

North America Smart Home Security Cameras Market By Application (Doorbell Camera, Indoor Camera and Outdoor Camera), By Product (Wired and Wireless), By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The North America Smart Home Security Cameras Market would witness market growth of 15.7% CAGR during the forecast period (2020-2026).

Home security cameras are available in a wide range of specifications, sizes, and resolutions, but their primary function is to capture and store video for security purposes. Home security cameras help monitor the activities both in the house and outside the house. The main factors driving the home security camera market are ease of installation of security cameras and increased awareness of protection needs. The introduction of new features such as SMS motion detection and remote viewing on mobile devices has transformed the home security camera market scenario.

Recent advancements in smart sensing and actuating technology and relevant networking technologies such as Bluetooth Low Energy (BLE), ZigBee, and ANT make it much easier to integrate IoT into home security. The successful introduction of the IoT network, which allows remote, real-time, and automated monitoring of the home environment, would lead to the development of smart homes.

As a result, wireless technology-enabled security systems are among the major advances in home security solutions and IoT, which are extensively preferred by homeowners to ensure effective protection. Wireless access to a range of security options — such as access management and fire and gas detection systems — provides flexibility, convenience, and customer assurance. As a consequence, the wireless control of smart home products increases the consumer's likelihood of purchasing these devices.

Based on Application, the market is segmented into Doorbell Camera, Indoor Camera and Outdoor Camera. Based on Product, the market is segmented into Wired and Wireless. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Godrej Group (Godrej Security Solutions), Samsung Electronics Co., Ltd. (Samsung Group), Arlo Technologies, Inc., Vivint Smart Home, Inc., ADT, Inc. (Apollo Global Management, Inc.), SimpliSafe, Inc., Protect America, Inc., FrontPoint Security Solutions, LLC, Skylinkhome Technologies, Inc., and iSmart Alarm, Inc.

Scope of the Study

Market Segmentation:

By Application

Doorbell Camera

Indoor Camera and

Outdoor Camera

By Product

Wired and

Wireless

By Country

US

Canada

Mexico

Rest of North America

Companies Profiled

Godrej Group (Godrej Security Solutions)

Samsung Electronics Co., Ltd. (Samsung Group)

Arlo Technologies, Inc.

Vivint Smart Home, Inc.

ADT, Inc. (Apollo Global Management, Inc.)

SimpliSafe, Inc.

Protect America, Inc.

FrontPoint Security Solutions, LLC

Skylinkhome Technologies, Inc.

iSmart Alarm, Inc.

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