANCE SHEET

Table 94 ENVIRONMENTAL SYSTEMS RESEARCH INSTITUTE KEY INFORMATION

Table 95 BENTLEY SYSTEMS, INC. KEY INFORMATION

Table 96 AUTODESK, INC. KEY INFORMATION

Table 97 INCOME STATEMENT

Table 98 BALANCE SHEET

Table 99 PITNEY BOWES INC. KEY INFORMATION

Table 100 INCOME STATEMENT

Table 101 BALANCE SHEET

Table 102 MACDONALD, DETTWILER AND ASSOCIATES LTD. KEY INFORMATION

Table 103 INCOME STATEMENT

Table 104 BALANCE SHEET

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