

# **North America Smartphone Sanitizer Market By Product (Phone Sanitizing Devices, Phone-cleaning Wipes and Microfiber Cleaning Stickers), By Distribution Channel (Online and Offline), By Country, Industry Analysis and Forecast, 2020 - 2026**

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## **Abstracts**

The North America Smartphone Sanitizer Market would witness market growth of 12.01% CAGR during the forecast period (2020-2026).

The smartphone sanitizer can be referred to an item which assists with cleaning and purify the territory of a smartphone. Though, the cell phone sanitizer is extremely easy to use as well as innovative as UV sanitizer devices, which target microorganisms, and dust to destroy from germs. The researchers at the University of Arizona found that the normal person's smartphone is multiple times dirtier than a toilet seat. However, the ideal smartphone sanitizer can figure out how to keep them cleaner. Henceforth, with the constant utilization of smartphone, the device can become hugely contaminated from microorganisms and infections. These factors are estimated to support the acceptance of smartphone sanitizer market during the forecast period.

In light of current disinfection data and experimental proof, the International Ultraviolet Association (IUVA) accepts that UV disinfection technologies can assume a significant role in numerous obstacles way to deal with diminishing the transmission of the virus causing COVID-19. Rising consumers' awareness, government initiatives to encourage better cleanliness practices, and the development of smartphone sanitizers as a demonstrated solution to eliminate microbes are among the key components anticipated to fuel market development over the forecast period. Individuals are progressively becoming aware that electronics and other personal products can hold viruses and microorganisms that may prompt genuine diseases. This is, thusly, driving the adoption of smartphone sanitizers.

Based on Product, the market is segmented into Phone Sanitizing Devices, Phone-cleaning Wipes and Microfiber Cleaning Stickers. Based on Distribution Channel, the market is segmented into Online and Offline. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include The Clorox Company, Limestone Labs Limited (CleanSlate UV), HoMedics, Inc. (FKA Distributing Co., LLC), CASETiFY, Lexon Oblio, Shenzhen Leadingplus Electronic Co., Ltd., Totallee, Pristine Screens LLC, Digimore Electronics Co., Ltd. and PhoneSoap LLC.

### Scope of the Study

### Market Segmentation:

#### By Product

Phone Sanitizing Devices

Phone-cleaning Wipes

Microfiber Cleaning Stickers

#### By Distribution Channel

Online

Offline

#### By Country

US

Canada

Mexico

Rest of North America

## Companies Profiled

The Clorox Company

Limestone Labs Limited (CleanSlate UV)

HoMedics, Inc. (FKA Distributing Co., LLC)

CASETiFY

Lexon Oblio

Shenzhen Leadingplus Electronic Co., Ltd.

Totallee

Pristine Screens LLC

Digimore Electronics Co., Ltd.

PhoneSoap LLC

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## Contents

### **CHAPTER 1. MARKET SCOPE & METHODOLOGY**

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
  - 1.4.1 North America Smartphone Sanitizer Market, by Product
  - 1.4.2 North America Smartphone Sanitizer Market, by Distribution Channel
  - 1.4.3 North America Smartphone Sanitizer Market, by Country
- 1.5 Methodology for the research

### **CHAPTER 2. MARKET OVERVIEW**

- 2.1 Introduction
  - 2.1.1 Overview
  - 2.1.2 Market Composition and Scenario
- 2.2 Key Factors Impacting the Market
  - 2.2.1 Market Drivers
  - 2.2.2 Market Restraints

### **CHAPTER 3. STRATEGIES DEPLOYED IN SMARTPHONE SANITIZER MARKET**

### **CHAPTER 4. NORTH AMERICA SMARTPHONE SANITIZER MARKET BY PRODUCT**

- 4.1 North America Phone Sanitizing Devices Market by Country
- 4.2 North America Phone-cleaning Wipes Market by Country
- 4.3 North America Microfiber Cleaning Stickers Market by Country

### **CHAPTER 5. NORTH AMERICA SMARTPHONE SANITIZER MARKET BY DISTRIBUTION CHANNEL**

- 5.1 North America Online Market by Country
- 5.2 North America Offline Market by Country

### **CHAPTER 6. NORTH AMERICA SMARTPHONE SANITIZER MARKET BY COUNTRY**

## 6.1 USA Smartphone Sanitizer Market

### 6.1.1 USA Smartphone Sanitizer Market by Product

### 6.1.2 USA Smartphone Sanitizer Market by Distribution Channel

## 6.2 Canada Smartphone Sanitizer Market

### 6.2.1 Canada Smartphone Sanitizer Market by Product

### 6.2.2 Canada Smartphone Sanitizer Market by Distribution Channel

## 6.3 Mexico Smartphone Sanitizer Market

### 6.3.1 Mexico Smartphone Sanitizer Market by Product

### 6.3.2 Mexico Smartphone Sanitizer Market by Distribution Channel

## 6.4 Rest of North America Smartphone Sanitizer Market

### 6.4.1 Rest of North America Smartphone Sanitizer Market by Product

### 6.4.2 Rest of North America Smartphone Sanitizer Market by Distribution Channel

## CHAPTER 7. COMPANY PROFILES

### 7.1 The Clorox Company

#### 7.1.1 Company Overview

#### 7.1.2 Financial Analysis

#### 7.1.3 Segmental and Regional Analysis

#### 7.1.4 Research & Development Expense

### 7.2 Limestone Labs Limited (CleanSlate UV)

#### 7.2.1 Company Overview

#### 7.2.2 Recent strategies and developments:

##### 7.2.2.1 Collaborations, Partnerships, and Agreements:

### 7.3 HoMedics, Inc. (FKA Distributing Co., LLC)

#### 7.3.1 Company Overview

### 7.4 CASETiFY

#### 7.4.1 Company Overview

#### 7.4.2 Recent strategies and developments:

##### 7.4.2.1 Collaborations, Partnerships, and Agreements:

##### 7.4.2.2 Product Launches and Product Expansions:

### 7.5 Lexon Oblio

#### 7.5.1 Company Overview

### 7.6 Shenzhen Leadingplus Electronic Co., Ltd.

#### 7.6.1 Company Overview

### 7.7 Totallee

#### 7.7.1 Company Overview

#### 7.7.2 Recent strategies and developments:

7.7.2.1 Product Launches and Product Expansions:

7.8 Pristine Screens LLC

7.8.1 Company Overview

7.9 Digimore Electronics Co., Ltd.

7.9.1 Company Overview

7.10. PhoneSoap LLC

7.10.1 Company Overview

## List Of Tables

### LIST OF TABLES

TABLE 1 NORTH AMERICA SMARTPHONE SANITIZER MARKET, 2016 - 2019, USD MILLION

TABLE 2 NORTH AMERICA SMARTPHONE SANITIZER MARKET, 2020 - 2026, USD MILLION

TABLE 3 NORTH AMERICA SMARTPHONE SANITIZER MARKET BY PRODUCT, 2016 - 2019, USD MILLION

TABLE 4 NORTH AMERICA SMARTPHONE SANITIZER MARKET BY PRODUCT, 2020 - 2026, USD MILLION

TABLE 5 NORTH AMERICA PHONE SANITIZING DEVICES MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 6 NORTH AMERICA PHONE SANITIZING DEVICES MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 7 NORTH AMERICA PHONE-CLEANING WIPES MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 8 NORTH AMERICA PHONE-CLEANING WIPES MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 9 NORTH AMERICA MICROFIBER CLEANING STICKERS MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 10 NORTH AMERICA MICROFIBER CLEANING STICKERS MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 11 NORTH AMERICA SMARTPHONE SANITIZER MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD MILLION

TABLE 12 NORTH AMERICA SMARTPHONE SANITIZER MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD MILLION

TABLE 13 NORTH AMERICA ONLINE MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 14 NORTH AMERICA ONLINE MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 15 NORTH AMERICA OFFLINE MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 16 NORTH AMERICA OFFLINE MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 17 NORTH AMERICA SMARTPHONE SANITIZER MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 18 NORTH AMERICA SMARTPHONE SANITIZER MARKET BY COUNTRY,

2020 - 2026, USD MILLION

TABLE 19 USA SMARTPHONE SANITIZER MARKET, 2016 - 2019, USD MILLION

TABLE 20 USA SMARTPHONE SANITIZER MARKET, 2020 - 2026, USD MILLION

TABLE 21 USA SMARTPHONE SANITIZER MARKET BY PRODUCT, 2016 - 2019, USD MILLION

TABLE 22 USA SMARTPHONE SANITIZER MARKET BY PRODUCT, 2020 - 2026, USD MILLION

TABLE 23 USA SMARTPHONE SANITIZER MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD MILLION

TABLE 24 USA SMARTPHONE SANITIZER MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD MILLION

TABLE 25 CANADA SMARTPHONE SANITIZER MARKET, 2016 - 2019, USD MILLION

TABLE 26 CANADA SMARTPHONE SANITIZER MARKET, 2020 - 2026, USD MILLION

TABLE 27 CANADA SMARTPHONE SANITIZER MARKET BY PRODUCT, 2016 - 2019, USD MILLION

TABLE 28 CANADA SMARTPHONE SANITIZER MARKET BY PRODUCT, 2020 - 2026, USD MILLION

TABLE 29 CANADA SMARTPHONE SANITIZER MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD MILLION

TABLE 30 CANADA SMARTPHONE SANITIZER MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD MILLION

TABLE 31 MEXICO SMARTPHONE SANITIZER MARKET, 2016 - 2019, USD MILLION

TABLE 32 MEXICO SMARTPHONE SANITIZER MARKET, 2020 - 2026, USD MILLION

TABLE 33 MEXICO SMARTPHONE SANITIZER MARKET BY PRODUCT, 2016 - 2019, USD MILLION

TABLE 34 MEXICO SMARTPHONE SANITIZER MARKET BY PRODUCT, 2020 - 2026, USD MILLION

TABLE 35 MEXICO SMARTPHONE SANITIZER MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD MILLION

TABLE 36 MEXICO SMARTPHONE SANITIZER MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD MILLION

TABLE 37 REST OF NORTH AMERICA SMARTPHONE SANITIZER MARKET, 2016 - 2019, USD MILLION

TABLE 38 REST OF NORTH AMERICA SMARTPHONE SANITIZER MARKET, 2020 - 2026, USD MILLION

TABLE 39 REST OF NORTH AMERICA SMARTPHONE SANITIZER MARKET BY PRODUCT, 2016 - 2019, USD MILLION



TABLE 40 REST OF NORTH AMERICA SMARTPHONE SANITIZER MARKET BY PRODUCT, 2020 - 2026, USD MILLION

TABLE 41 REST OF NORTH AMERICA SMARTPHONE SANITIZER MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD MILLION

TABLE 42 REST OF NORTH AMERICA SMARTPHONE SANITIZER MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD MILLION

TABLE 43 KEY INFORMATION –THE CLOROX COMPANY

TABLE 44 KEY INFORMATION – LIMESTONE LABS LIMITED

TABLE 45 KEY INFORMATION – HOMEDICS, INC.

TABLE 46 KEY INFORMATION – CASETIFY

TABLE 47 KEY INFORMATION – LEXON OBLIO

TABLE 48 KEY INFORMATION – SHENZHEN LEADINGPLUS ELECTRONIC CO., LTD.

TABLE 49 KEY INFORMATION – TOTALLEE

TABLE 50 KEY INFORMATION – PRISTINE SCREENS LLC

TABLE 51 KEY INFORMATION – DIGIMORE ELECTRONICS CO., LTD.

TABLE 52 KEY INFORMATION –PHONESOAP LLC

## List Of Figures

### LIST OF FIGURES

FIG 1 METHODOLOGY FOR THE RESEARCH

## I would like to order

Product name: North America Smartphone Sanitizer Market By Product (Phone Sanitizing Devices, Phone-cleaning Wipes and Microfiber Cleaning Stickers), By Distribution Channel (Online and Offline), By Country, Industry Analysis and Forecast, 2020 - 2026

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