

North America Smart Shoes Market (2019 - 2025)

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Abstracts

The North America Smart Shoes Market would witness market growth of 5.6% CAGR during the forecast period (2019 – 2025).

Smart Shoes are embedded with sensors that can detect your walking data and can be controlled via smartphone. The shoes use that information to offer tips on improving users` fitness regimen or locations and other information. In recent years, the demand for technology has been growing and intelligent products have been even more popular. This trend has made the demand for Smart Shoes become larger and this trend can be anticipated to fuel the market growth during the forecast period.

There is a rise in the health and wellness trend in the developed as well as most of the developing countries. The consumers prefer to adopt a healthy lifestyle by hitting the gym, following a strict diet, and participating in other healthy activities. Among these health-conscious consumers, there is a set of customers who have taken their health enhancement process to the next level. This group needs to maintain a daily record of the activities to track progress. Smart shoes help maintain a record of the distance covered running/walking/cycling as well as the calorie lost after a workout session. Thus, these end users contribute to the global smart shoes market growth.

Based on Product, the market is segmented into Smart Running Shoes, Smart Walking Shoes and Smart Sports Shoes market. Based on End User, the market is segmented into Men and Women. Further, the market has been segmented on the basis of Distribution Channel into Supermarket/ Hypermarket, Specialty Stores and Online Stores. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Nike Inc., Li-Ning Company Limited, Adidas

AG, PUMA SE, Under Armour, Inc., 361 Degrees International Limited, Daphne international Holdings limited, SOLE POWER LLC, DIGITSOLE and Ducere Technologies Pvt. Ltd.

Scope of the Study

Market Segmentation:

By Product

Smart Running Shoes

Smart Walking Shoes

Smart Sports Shoes

By End User

Men

Women

By Distribution Channel

Supermarket/ Hypermarket

Specialty Store

Online Store

By Country

US

Canada

Mexico

Rest of North America

Companies Profiled

Nike Inc.

Li-Ning Company Limited

Adidas AG

PUMA SE

Under Armour, Inc.

361 Degrees International Limited

Daphne international Holdings limited

SOLE POWER LLC

DIGITSOLE

Ducere Technologies PVT. LTD.

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