

North America Smart Labels Market (2017 - 2023)

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Abstracts

The Smart Labels Market in North America is expected to register a CAGR of 17.8% during the forecast period (2017 – 2023). The smart labels are digital technology and smart devices which are transparent in nature, enabling consumers to access detailed information about respective products. The growth in global smart labels industry would lead to better information on the purchased products. Increase in demand for effective anti-theft devices, owing to security concern of the enterprises have significantly contributed to the demand for smart labels market.

With the rise in consolidated industries and technological advancements in the various sectors such as healthcare, & pharmaceuticals, logistics, retail inventory, food & beverages, and others, have contributed to the growth of smart labels market.

Based on the Product Types, the Smart Labels market is segmented into RFID, Electronic Article Surveillance Label, Sensing Label, and Others. The Applications market is segmented into Retail Inventory, Perishable Goods, and Others. Based on the End Users, the market is segmented into Logistics, Retail, Food & Beverages, FMCG, Healthcare & Manufacturing, Automotive, and Others. Based on Countries, the market is segmented into US, Mexico, Canada, and Rest of North America.

The report covers the analysis of key stake holders of the smart labels market. Key companies profiled in the report include Advantech U.S. Inc., Alien Technology Inc., Avery Dennison Corporation, CCL Industries Ltd., Graphic Label Inc., Invengo Information Technology Co Ltd., Muehlbauer Holding Ag & Co., Thinfilm Electronics, Sato Holdings, and Zebra Technologies Corporation.

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