

North America Smartphone Sanitizer Market By Product (Phone Sanitizing Devices, Phone-cleaning Wipes and Microfiber Cleaning Stickers), By Distribution Channel (Online and Offline), By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The North America Smartphone Sanitizer Market would witness market growth of 12.01% CAGR during the forecast period (2020-2026).

The smartphone sanitizer can be referred to an item which assists with cleaning and purify the territory of a smartphone. Though, the cell phone sanitizer is extremely easy to use as well as innovative as UV sanitizer devices, which target microorganisms, and dust to destroy from germs. The researchers at the University of Arizona found that the normal person's smartphone is multiple times dirtier than a toilet seat. However, the ideal smartphone sanitizer can figure out how to keep them cleaner. Henceforth, with the constant utilization of smartphone, the device can become hugely contaminated from microorganisms and infections. These factors are estimated to support the acceptance of smartphone sanitizer market during the forecast period.

In light of current disinfection data and experimental proof, the International Ultraviolet Association (IUVA) accepts that UV disinfection technologies can assume a significant role in numerous obstacles way to deal with diminishing the transmission of the virus causing COVID-19. Rising consumers' awareness, government initiatives to encourage better cleanliness practices, and the development of smartphone sanitizers as a demonstrated solution to eliminate microbes are among the key components anticipated to fuel market development over the forecast period. Individuals are progressively becoming aware that electronics and other personal products can hold viruses and microorganisms that may prompt genuine diseases. This is, thusly, driving the adoption of smartphone sanitizers.

Based on Product, the market is segmented into Phone Sanitizing Devices, Phone-cleaning Wipes and Microfiber Cleaning Stickers. Based on Distribution Channel, the market is segmented into Online and Offline. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include The Clorox Company, Limestone Labs Limited (CleanSlate UV), HoMedics, Inc. (FKA Distributing Co., LLC), CASETiFY, Lexon Oblio, Shenzhen Leadingplus Electronic Co., Ltd., Totallee, Pristine Screens LLC, Digimore Electronics Co., Ltd. and PhoneSoap LLC.

Scope of the Study

Market Segmentation:

By Product

Phone Sanitizing Devices

Phone-cleaning Wipes

Microfiber Cleaning Stickers

By Distribution Channel

Online

Offline

By Country

US

Canada

Mexico

Rest of North America

Companies Profiled

The Clorox Company

Limestone Labs Limited (CleanSlate UV)

HoMedics, Inc. (FKA Distributing Co., LLC)

CASETiFY

Lexon Oblio

Shenzhen Leadingplus Electronic Co., Ltd.

Totallee

Pristine Screens LLC

Digimore Electronics Co., Ltd.

PhoneSoap LLC

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