

# North America Security Orchestration Automation and Response (SOAR) Market (2019-2025)

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## Abstracts

The North America Security Orchestration Automation and Response (SOAR) Market would witness market growth of 14.8% CAGR during the forecast period (2019-2025). The market is witnessing a steady growth pace in this region due to extensive participation of developed and developing economies. Players across the region are competing to enhance their ability to deliver new and advanced products in the market. For example, Rapid7 acquired NetFort in April 2019, which NetFort's network monitoring, visibility and analytics capabilities into its Insight cloud in order to deliver a unique combination of network visibility, security analytics, and orchestration and automation capabilities.

The three most significant capacities of security orchestration, automation, and response technologies are threat and vulnerability management, response to security incidents, and automation of security operations. Threat and vulnerability management techniques support vulnerability remediation. They provide formalized capacity for workflow, reporting and collaboration. Security response technologies help an organization react to a security incident plans, manages, tracks and coordinates. Security operations automation promotes workflows, procedures, policy execution and reporting automation and orchestration.

Based on Component, the market is segmented into Software and Services. Based on Application, the market is segmented into Threat Intelligence, Incident Management, Network Forensics, Workflow Management, Compliance Management and Others. Based on Deployment Type, the market is segmented into On-Premise and Cloud. Based on Organization Size, the market is segmented into Large Enterprises and Small & Medium Enterprises. Based on End User, the market is segmented into BFSI, Retail & Consumer Goods, Government, Energy & Utilities, Healthcare, Telecom & IT and

Others. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include IBM Corporation, FireEye, Inc., Cisco Systems, Inc., Palo Alto Networks, Inc. (Demisto, Inc.), Rapid7, Inc., Splunk, Inc., Swimlane LLC, ThreatConnect, Inc., LogRhythm, Inc. and Tufin, Inc.

## Scope of the Study

### Market Segmentation:

#### By Component

- Software

- Services

#### By Application

- Threat Intelligence

- Incident Management

- Network Forensics

- Workflow Management

- Compliance Management

- Others

#### By Deployment Type

- On Premise

- Cloud

## By Organization Size

Large Enterprises

Small & Medium Enterprises

## By End User

BFSI

Retail and Consumer Goods

Government

Energy & Utilities

Healthcare

Telecom & IT

Others

## By Country

US

Canada

Mexico

Rest of North America

## Companies Profiled

IBM Corporation

FireEye, Inc.

Cisco Systems, Inc.

Palo Alto Networks, Inc. (Demisto, Inc.)

Rapid7, Inc.

Splunk, Inc.

Swimlane LLC

ThreatConnect, Inc.

LogRhythm, Inc.

Tufin, Inc.

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