

North America Security Testing Market (2016 - 2022)

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Abstracts

North America is the largest market globally, and held substantial market share. North America is the leading market due to technological advancements and early adoption of security testing in the region. The growing pressure from the government and state regulations on data privacy and compliance has made it a necessity for stringent security measures to be in place within the organizations. The need for effective data security measures is a pressing demand, forcing organizations to identify effective measures to counter cyber-attacks. For instance, some of the prominent data breach notification laws in the US include Health Insurance Portability and Accountability (HIPAA), Health Information Technology for Economic and Clinical Health Act (HITECH).

The security testing market is broadly classified into application services, application types, tools, deployment models, industry verticals and network services. Application services include enterprise/desktop application, mobile application, web application and cloud application. Application types are bifurcated into SAST (Static Application Security Testing) and DAST (Dynamic Application Security Testing). The tools segment is categorized as automated testing tools, code review tools, penetration testing tools and web testing tools. Based on deployment models, the market is bifurcated into on-premise deployment and cloud deployment.

Some of the industry verticals that deploy security systems would be retail, healthcare & life sciences, BFSI, IT & Telecom, and Government & Public utilities. Network services include Intrusion Detection System and Intrusion Prevention system (IDS/IPS) testing, Virtual Private Network (VPN) testing, firewall testing, and Universal Resource Locator (URL) / Unified Threat Management (UTM) testing.

Based on Country, North America Security Testing market is segmented into US, Canada, Mexico, and Rest of North America. US remained the dominant Country in the

North America Security Testing market in 2015. Canada would witness highest CAGR during the forecast period (2016-2022).

The report covers the analysis of key stake holders of the Security Testing market. Key companies profiled in the report include IBM Corporation, HP Enterprise Company, FireEye, Inc., Logrhythm, Inc., Alien Vault, Inc., Arbor Networks, Inc. and Blue Coat Systems, Inc.

Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
 - 1.4.1 North America Security Testing Market, by Type
 - 1.4.2 North America Security Testing Market, by Tool
 - 1.4.3 North America Security Testing Market, by Deployment Type
 - 1.4.4 North America Security Testing Market, by Organization Size
 - 1.4.5 North America Security Testing Market, by Vertical
 - 1.4.6 North America Security Testing Market, by Country
- 1.5 Methodology for the research

CHAPTER 2. EXECUTIVE SUMMARY

CHAPTER 3. MARKET OVERVIEW

- 3.1 Introduction
- 3.2 Drivers, Restraints and Opportunities
 - 3.2.1 Market Drivers
 - 3.2.2 Market Restraints

CHAPTER 4. NORTH AMERICA SECURITY TESTING MARKET BY TYPE

- 4.1 Introduction
- 4.2 North America Network Security Testing Market By Country
 - 4.2.1 North America Network Security Testing Market By Type
 - 4.2.1.1 North America Firewall Testing Market By Country
 - 4.2.1.2 North America VPN Testing Market By Country
 - 4.2.1.3 North America IDS/IPS System Testing Market By Country
 - 4.2.1.4 North America URL Filtering Market By Country
 - 4.2.2 North America Application Security Testing Market By Country
 - 4.2.3 North America Application Security Testing Market
 - 4.2.3.1 North America Application Type Security Testing Market By Country
 - 4.2.3.2 North America Application Security Testing Market By Type
 - 4.2.3.2.1 North America Static Type Application Security Testing Market By Country

4.2.3.2.2 North America Dynamic Type Application Security Testing Market By Country

4.2.3.3 North America Application Services Security Testing Market By Country

4.2.3.4 North America Application Security Testing Market By Services Type

4.2.3.4.1 North America Web Services Application Security Testing Market By Country

4.2.3.4.2 North America Mobile Services Application Security Testing Market By Country

4.2.3.4.3 North America Cloud Services Application Security Testing Market By Country

4.3 North America Devices Security Testing Market By Country

CHAPTER 5. NORTH AMERICA SECURITY TESTING MARKET BY TOOL

5.1 Introduction

5.2 North America Penetration Security Testing Market By Country

5.3 North America Web Security Testing Market By Country

5.4 North America Automated Security Testing Market By Country

5.5 North America Code Review Security Testing Market By Country

CHAPTER 6. NORTH AMERICA SECURITY TESTING MARKET BY DEPLOYMENT TYPE

6.1 Introduction

6.2 North America On-Premise Deployment Security Testing Market By Country

6.3 North America Cloud Deployment Security Testing Market By Country

CHAPTER 7. NORTH AMERICA SECURITY TESTING MARKET BY ORGANIZATION SIZE

7.1 Introduction

7.2 North America Large Enterprises Security Testing Market By Country

7.3 North America Small and Medium Enterprises Security Testing Market By Country

CHAPTER 8. NORTH AMERICA SECURITY TESTING MARKET BY VERTICAL

8.1 Introduction

8.2 North America Security Testing in Government & Public Utilities Market By Country

8.3 North America Security Testing in BFSI Market By Country

- 8.4 North America Security Testing in Telecom & IT Market By Country
- 8.5 North America Security Testing in Healthcare Market By Country
- 8.6 North America Security Testing in Retail Market By Country
- 8.7 North America Security Testing in Other Vertical Market By Country

CHAPTER 9. NORTH AMERICA SECURITY TESTING MARKET BY COUNTRY

9.1 Introduction

9.2 US Security Testing Market

9.2.1 US Security Testing Market By Type

9.2.1.1 US Network Security Testing Market By Type

9.2.1.2 US Application Security Testing Market

9.2.1.2.1 US Application Security Testing Market By Type

9.2.1.2.2 US Application Security Testing Market By Services Type

9.2.2 US Security Testing Market By Tool

9.2.3 US Security Testing Market By Deployment Type

9.2.4 US Security Testing Market By Organization Size

9.2.5 US Security Testing Market By Vertical

9.3 Canada Security Testing Market

9.3.1 Canada Security Testing Market By Type

9.3.1.1 Canada Network Security Testing Market By Type

9.3.1.2 Canada Application Security Testing Market

9.3.1.2.1 Canada Application Security Testing Market By Type

9.3.1.2.2 Canada Application Security Testing Market By Services Type

9.3.2 Canada Security Testing Market By Tool

9.3.3 Canada Security Testing Market By Deployment Type

9.3.4 Canada Security Testing Market By Organization Size

9.3.5 Canada Security Testing Market By Vertical

9.4 Mexico Security Testing Market

9.4.1 Mexico Security Testing Market By Type

9.4.1.1 Mexico Network Security Testing Market By Type

9.4.1.2 Mexico Application Security Testing Market

9.4.1.2.1 Mexico Application Security Testing Market By Type

9.4.1.2.2 Mexico Application Security Testing Market By Services Type

9.4.2 Mexico Security Testing Market By Tool

9.4.3 Mexico Security Testing Market By Deployment Type

9.4.4 Mexico Security Testing Market By Organization Size

9.4.5 Mexico Security Testing Market By Vertical

9.5 Rest of North America Security Testing Market

- 9.5.1 Rest of North America Security Testing Market By Type
 - 9.5.1.1 Rest of North America Network Security Testing Market By Type
 - 9.5.1.2 Rest of North America Application Security Testing Market
 - 9.5.1.2.1 Rest of North America Application Security Testing Market By Type
 - 9.5.1.2.2 Rest of North America Application Security Testing Market By Services

Type

- 9.5.2 Rest of North America Security Testing Market By Tool
- 9.5.3 Rest of North America Security Testing Market By Deployment Type
- 9.5.4 Rest of North America Security Testing Market By Organization Size
- 9.5.5 Rest of North America Security Testing Market By Vertical

CHAPTER 10. COMPANY PROFILES

10.1 IBM Corporation

- 10.1.1 Company Overview
- 10.1.2 Financial Analysis
- 10.1.3 Business Segment Analysis
- 10.1.4 Research and Development Cost

10.2 Cisco Systems, Inc.

- 10.2.1 Company Overview
- 10.2.2 Financial Analysis
- 10.2.3 Segmental Analysis
- 10.2.4 Research & Development

10.3 FireEye, Inc.

- 10.3.1 Company Overview
- 10.3.2 Financial Analysis
- 10.3.3 Business Segment Analysis
- 10.3.4 Research and Development Cost

10.4 HP Enterprise Company

- 10.4.1 Company Overview
- 10.4.2 Financial Analysis
- 10.4.3 Segmental Analysis
- 10.4.4 Research & Development

10.5 Logrhythm, Inc.

- 10.5.1 Company overview

10.6 Alien Vault, Inc.

- 10.6.1 Company overview

10.7 Arbor Networks, Inc.

- 10.7.1 Company overview

10.8 Blue Coat Systems, Inc.

10.8.1 Company overview

List of Tables

Table 1 NORTH AMERICA SECURITY TESTING MARKET BY TYPE, USD MILLION (2012-2015)

Table 2 NORTH AMERICA SECURITY TESTING MARKET BY TYPE, USD MILLION (2016-2022)

Table 3 NORTH AMERICA NETWORK SECURITY TESTING MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 4 NORTH AMERICA NETWORK SECURITY TESTING MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 5 NORTH AMERICA NETWORK SECURITY TESTING MARKET BY TYPE, USD MILLION, (2012-2015)

Table 6 NORTH AMERICA NETWORK SECURITY TESTING MARKET BY TYPE, USD MILLION, (2016-2022)

Table 7 NORTH AMERICA FIREWALL TESTING MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 8 NORTH AMERICA FIREWALL TESTING MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 9 NORTH AMERICA VPN TESTING MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 10 NORTH AMERICA VPN TESTING MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 11 NORTH AMERICA IDS/IPS SYSTEM TESTING MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 12 NORTH AMERICA IDS/IPS SYSTEM TESTING MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 13 NORTH AMERICA URL FILTERING MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 14 NORTH AMERICA URL FILTERING MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 15 NORTH AMERICA APPLICATION SECURITY TESTING MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 16 NORTH AMERICA APPLICATION SECURITY TESTING MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 17 NORTH AMERICA APPLICATION SECURITY TESTING MARKET, USD MILLION, (2012-2015)

Table 18 NORTH AMERICA APPLICATION SECURITY TESTING MARKET, USD MILLION, (2016-2022)

Table 19 NORTH AMERICA APPLICATION TYPE SECURITY TESTING MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 20 NORTH AMERICA APPLICATION TYPE SECURITY TESTING MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 21 NORTH AMERICA APPLICATION SECURITY TESTING MARKET BY TYPE, USD MILLION, (2012-2015)

Table 22 NORTH AMERICA APPLICATION SECURITY TESTING MARKET BY TYPE, USD MILLION, (2016-2022)

Table 23 NORTH AMERICA STATIC TYPE APPLICATION SECURITY TESTING MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 24 NORTH AMERICA STATIC TYPE APPLICATION SECURITY TESTING MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 25 NORTH AMERICA DYNAMIC TYPE APPLICATION SECURITY TESTING MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 26 NORTH AMERICA DYNAMIC TYPE APPLICATION SECURITY TESTING MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 27 NORTH AMERICA APPLICATION SERVICES SECURITY TESTING MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 28 NORTH AMERICA APPLICATION SERVICES SECURITY TESTING MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 29 NORTH AMERICA APPLICATION SECURITY TESTING MARKET BY SERVICES TYPE, USD MILLION, (2012-2015)

Table 30 NORTH AMERICA APPLICATION SECURITY TESTING MARKET BY SERVICES TYPE, USD MILLION, (2016-2022)

Table 31 NORTH AMERICA WEB SERVICES APPLICATION SECURITY TESTING MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 32 NORTH AMERICA WEB SERVICES APPLICATION SECURITY TESTING MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 33 NORTH AMERICA MOBILE SERVICES APPLICATION SECURITY TESTING MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 34 NORTH AMERICA MOBILE SERVICES APPLICATION SECURITY TESTING MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 35 NORTH AMERICA CLOUD SERVICES APPLICATION SECURITY TESTING MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 36 NORTH AMERICA CLOUD SERVICES APPLICATION SECURITY TESTING MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 37 NORTH AMERICA DEVICES SECURITY TESTING MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 38 NORTH AMERICA DEVICES SECURITY TESTING MARKET BY COUNTRY,

USD MILLION, (2016-2022)

Table 39 NORTH AMERICA SECURITY TESTING MARKET BY TOOL, USD MILLION (2012-2015)

Table 40 NORTH AMERICA SECURITY TESTING MARKET BY TOOL, USD MILLION (2016-2022)

Table 41 NORTH AMERICA PENETRATION SECURITY TESTING MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 42 NORTH AMERICA PENETRATION SECURITY TESTING MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 43 NORTH AMERICA WEB SECURITY TESTING MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 44 NORTH AMERICA WEB SECURITY TESTING MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 45 NORTH AMERICA AUTOMATED SECURITY TESTING MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 46 NORTH AMERICA AUTOMATED SECURITY TESTING MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 47 NORTH AMERICA CODE REVIEW SECURITY TESTING MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 48 NORTH AMERICA CODE REVIEW SECURITY TESTING MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 49 NORTH AMERICA SECURITY TESTING MARKET BY DEPLOYMENT TYPE, USD MILLION (2012-2015)

Table 50 NORTH AMERICA SECURITY TESTING MARKET BY DEPLOYMENT TYPE, USD MILLION (2016-2022)

Table 51 NORTH AMERICA ON-PREMISE DEPLOYMENT SECURITY TESTING MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 52 NORTH AMERICA ON-PREMISE DEPLOYMENT SECURITY TESTING MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 53 NORTH AMERICA CLOUD DEPLOYMENT SECURITY TESTING MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 54 NORTH AMERICA CLOUD DEPLOYMENT SECURITY TESTING MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 55 NORTH AMERICA SECURITY TESTING MARKET BY ORGANIZATION SIZE, USD MILLION (2012-2015)

Table 56 NORTH AMERICA SECURITY TESTING MARKET BY ORGANIZATION SIZE, USD MILLION (2016-2022)

Table 57 NORTH AMERICA LARGE ENTERPRISES SECURITY TESTING MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 58 NORTH AMERICA LARGE ENTERPRISES SECURITY TESTING MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 59 NORTH AMERICA SMALL AND MEDIUM ENTERPRISES SECURITY TESTING MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 60 NORTH AMERICA SMALL AND MEDIUM ENTERPRISES SECURITY TESTING MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 61 NORTH AMERICA SECURITY TESTING MARKET BY VERTICAL, USD MILLION (2012-2015)

Table 62 NORTH AMERICA SECURITY TESTING MARKET BY VERTICAL, USD MILLION (2016-2022)

Table 63 NORTH AMERICA SECURITY TESTING IN GOVERNMENT & PUBLIC UTILITIES MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 64 NORTH AMERICA SECURITY TESTING IN GOVERNMENT & PUBLIC UTILITIES MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 65 NORTH AMERICA SECURITY TESTING IN BFSI MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 66 NORTH AMERICA SECURITY TESTING IN BFSI MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 67 NORTH AMERICA SECURITY TESTING IN TELECOM & IT MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 68 NORTH AMERICA SECURITY TESTING IN TELECOM & IT MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 69 NORTH AMERICA SECURITY TESTING IN HEALTHCARE MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 70 NORTH AMERICA SECURITY TESTING IN HEALTHCARE MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 71 NORTH AMERICA SECURITY TESTING IN RETAIL MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 72 NORTH AMERICA SECURITY TESTING IN RETAIL MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 73 NORTH AMERICA SECURITY TESTING IN OTHER VERTICAL MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 74 NORTH AMERICA SECURITY TESTING IN OTHER VERTICAL MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 75 NORTH AMERICA SECURITY TESTING MARKET BY COUNTRY, USD MILLION (2012-2015)

Table 76 NORTH AMERICA SECURITY TESTING MARKET BY COUNTRY, USD MILLION (2016-2022)

Table 77 US SECURITY TESTING MARKET BY TYPE, USD MILLION (2012-2015)

Table 78 US SECURITY TESTING MARKET BY TYPE, USD MILLION (2016-2022)

Table 79 US NETWORK SECURITY TESTING MARKET BY TYPE, USD MILLION, (2012-2015)

Table 80 US NETWORK SECURITY TESTING MARKET BY TYPE, USD MILLION, (2016-2022)

Table 81 US APPLICATION SECURITY TESTING MARKET, USD MILLION, (2012-2015)

Table 82 US APPLICATION SECURITY TESTING MARKET, USD MILLION, (2016-2022)

Table 83 US APPLICATION SECURITY TESTING MARKET BY TYPE, USD MILLION, (2012-2015)

Table 84 US APPLICATION SECURITY TESTING MARKET BY TYPE, USD MILLION, (2016-2022)

Table 85 US APPLICATION SECURITY TESTING MARKET BY SERVICES TYPE, USD MILLION, (2012-2015)

Table 86 US APPLICATION SECURITY TESTING MARKET BY SERVICES TYPE, USD MILLION, (2016-2022)

Table 87 US SECURITY TESTING MARKET BY TOOL, USD MILLION (2012-2015)

Table 88 US SECURITY TESTING MARKET BY TOOL, USD MILLION (2016-2022)

Table 89 US SECURITY TESTING MARKET BY DEPLOYMENT TYPE, USD MILLION (2012-2015)

Table 90 US SECURITY TESTING MARKET BY DEPLOYMENT TYPE, USD MILLION (2016-2022)

Table 91 US SECURITY TESTING MARKET BY ORGANIZATION SIZE, USD MILLION (2012-2015)

Table 92 US SECURITY TESTING MARKET BY ORGANIZATION SIZE, USD MILLION (2016-2022)

Table 93 US SECURITY TESTING MARKET BY VERTICAL, USD MILLION (2012-2015)

Table 94 US SECURITY TESTING MARKET BY VERTICAL, USD MILLION (2016-2022)

Table 95 CANADA SECURITY TESTING MARKET BY TYPE, USD MILLION (2012-2015)

Table 96 CANADA SECURITY TESTING MARKET BY TYPE, USD MILLION (2016-2022)

Table 97 CANADA NETWORK SECURITY TESTING MARKET BY TYPE, USD MILLION, (2012-2015)

Table 98 CANADA NETWORK SECURITY TESTING MARKET BY TYPE, USD MILLION, (2016-2022)

Table 99 CANADA APPLICATION SECURITY TESTING MARKET, USD MILLION, (2012-2015)

Table 100 CANADA APPLICATION SECURITY TESTING MARKET, USD MILLION, (2016-2022)

Table 101 CANADA APPLICATION SECURITY TESTING MARKET BY TYPE, USD MILLION, (2012-2015)

Table 102 CANADA APPLICATION SECURITY TESTING MARKET BY TYPE, USD MILLION, (2016-2022)

Table 103 CANADA APPLICATION SECURITY TESTING MARKET BY SERVICES TYPE, USD MILLION, (2012-2015)

Table 104 CANADA APPLICATION SECURITY TESTING MARKET BY SERVICES TYPE, USD MILLION, (2016-2022)

Table 105 CANADA SECURITY TESTING MARKET BY TOOL, USD MILLION (2012-2015)

Table 106 CANADA SECURITY TESTING MARKET BY TOOL, USD MILLION (2016-2022)

Table 107 CANADA SECURITY TESTING MARKET BY DEPLOYMENT TYPE, USD MILLION (2012-2015)

Table 108 CANADA SECURITY TESTING MARKET BY DEPLOYMENT TYPE, USD MILLION (2016-2022)

Table 109 CANADA SECURITY TESTING MARKET BY ORGANIZATION SIZE, USD MILLION (2012-2015)

Table 110 CANADA SECURITY TESTING MARKET BY ORGANIZATION SIZE, USD MILLION (2016-2022)

Table 111 CANADA SECURITY TESTING MARKET BY VERTICAL, USD MILLION (2012-2015)

Table 112 CANADA SECURITY TESTING MARKET BY VERTICAL, USD MILLION (2016-2022)

Table 113 MEXICO SECURITY TESTING MARKET BY TYPE, USD MILLION (2012-2015)

Table 114 MEXICO SECURITY TESTING MARKET BY TYPE, USD MILLION (2016-2022)

Table 115 MEXICO NETWORK SECURITY TESTING MARKET BY TYPE, USD MILLION, (2012-2015)

Table 116 MEXICO NETWORK SECURITY TESTING MARKET BY TYPE, USD MILLION, (2016-2022)

Table 117 MEXICO APPLICATION SECURITY TESTING MARKET, USD MILLION, (2012-2015)

Table 118 MEXICO APPLICATION SECURITY TESTING MARKET, USD MILLION,

(2016-2022)

Table 119 MEXICO APPLICATION SECURITY TESTING MARKET BY TYPE, USD MILLION, (2012-2015)

Table 120 MEXICO APPLICATION SECURITY TESTING MARKET BY TYPE, USD MILLION, (2016-2022)

Table 121 MEXICO APPLICATION SECURITY TESTING MARKET BY SERVICES TYPE, USD MILLION, (2012-2015)

Table 122 MEXICO APPLICATION SECURITY TESTING MARKET BY SERVICES TYPE, USD MILLION, (2016-2022)

Table 123 MEXICO SECURITY TESTING MARKET BY TOOL, USD MILLION (2012-2015)

Table 124 MEXICO SECURITY TESTING MARKET BY TOOL, USD MILLION (2016-2022)

Table 125 MEXICO SECURITY TESTING MARKET BY DEPLOYMENT TYPE, USD MILLION (2012-2015)

Table 126 MEXICO SECURITY TESTING MARKET BY DEPLOYMENT TYPE, USD MILLION (2016-2022)

Table 127 MEXICO SECURITY TESTING MARKET BY ORGANIZATION SIZE, USD MILLION (2012-2015)

Table 128 MEXICO SECURITY TESTING MARKET BY ORGANIZATION SIZE, USD MILLION (2016-2022)

Table 129 MEXICO SECURITY TESTING MARKET BY VERTICAL, USD MILLION (2012-2015)

Table 130 MEXICO SECURITY TESTING MARKET BY VERTICAL, USD MILLION (2016-2022)

Table 131 REST OF NORTH AMERICA SECURITY TESTING MARKET BY TYPE, USD MILLION (2012-2015)

Table 132 REST OF NORTH AMERICA SECURITY TESTING MARKET BY TYPE, USD MILLION (2016-2022)

Table 133 REST OF NORTH AMERICA NETWORK SECURITY TESTING MARKET BY TYPE, USD MILLION, (2012-2015)

Table 134 REST OF NORTH AMERICA NETWORK SECURITY TESTING MARKET BY TYPE, USD MILLION, (2016-2022)

Table 135 REST OF NORTH AMERICA APPLICATION SECURITY TESTING MARKET, USD MILLION, (2012-2015)

Table 136 REST OF NORTH AMERICA APPLICATION SECURITY TESTING MARKET, USD MILLION, (2016-2022)

Table 137 REST OF NORTH AMERICA APPLICATION SECURITY TESTING MARKET BY TYPE, USD MILLION, (2012-2015)

Table 138 REST OF NORTH AMERICA APPLICATION SECURITY TESTING MARKET BY TYPE, USD MILLION, (2016-2022)

Table 139 REST OF NORTH AMERICA APPLICATION SECURITY TESTING MARKET BY SERVICES TYPE, USD MILLION, (2012-2015)

Table 140 REST OF NORTH AMERICA APPLICATION SECURITY TESTING MARKET BY SERVICES TYPE, USD MILLION, (2016-2022)

Table 141 REST OF NORTH AMERICA SECURITY TESTING MARKET BY TOOL, USD MILLION (2012-2015)

Table 142 REST OF NORTH AMERICA SECURITY TESTING MARKET BY TOOL, USD MILLION (2016-2022)

Table 143 REST OF NORTH AMERICA SECURITY TESTING MARKET BY DEPLOYMENT TYPE, USD MILLION (2012-2015)

Table 144 REST OF NORTH AMERICA SECURITY TESTING MARKET BY DEPLOYMENT TYPE, USD MILLION (2016-2022)

Table 145 REST OF NORTH AMERICA SECURITY TESTING MARKET BY ORGANIZATION SIZE, USD MILLION (2012-2015)

Table 146 REST OF NORTH AMERICA SECURITY TESTING MARKET BY ORGANIZATION SIZE, USD MILLION (2016-2022)

Table 147 REST OF NORTH AMERICA SECURITY TESTING MARKET BY VERTICAL, USD MILLION (2012-2015)

Table 148 REST OF NORTH AMERICA SECURITY TESTING MARKET BY VERTICAL, USD MILLION (2016-2022)

Table 149 SINGAPORE SECURITY TESTING MARKET BY TYPE, USD MILLION (2012-2015)

Table 150 SINGAPORE SECURITY TESTING MARKET BY TYPE, USD MILLION (2016-2022)

Table 151 SINGAPORE NETWORK SECURITY TESTING MARKET BY TYPE, USD MILLION, (2012-2015)

Table 152 SINGAPORE NETWORK SECURITY TESTING MARKET BY TYPE, USD MILLION, (2016-2022)

Table 153 SINGAPORE APPLICATION SECURITY TESTING MARKET, USD MILLION, (2012-2015)

Table 154 SINGAPORE APPLICATION SECURITY TESTING MARKET, USD MILLION, (2016-2022)

Table 155 SINGAPORE APPLICATION SECURITY TESTING MARKET BY TYPE, USD MILLION, (2012-2015)

Table 156 SINGAPORE APPLICATION SECURITY TESTING MARKET BY TYPE, USD MILLION, (2016-2022)

Table 157 SINGAPORE APPLICATION SECURITY TESTING MARKET BY SERVICES

TYPE, USD MILLION, (2012-2015)

Table 158 SINGAPORE APPLICATION SECURITY TESTING MARKET BY SERVICES TYPE, USD MILLION, (2016-2022)

Table 159 SINGAPORE SECURITY TESTING MARKET BY TOOL, USD MILLION (2012-2015)

Table 160 SINGAPORE SECURITY TESTING MARKET BY TOOL, USD MILLION (2016-2022)

Table 161 SINGAPORE SECURITY TESTING MARKET BY DEPLOYMENT TYPE, USD MILLION (2012-2015)

Table 162 SINGAPORE SECURITY TESTING MARKET BY DEPLOYMENT TYPE, USD MILLION (2016-2022)

Table 163 SINGAPORE SECURITY TESTING MARKET BY ORGANIZATION SIZE, USD MILLION (2012-2015)

Table 164 SINGAPORE SECURITY TESTING MARKET BY ORGANIZATION SIZE, USD MILLION (2016-2022)

Table 165 SINGAPORE SECURITY TESTING MARKET BY VERTICAL, USD MILLION (2012-2015)

Table 166 SINGAPORE SECURITY TESTING MARKET BY VERTICAL, USD MILLION (2016-2022)

Table 167 MALAYSIA SECURITY TESTING MARKET BY TYPE, USD MILLION (2012-2015)

Table 168 MALAYSIA SECURITY TESTING MARKET BY TYPE, USD MILLION (2016-2022)

Table 169 MALAYSIA NETWORK SECURITY TESTING MARKET BY TYPE, USD MILLION, (2012-2015)

Table 170 MALAYSIA NETWORK SECURITY TESTING MARKET BY TYPE, USD MILLION, (2016-2022)

Table 171 MALAYSIA APPLICATION SECURITY TESTING MARKET, USD MILLION, (2012-2015)

Table 172 MALAYSIA APPLICATION SECURITY TESTING MARKET, USD MILLION, (2016-2022)

Table 173 MALAYSIA APPLICATION SECURITY TESTING MARKET BY TYPE, USD MILLION, (2012-2015)

Table 174 MALAYSIA APPLICATION SECURITY TESTING MARKET BY TYPE, USD MILLION, (2016-2022)

Table 175 MALAYSIA APPLICATION SECURITY TESTING MARKET BY SERVICES TYPE, USD MILLION, (2012-2015)

Table 176 MALAYSIA APPLICATION SECURITY TESTING MARKET BY SERVICES TYPE, USD MILLION, (2016-2022)

Table 177 MALAYSIA SECURITY TESTING MARKET BY TOOL, USD MILLION (2012-2015)

Table 178 MALAYSIA SECURITY TESTING MARKET BY TOOL, USD MILLION (2016-2022)

Table 179 MALAYSIA SECURITY TESTING MARKET BY DEPLOYMENT TYPE, USD MILLION (2012-2015)

Table 180 MALAYSIA SECURITY TESTING MARKET BY DEPLOYMENT TYPE, USD MILLION (2016-2022)

Table 181 MALAYSIA SECURITY TESTING MARKET BY ORGANIZATION SIZE, USD MILLION (2012-2015)

Table 182 MALAYSIA SECURITY TESTING MARKET BY ORGANIZATION SIZE, USD MILLION (2016-2022)

Table 183 MALAYSIA SECURITY TESTING MARKET BY VERTICAL, USD MILLION (2012-2015)

Table 184 MALAYSIA SECURITY TESTING MARKET BY VERTICAL, USD MILLION (2016-2022)

Table 185 REST OF NORTH AMERICA SECURITY TESTING MARKET BY TYPE, USD MILLION (2012-2015)

Table 186 REST OF NORTH AMERICA SECURITY TESTING MARKET BY TYPE, USD MILLION (2016-2022)

Table 187 REST OF NORTH AMERICA NETWORK SECURITY TESTING MARKET BY TYPE, USD MILLION, (2012-2015)

Table 188 REST OF NORTH AMERICA NETWORK SECURITY TESTING MARKET BY TYPE, USD MILLION, (2016-2022)

Table 189 REST OF NORTH AMERICA APPLICATION SECURITY TESTING MARKET, USD MILLION, (2012-2015)

Table 190 REST OF NORTH AMERICA APPLICATION SECURITY TESTING MARKET, USD MILLION, (2016-2022)

Table 191 REST OF NORTH AMERICA APPLICATION SECURITY TESTING MARKET BY TYPE, USD MILLION, (2012-2015)

Table 192 REST OF NORTH AMERICA APPLICATION SECURITY TESTING MARKET BY TYPE, USD MILLION, (2016-2022)

Table 193 REST OF NORTH AMERICA APPLICATION SECURITY TESTING MARKET BY SERVICES TYPE, USD MILLION, (2012-2015)

Table 194 REST OF NORTH AMERICA APPLICATION SECURITY TESTING MARKET BY SERVICES TYPE, USD MILLION, (2016-2022)

Table 195 REST OF NORTH AMERICA SECURITY TESTING MARKET BY TOOL, USD MILLION (2012-2015)

Table 196 REST OF NORTH AMERICA SECURITY TESTING MARKET BY TOOL,

USD MILLION (2016-2022)

Table 197 REST OF NORTH AMERICA SECURITY TESTING MARKET BY DEPLOYMENT TYPE, USD MILLION (2012-2015)

Table 198 REST OF NORTH AMERICA SECURITY TESTING MARKET BY DEPLOYMENT TYPE, USD MILLION (2016-2022)

Table 199 REST OF NORTH AMERICA SECURITY TESTING MARKET BY ORGANIZATION SIZE, USD MILLION (2012-2015)

Table 200 REST OF NORTH AMERICA SECURITY TESTING MARKET BY ORGANIZATION SIZE, USD MILLION (2016-2022)

Table 201 REST OF NORTH AMERICA SECURITY TESTING MARKET BY VERTICAL, USD MILLION (2012-2015)

Table 202 REST OF NORTH AMERICA SECURITY TESTING MARKET BY VERTICAL, USD MILLION (2016-2022)

Table 203 KEY INFORMATION – IBM CORPORATION

Table 204 KEY INFORMATION - CISCO SYSTEMS, INC.

Table 205 KEY INFORMATION – FIREEYE, INC.

Table 206 KEY INFORMATION - HP ENTERPRISE COMPANY

Table 207 KEY INFORMATION – LOGRHYTHM, INC.

Table 208 PRODUCTS AND SERVICES OFFERED:

Table 209 KEY INFORMATION – ALIEN VAULT, INC.

Table 210 PRODUCTS AND SERVICES OFFERED:

Table 211 KEY INFORMATION- ARBOR NETWORKS, INC.

Table 212 PRODUCTS AND SERVICES OFFERED:

Table 213 KEY INFORMATION- BLUE COAT SYSTEMS, INC.

Table 214 PRODUCTS AND SERVICES OFFERED:

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