

# **North America Software-Defined Wide Area Network (SD-WAN) Market By Component (Solution and Services), By Organization Size (Large Enterprises and Small & Medium Enterprises), By End User (Service Providers, Retail, Government & Defense, Energy & Utilities, Healthcare & Life Sciences, BFSI and Others), By Country, Industry Analysis and Forecast, 2020 - 2026**

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## **Abstracts**

The North America Software-Defined Wide Area Network (SD-WAN) Market would witness market growth of 32.1% CAGR during the forecast period (2020-2026). There is a global need for WAN optimization solutions in IT organizations to overcome the growing challenges of network performance and it also lowers their WAN cost. Software-defined wide area network solution providers are constantly putting their efforts in the improvement of their product portfolio of physical and virtual WAN optimization, it is beneficial to provide industries with enhanced application performance. The major advantages that are provided by WAN optimization solutions are greater virtual flexibility, improved user experience, cloud-ready networking infrastructure enhanced business productivity, better SaaS application performance, and secure optimization. These trends are likely to contribute to SD-WAN market growth globally.

The software-defined WAN enables the companies to form higher performance WANs that use lower-cost leased lines, thus allows businesses to wholly or partially replace the costly private WAN connection technologies like MPLS (Multi-Protocol Label Switching). Besides, Wide area networking also allows the companies to encompass their computer network for large distances and connect remote branch offices to the

data centers, and also deliver services that are required to enhance the performance of the business functions.

The cloud segment is expected to witness high demand, due to its varied range of functionalities, like high higher flexibility, lower cost, and, faster service, lower cost. The deployment of the cloud-enabled SD-WAN deployment model offers the benefits and features of on-premises along with the added benefit of connecting to a virtual or cloud and virtual gateway. The Cloud migration shift will continue to encourage to push the adoption of SD-WAN in for the cloud-based applications, like Office 365, Amazon Web Services (AWS), Dropbox, Azure, Amazon Web Services (AWS), and Salesforce.

Based on Component, the market is segmented into Solution and Services. Solution segment is further bifurcated into Hardware and Software. Based on Deployment Type, the market is segmented into On-premise and Cloud. Based on Organization Size, the market is segmented into Large Enterprises and Small & Medium Enterprises. Based on End User, the market is segmented into Service Providers, Retail, Government & Defense, Energy & Utilities, Healthcare & Life Sciences, BFSI and Others. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Oracle Corporation, Cisco Systems, Inc., Dell Technologies, Inc. (VMware, Inc.), Huawei Technologies Co., Ltd. (Huawei Investment & Holding Co., Ltd.), Nokia Corporation, Hewlett Packard Enterprise Company, Fortinet, Inc., NEC Corporation, Juniper Networks, Inc. and Citrix Systems, Inc.

Scope of the Study

Market Segmentation:

By Component

Solution

- o Hardware
- o Software

Services

## By Deployment Type

On-premise

Cloud

## By Organization Size

Large Enterprises

Small & Medium Enterprises

## By End User

Service Providers

Retail

Government & Defense

Energy & Utilities

Healthcare & Life Sciences

BFSI

Others

## By Country

US

Canada

Mexico

Rest of North America

### Companies Profiled

Oracle Corporation

Cisco Systems, Inc.

Dell Technologies, Inc. (VMware, Inc.)

Huawei Technologies Co., Ltd. (Huawei Investment & Holding Co., Ltd.)

Nokia Corporation

Hewlett Packard Enterprise Company

Fortinet, Inc.

NEC Corporation

Juniper Networks, Inc.

Citrix Systems, Inc.

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FIG 17 SWOT ANALYSIS: NEC CORPORATION

FIG 18 RECENT STRATEGIES AND DEVELOPMENTS: JUNIPER NETWORKS, INC.

FIG 19 SWOT ANALYSIS: JUNIPER NETWORKS, INC.

FIG 20 SWOT ANALYSIS: CITRIX SYSTEMS, INC.

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