

North America Smart Lighting Market Analysis (2017-2023)

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Abstracts

The North America Smart Lighting Market would witness market growth of 19.9% CAGR during the forecast period (2017 – 2023). Rapid adoption of LED lighting, growing awareness about energy efficiency and environmental issues, possible commercialization of Li-Fi, a wireless optical networking data transmission technology, and growing OLEDs penetration in architectural, industrial, and backlighting applications are the factors that would drive the growth of the market during the forecast period. The lights and luminaires are lighting components which are broadly classified into smart bulbs such as fluorescent lights, light emitting diodes (LEDs), and high-intensity discharge lamps (HIDs). The performance and characteristics of the light source used in lamps would fully depend on lighting tasks that are being performed.

Based on Communication Technology, the market report segments the market into Wired and Wireless. The Wired Communication Technology includes Digital Addressable Lighting Interface, Power-Line Communication, Power Over Ethernet, and Others. The Wireless Market is segmented into Wi-Fi, Bluetooth, Zigbee, EnOcean, and Others. Based on Component, the Smart Lighting market segments the market into Hardware, Software, and Services. The Hardware market is segmented into Lights & Luminaires and Lighting Controls. The Lighting controls market is further segmented into LED Drivers & Ballasts, Sensors, Switches & Dimmers, Relay Units, and Gateways. Based on Application, the market report segments the market into Commercial, Industrial, Highways & Roadways, Public Places, Residential, and Others. Based on Countries, the Smart Lighting market segments the market into US, Mexico, Canada, and Rest of North America.

The market research report covers the competition analysis of key stake holders of the North America Smart Lighting Market. Key companies profiled in the report include

Cree, Inc., Koninklijke Philips N.V. (Philips Lighting), Honeywell International, Inc., Wipro Limited (Wipro Consumer Care and Lighting), Acuity Brands, Inc., Eaton Corporation Plc., Legrand S.A., General Electric, Osram Licht AG, and Streetlight.Vision.

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