

# North America Shaving Foam Market (2019-2025)

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## Abstracts

The North America Shaving Foam Market would witness market growth of 3.66% CAGR during the forecast period (2019-2025). The range of men-oriented products is constantly increasing and takes into account changing consumer habits and a willingness for more advanced products. Moreover, changes in lifestyles have boosted the demand for personal care products. From clothing to looks, people are always conscious about their overall look.

The negative effects arising from the adoption of shaving foams that contain certain chemicals are now being widely understood by the users. This has driven them towards using shaving foam products that are made from natural and organic ingredients. These ingredients help to strengthen, rejuvenate, and hydrate the skin. Shaving foam product providers capitalize on this trend by introducing different varieties of organic and natural shaving foams. They aim to manufacture natural shaving foams that are suitable for all skin types, specifically for sensitive skin. This focus on developing natural and organic shaving foam is a key factor that drives the growth of the market.

Based on Type, the market is segmented into Organic Shaving Foam and Conventional Shaving Foam. Based on Distribution Channel, the market is segmented into Offline and Online. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include VI-John Group, Unilever PLC, The Procter and Gamble Company, L'Oréal Group, Johnson & Johnson, Estee Lauder Companies, Inc., Avon Products, Inc., Shiseido Company Limited, Godrej Group (Godrej Consumer Products Limited) and The Colgate-Palmolive Company.

## Scope of the Study

## Market Segmentation:

### By Type

Organic Shaving Foam

Conventional Shaving Foam

### By Distribution Channel

Offline

Online

### By Country

US

Canada

Mexico

Rest of North America

### Companies Profiled

VI-John Group

Unilever PLC

The Procter and Gamble Company

L'Oréal Group

Johnson & Johnson

Estee Lauder Companies, Inc.

Avon Products, Inc.

Shiseido Company Limited

Godrej Group (Godrej Consumer Products Limited)

The Colgate-Palmolive Company

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