

# North America Security Testing Market (2016 - 2022)

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## Abstracts

North America is the largest market globally, and held substantial market share. North America is the leading market due to technological advancements and early adoption of security testing in the region. The growing pressure from the government and state regulations on data privacy and compliance has made it a necessity for stringent security measures to be in place within the organizations. The need for effective data security measures is a pressing demand, forcing organizations to identify effective measures to counter cyber-attacks. For instance, some of the prominent data breach notification laws in the US include Health Insurance Portability and Accountability (HIPAA), Health Information Technology for Economic and Clinical Health Act (HITECH).

The security testing market is broadly classified into application services, application types, tools, deployment models, industry verticals and network services. Application services include enterprise/desktop application, mobile application, web application and cloud application. Application types are bifurcated into SAST (Static Application Security Testing) and DAST (Dynamic Application Security Testing). The tools segment is categorized as automated testing tools, code review tools, penetration testing tools and web testing tools. Based on deployment models, the market is bifurcated into on-premise deployment and cloud deployment.

Some of the industry verticals that deploy security systems would be retail, healthcare & life sciences, BFSI, IT & Telecom, and Government & Public utilities. Network services include Intrusion Detection System and Intrusion Prevention system (IDS/IPS) testing, Virtual Private Network (VPN) testing, firewall testing, and Universal Resource Locator (URL) / Unified Threat Management (UTM) testing.

Based on Country, North America Security Testing market is segmented into US, Canada, Mexico, and Rest of North America. US remained the dominant Country in the

North America Security Testing market in 2015. Canada would witness highest CAGR during the forecast period (2016-2022).

The report covers the analysis of key stake holders of the Security Testing market. Key companies profiled in the report include IBM Corporation, HP Enterprise Company, FireEye, Inc., Logrhythm, Inc., Alien Vault, Inc., Arbor Networks, Inc. and Blue Coat Systems, Inc.

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