

North America Software as a Service Market Analysis (2018-2024)

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Abstracts

The North America Software as a Service (SaaS) Market would witness market growth of 19.9% CAGR during the forecast period (2018 – 2024). The growth is attributed to technologically advanced infrastructure and presence of the large number of organizations which are well equipped to incorporate software as a service in the region. Companies are investing in the IT sector to implement enterprise application to streamline the work process. Cloud-based enterprise application has witnessed significant adoption on the region, owing to well-developed telecommunication infrastructure. In addition, to leverage business opportunities and to improve customer experience, organizations have incorporated enterprise application solutions, which have significantly contributed to the market growth in the region.

Based on Deployment Type, the market is segmented into Public Cloud, Private Cloud, and Hybrid Cloud. Based on Type, the market is segmented into Customer Relationship Management, Supply Chain Management, Business Intelligence, Enterprise Resource Planning, Web conferencing, Content Management System, Enterprise Asset Management, Business Process Management, and Others. Based on Organization Size, the market is segmented into Large Enterprises and Small & Medium Enterprises. Based on End User, the market is segmented into Manufacturing, BFSI, Healthcare, Retail, Government, Oil & Gas, Telecom, Education, Professional Services and Other End User. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Hewlett Packard Enterprise Company, Microsoft Corporation, Oracle Corporation, IBM Corporation, SAP SE, Infor, Avaya, Salesforce.com, Inc., Google Inc., and Epicor Software Corporation.

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