

North America Sheet Face Mask Market Analysis (2018-2024)

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Abstracts

The North America Sheet Face Mask Market would witness market growth of 14.4% CAGR during the forecast period (2018 – 2024).

Sheet masks are face-shaped sheet fabrics which are soaked in with nutrition-packed solution called serum. The sheet is made of various materials such as papers, and fibers or gel types. Sheet mask can be used once therefore, it is individually packaged, making the use of it fast, convenient, and easy.

Face sheet mask market is soaring in North America owing to its various benefits such as reduction of aging signs, better hydration, moisturization, and availability of natural ingredients extracts. Additionally, Social media has fuelled the boom as chasing cameraready skin that in turn fuelled the demand for sheet face masks and made it a global obsession

Based on the Fabric type, the Sheet Face Mask market is segmented into Non-woven fiber, Cottons, Hydrogel, Bio-cellulose, and Other Fabric Type. Based on the Distribution Channel, the market is segmented into Online and Offline. The category segment includes Premium Sheet Face masks and Mass Sheet Face Masks. Based on end user the market is segmented into male users and female users. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include TONYMOLY Co.,Ltd., Bio Natural Inc., The Face Shop, Innisfree Corporation, Kracie Holdings, Ltd., Estee Lauder Companies Inc., Yunos Co. Ltd, Es Cosmetics, Lancome Paris, and Star Skin Beauty Group AG.



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